

# Why mandatory ?

Who benefits when preparatory testing becomes obligatory?



# State numbers

Mandatory **SAT** states

8

Mandatory **ACT** states

15

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\*Based on 2019 data.

# Student numbers

States with **optional** ACT or SAT testing have an average high school graduation rate of...

87%

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\*Based on 2019 data.

# Student numbers

States with **optional** ACT or SAT testing have an average high school graduation rate of...

87%

States with **mandatory** testing (i.e. contracts with ACT or SAT) have an average high school graduation rate of...

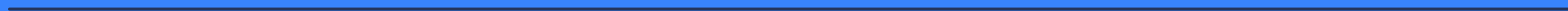
88%

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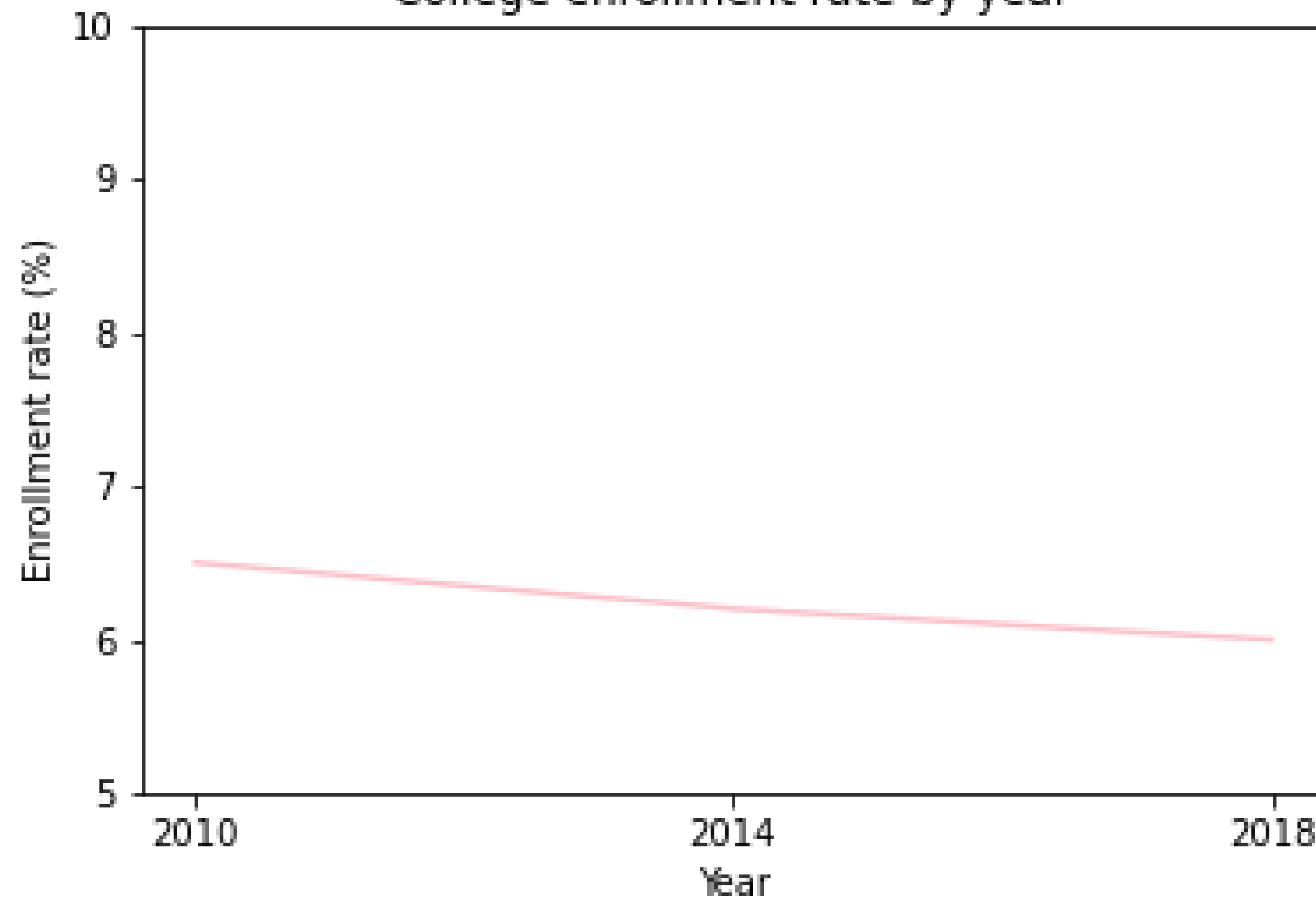
\*Based on 2019 data.

# That's cool, but...

college testing is for college



College enrollment rate by year

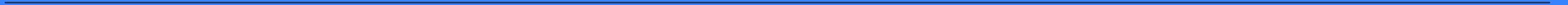


# It's good for someone, right?

- Students
- Parents
- Schools
- States
- Nation



It's good for  
business





# It's good for business

~\$100 million in **profit** for 2020

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# It's good for business

~\$100 million in **profit** for 2020

~\$2 billion **cost** to states

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