

Interviewer: Jon Lieblich

Interview with Vladimir Bojic on Sunday, November 20, 2016

1. Tell me about your social media habits

I used to post a lot on some sites but the past couple of years I almost never do anymore. I still go and read updates but anything I used to post I'll usually send on Snapchat or something now.

2. Which social media sites/apps do you prefer and why?

Snapchat is most frequent for communication. It's just so easy and fast to send something and I can choose who I want to send it to just as easily. The filters are also a big difference compared to other mediums.

3. How many social media sites/apps do you use?

I never really got into Twitter, but I use Facebook, Reddit, Instagram is used less since I started using Snapchat.

4. Which social media features do you use most and why?

On snapchat I use pretty much everything that isn't the normal messages. All of my conversations are through other things like text, GroupMe, and Facebook. Other than that, I just browse.

5. How interested are you in trending social media topics and why?

If I find it interesting, I'll read it. Whether an article or anything is trending won't impact my likelihood to give it more/less attention.

6. Is there an aspect of social media that you dislike?

Social media isn't social. Everyone interacts through apps and websites, which causes them to be more concerned about getting their posts liked than having meaningful interactions. I view this as a necessary evil because I can't see any way to get rid of this without hurting the way it works overall.

7. Is social media your primary source for news?

Yes. I get 85+% from Reddit and the other 15 comes from watching news on TV.

8. Why did you choose to join social media?

It's fun to use and all of my friends/family are on it.

9. Can you summarize for me, what social media means to you?

For the most part, it's a form of entertainment to me.

10. If you could change social media in one way – big or small – what would that change be and why?

I would get rid of the messenger on Snapchat because it isn't useful in any way to me.