



Walking the Camino

☀ Six Ways to Santiago ☀



A 500 mile journey to yourself

TOUR LEG ONE

2/7 Seattle, WA
 2/14 Chico, CA
 2/21 Monterey, CA
 2/21 Santa Cruz, CA
 2/28 San Diego, CA
 3/2 Carlsbad, CA
 3/7 Sedona, AZ
 3/14 Albuquerque, NM
 3/16 Taos, NM
 3/28 Boulder, CO
 3/28 Denver, CO
 3/29 Durango, CO
 3/31 Kansas City
 4/4 St. Louis, MO
 4/6 Nashville, TN
 4/18 Kansas City, MO

TOUR LEG TWO

5/2 Atlanta, GA
 5/9 Asheville, NC
 5/22 Washington, DC
 6/4 Stamford, CT
 6/6 New York, NY
 6/13 Hartford, CT
 6/19 Providence, RI
 6/26 Boston, MA
 7/11 Chicago, IL
 7/18 Toronto, ON
 More TBA...

In February 2014, *Walking the Camino* embarked upon a pilgrimage of its own: a national tour. Director/Producer Lydia B. Smith drives from one city to the next in a 27 foot-long RV with a volunteer or two helping her navigate the logistics of the film's own Camino. Lydia holds Q&A's at every stop, resulting in sold out shows and creating a strong buzz that carries the film through several weeks of holdovers.

After being shot in May 2009, the film raised just under \$500,000 dollars from private donors, including two grants from American Pilgrims on the Camino (APOC). This small non-profit documentary is competing with the likes of Sony Pictures Classics and Magnolia Pictures to become one of the top 10 highest-grossing documentaries of 2014. Although the film has seen great success so far, with no marketing budget to speak of, all the money that comes in to the film goes right back out to promote the next screening.

Due to the growing popularity of the Camino de Santiago, interest in the film is widespread and varied. On top of creating strong legs for the theatrical run, the tour strengthens the connection between the audience and the film. At each stop, Lydia and crew pass around email sign-up lists and urge everyone to like the film on Facebook, thus growing the film's reach and establishing a major resource for people to connect with and share *Walking the Camino*.

