

User Information

Age: 24

Gender: Female

Year in school: First year graduate student

Major: Global Fashion Study

Technical competency (low, medium, high): Low

Task 1 (End User): Search for a movie and add it to your list

Time (seconds): 20

Notes:

1. On the movie detail page, the subject was confused about the “like button” and the “add to favorite button”.
2. The subject complained about the category button in the front of the search bar is confusing.
3. The subject was confused about the difference between hot movies and top-rated movies.

Task 2 (End User): Follow any user and view their list of movies

Time (seconds): 20

Notes:

The subject thought when checking another users' home page, the search bar should not exit there.

Task 3 (End User): Search for a movie, and then find a link where you can buy that movie

Time (seconds): 20

Notes:

The subject thought the “buy tickets” button was placed at the wrong position. She thought it is better to have the “buy tickets” button right after trailers.

Task 4 (Admin): As admin delete user id 12345

Time (seconds): 20

Notes:

1. The subject suggested to have a specific button for managing user accounts and movies. By only using the search bar is confused sometimes.
2. On the search detail page, the subject suggested to arrange the movie list and user list horizontally in order to show more information.
3. In the user profile page, it should show the user id as well.

Task 5 (Admin): As admin delete the movie “Shrek 2”

Time (seconds): 15

Notes:

Same issue as deleting a user.

Task 6 (Admin): As admin change the email address of user id 12345

Time (seconds):

Notes: user profile page

The user profile page is disorganized. She suggested to put all the user information on top of the page and keep the user movie lists down low.

Survey

Question 1: On a scale from 1 to 7, how easy to use did you find our interface to be?

Answer: 5

Question 2: Which was your least favorite part of our interface and why?

Answer: User profile page.

Question 3: Were there any parts of our interface that had an unexpected effect when you clicked them?

Answer: No.

Question 4: Are there any other general suggestions or improvements you have for our UI?

Answer: The footer doesn't always stick at the button, and some pages are just disorganized.