Scott Peterson

Full Stack Developer

Professional Summary

Full-stack software engineer and web developer who builds scalable solutions that solve real business problems. Currently leading a \$30K healthcare compliance SaaS platform serving 5 states while managing high-traffic websites generating thousands of monthly visitors. Proven expertise in modern JavaScript frameworks (React, Next.js), backend development (Django, Python), cloud infrastructure (AWS), and AI integration workflows. Unique background transitioning from customer service to software development brings user-focused problem-solving to technical solutions. Specializes in building complete end-to-end business applications from concept to production deployment, with deep experience in full-stack web development, API development, AI automation, and database design. Leverages AI-assisted development tools and prompt engineering to deliver high-impact software projects that drive measurable business results and cost savings.

Key Achievements

\$30K

Independent Project Value

Thousands

Monthly Website Visitors

Tens of K

Cost Savings via Al

1,083+

Course Slides Modernized

Professional Experience

Full Stack Developer

Training & eTracking Solutions • Full-time

Jul 2024 - Present Remote

Full-stack developer building complete business solutions from concept to deployment. Leading high-value projects while managing growth-driving web properties.

- Leading \$30K healthcare compliance platform serving 5 states using Next.js 15, Django, PostgreSQL, and AWS
- · Built and maintain company website generating thousands of monthly visitors and continuous lead generation
- Developed comprehensive admin platform with financial analytics, Freshdesk integration, and Al chatbot functionality
- Architected custom LMS with SCORM tracking, replacing inadequate existing system
- Created multi-platform lead generation system aggregating customers from Stripe and other APIs
- Modernized 1,083+ course slides and manage newsletter reaching thousands of subscribers
- Achieved tens of thousands in cost savings through Al-integrated processes

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Full Stack Developer

Jul 2022 - Jul 2024 Remote

Liquid XYZ • Freelance

Freelance full-stack development focused on creating high-impact web applications with emphasis on user experience and performance.

- · Created successful page designs and navigation frameworks achieving usability requirements
- Managed multiple project priorities and communicated timelines to entire development team
- · Utilized Jira for project management while implementing front-end code for client applications
- Developed high-impact web pages using JavaScript and Object-Oriented Programming principles
- Designed effective interfaces using HTML, CSS, XML and modern frameworks

Early Career Highlights

Business Operations & Customer Success

2016 - 2022

Goodwill Industries & Urban Outfitters

New York/Connecticut

Developed customer-focused problem-solving approach and business operations expertise that directly informs development methodology and user experience design.

- Helped build Goodwill's e-commerce department from ground up, reaching top national rankings in first year
- · Successfully operated within tight deadlines in fast-paced, high-growth environment
- Managed comprehensive customer service operations across multiple channels and store locations
- Developed deep understanding of customer journey and user experience pain points

Technical Projects

\$30K Healthcare Compliance Platform

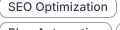
2024 -

Present

Company Website Development 2024

Leading development of multi-tenant SaaS application serving healthcare organizations across 5 states with comprehensive compliance tracking and reporting

Built and maintain yourtrainingprovider.com from ground up, driving thousands of monthly visitors and continuous lead generation pipeline



Lead Capture Systems

Blog Automation

Analytics Integration



Custom LMS Development

2024 Comprehensive Admin Platform

2024

Architected proprietary Learning Management System with SCORM tracking, custom quiz systems, and versioning capabilities, replacing inadequate existing system

SCORM Compliance

Next.js Django

Custom Quiz Engine

Version Control

Built integrated business intelligence platform with financial analytics, invoice generation, Freshdesk analytics, B2C client management, and AI chatbot functionality

Financial Analytics

Freshdesk API

Al Chatbot

Invoice Generation

Client Management

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Multi-Platform Lead Generation System 2024

Newsletter & Content Management

2024

Architected centralized system using APIs to aggregate customers from multiple platforms (Stripe, CRM, etc.) into unified conversion funnel

Stripe API **CRM** Integration Multi-platform APIs **Lead Automation Conversion Tracking**

Manage monthly newsletter reaching thousands of subscribers and create technical blog content, modernizing 1,083+ course slides

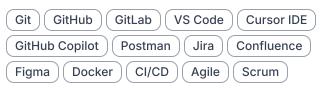
Content Management **Email Automation** Slide Modernization **Technical Writing**

Technical Skills

Frontend Development



Development Tools



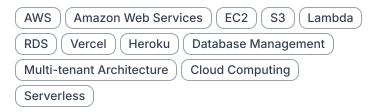
Backend Development



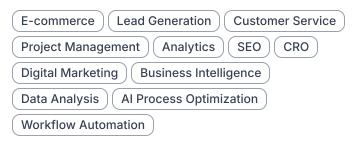
Specializations



Cloud & Infrastructure



Business Skills



Education & Certifications

Certification - Software Engineering

Feb 2022 - Jun 2022

Flatiron School

15 Week Intensive Full Stack Software Engineering Program

- Front End: JavaScript (ES6+), React.is
- Back End: Ruby, Ruby on Rails, SQL, ORMs & Active Record

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Certification - Audio Engineering

2016

SAE Institute North America

Professional audio engineering and production certification

- Pro Tools
- Logic Pro
- Ableton
- Digital Audio Workstations

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