

IoT: Client Devices

Business-facing Use (II)

Business Uses

Infrastructure (adoption slower than expected)

- Road management
- Power management
- Water, waste, general utilities

Business Uses

Transportation (high growth expectations)

- Interstate trucking
- Fleet management
- Driver performance monitoring

Business Uses

Retail (growth/adoption much lower than predicted)

- Shoplifting sensors
- Targeted advertising
- Customer tracking
- Inventory placement