

TartanHacks 2019

Sponsorship Packet

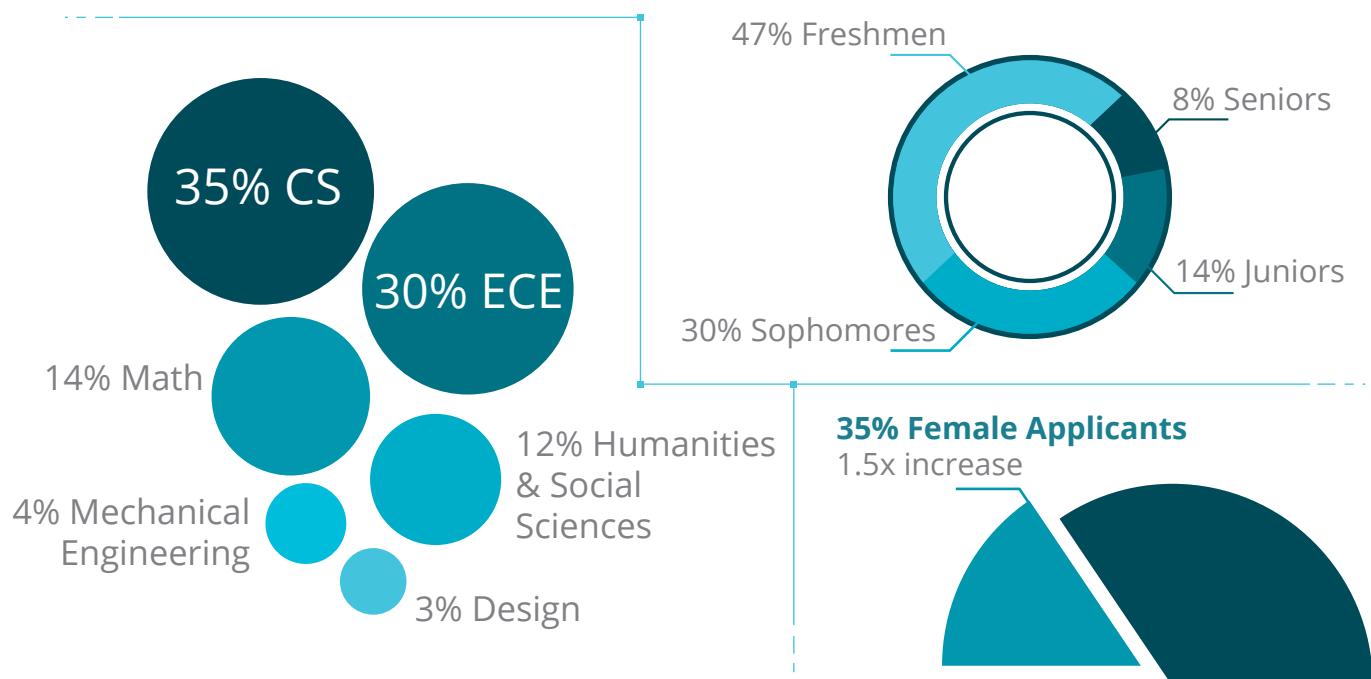
OVERVIEW

We at TartanHacks pride ourselves in being both the longest-running and the most quality oriented software hackathon in the Greater Pittsburgh area. Located on the Carnegie Mellon University campus, we provide over 300 students from Carnegie Mellon and local universities a chance to experience an authentic hackathon. For the 8th annual TartanHacks, held on **February 8th & 9th**, we plan to continue our tradition of hosting a quality hackathon focused on raw innovation, creation, and education.

Keeping in line with our goal to promote diversity, we encourage underrepresented groups such as freshmen and women to attend and are more inclined to award groups such as first-time hackers when selecting winning teams.

Statistics

These figures have been taken from our survey of 2018 TartanHacks attendees:



TartanHacks is run by [ScottyLabs](#), a student organization at Carnegie Mellon University. We organize educational events to teach students how to make things, host events that give them the opportunity to work on projects outside of class, and develop applications and services for the campus community.

SPONSORSHIP LEVELS

In ScottyLabs, we care about making the experience rewarding for everyone, including both hackers and sponsors. We will work with you to hear your thoughts and ideas on how best to support the hackers and contribute to TartanHacks. If you are interested, please send an email to sponsors@scottylabs.org.

Sponsorship Levels

For our levels of sponsorship, we offer **Bronze** (\$2,000), **Silver** (\$4,000), **Gold** (\$6,000), and **Diamond** (\$10,000—available to one company on a first-come, first-serve basis). We also offer a **Startup** package with the same benefits of Bronze at a discounted price of \$800. More information about each package is available on the next page. If you feel like none of these sponsorship packages fit your situation or budget, please [contact us](#).

ResumeDrop+

For silver level sponsors, we will provide a zip file of all participants' resumes; this is basic ResumeDrop. For gold or higher level sponsors, we provide ResumeDrop+, which includes a spreadsheet with more information about the participants.

Sponsorship Levels Details



*same benefits as Bronze
For startups only

Startup*

\$800

Bronze

\$2,000

Silver

\$4,000

Gold

\$6,000

Diamond

\$10,000

Resumes

	Startup*	Bronze	Silver	Gold	Diamond
Accept Resumes and Give Swag	●	●	●	●	●
ResumeDrop		●	●	●	●
ResumeDrop+				●	●

Talks

	Startup*	Bronze	Silver	Gold	Diamond
2 Minute Opening Talk		●			
4 Minute Opening Talk				●	●
30 Minute Workshop					●

Table

	Startup*	Bronze	Silver	Gold	Diamond
One Table at Event	●	●	●	●	●
Additional Table at Event				●	●
Table Cloth	●	●	●	●	●
Standing Banner	●	●	●	●	●

Prizes

	Startup*	Bronze	Silver	Gold	Diamond
Award a Category Prize	●				
Award a Social Impact Prize		●	●	●	●
Award a Company Named Prize				●	●

Other

	Startup*	Bronze	Silver	Gold	Diamond
Bring Mentors	●	●	●	●	●
Bring Recruiters	●	●	●	●	●

GENERAL INFORMATION

Prizes

There are four prize types that will be distributed at TartanHacks:

Category Prizes are valued around \$500 among four team members. Your company will pick a category from a provided list of categories (such as 'best native mobile app') and you will award the prize to the hack that best fits that category.

Social Impact Prizes are valued around \$1,000 and may be awarded by Silver level sponsors or higher. Your company may choose the criteria, though it must be related to the improvement of the community. This criteria for this prize must be approved by ScottyLabs.

Company Prizes are valued around \$2,000 (Gold) and \$4,000 (Diamond) among four team members. Your company will be allowed to come up with the prize category, such as an area that your company has particular interest or expertise in.

Grand Prizes are decided by a committee chosen by ScottyLabs.

Each company can give at most one prize. In addition, **each company will be responsible for bringing their own prize**. If your company plans to present a prize, please let us know by **December 15th**.

Payment

We prefer payments by credit card, but if this is a problem for you, let us know. **Do not send direct deposits to Carnegie Mellon**. We will provide additional information regarding payment after you confirm your sponsorship.

Full payment must be received by **January 7th**. Payments received after are subject to a 10% late fee. Sponsors that have not paid in full by February 8th (the day before TartanHacks) will be asked not to attend, and the down payment will not be refunded.