

Retail Sales Analysis Dashboard (2023)

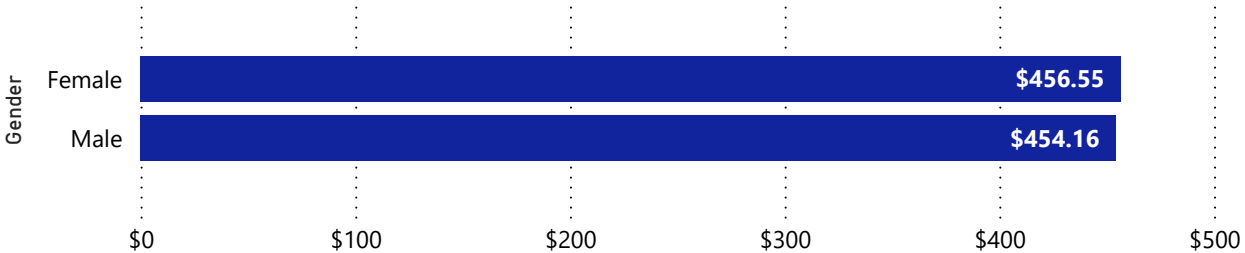
KPIs

\$456K
Total Revenue

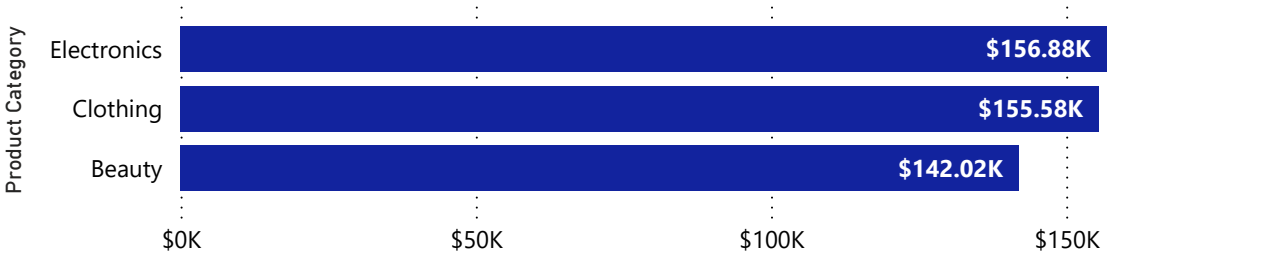
May (\$53K)
Best Month

Clothing (351 Sales)
Most Purchased Category

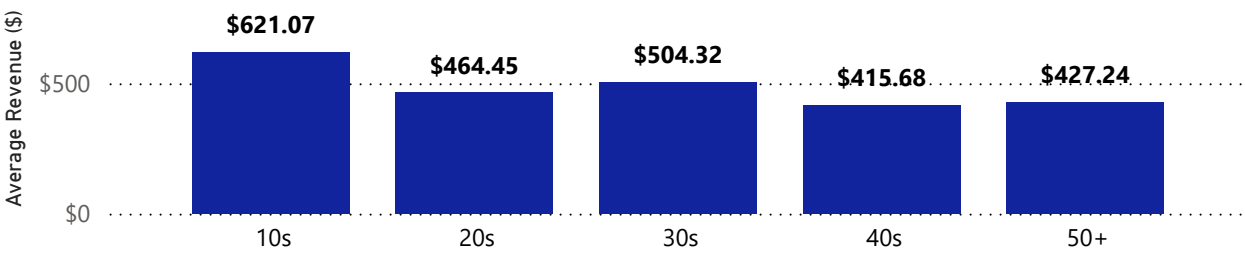
Average Transaction by Gender



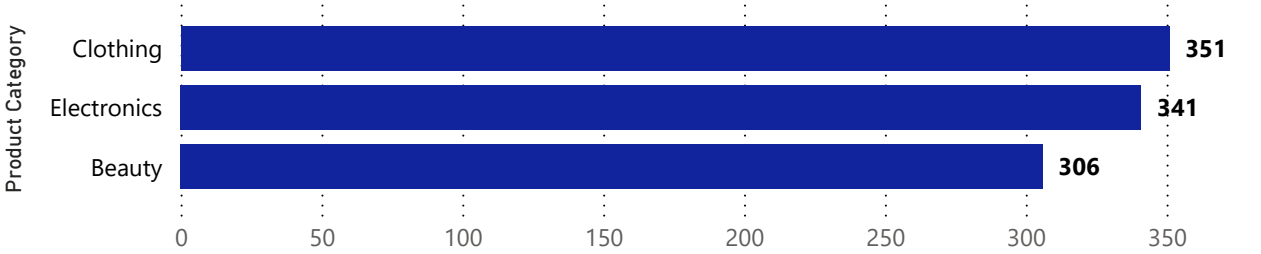
Product Category Revenue



Average Transaction by Age Group



Product Category Sales



Monthly Revenue Trend (2023)

Revenue peaked in May (\$53k) and dropped sharply in September (23K).

