

**Scott LaBelle**

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67 Spring Street Swanzey, NH

**EDUCATION****SOUTHERN NEW HAMPSHIRE UNIVERSITY**

Bachelor of Science in Sport Management

President's List

Manchester, NH

May 2019

**EXPERIENCE****Southern New Hampshire University Athletics** | Manchester, NH

Marketing Intern

Jan.2019 - May 2019

- Focused on one-on-one interactions with fans during games through giveaways and contests to promote engagement with the University Athletics Department.
- Promoted weekly games by hanging up flyers and signs around campus.
- Bench-marked what other universities were doing for athletic promotions to help increase attendance.
- Developed technology competency while assisting in the setup of livestreams.
- Recorded games that are aired on SNHU TV.

**Market Basket** | Swanzey, NH

Grocery Clerk

Apr. 2014 - Present

- Develop excellent customer service by building rapport, answering questions, providing guidance and quickly resolving conflicts.
- Provide mentorship, clear goals and overall support to junior associates to increase individual and team productivity thus ensuring all work is completed on time.
- Restock inventory and re-merchandise product shelves to guarantee customers can locate and obtain products.
- Perform a wide variety of store operations including opening and closing the store as well as verifying all processes, standards, and procedures are accurately executed.
- Collaborate with team members to complete projects and responsibilities correctly and on-time.
- Demonstrate a strong work ethic and team orientation by performing work wherever it is required, by taking on additional shifts and by ensuring all work is done accurately and on-time.

**PROFESSIONAL DEVELOPMENT****NCAA March Madness**

Game Management Staff/Telecom Help Desk

Mar. 2016

Providence, RI

- Provided support and real-time service to members of national media during first and second rounds as a member of the Media Communications Team.

**Sloan Sports Analytics Conference**

Mar. 2017

**CAMPUS ENGAGEMENT****Sport Management Club, SNHU**

Secretary

Sept. 2019 - May 2019

- Maintained club roster as well as created meeting minutes.
- Assisted in the programmatic needs of the organization.

**ACHIEVEMENTS****National Society of Collegiate Scholars**

2019 Outstanding Student in Sport Management

Dec. 2015- May 2019

May 2019

**SKILLS****Social Media/Web:** Facebook, Twitter, Instagram, LinkedIn**Computer:** Microsoft Office Word, Microsoft Excel, PowerPoint**Interpersonal:** Leadership, Written and Verbal Communication, Teamwork, Problem-Solving