



Fall 2015  
700+ Hackers  
University of Washington, Seattle

[dubhacks.co](http://dubhacks.co)   [sponsor@dubhacks.co](mailto:sponsor@dubhacks.co)   [@dubhacks](https://twitter.com/dubhacks)

## Sponsor Information

Looking at a map of hackathons, we've noticed a massive gap year after year: the Pacific Northwest. **DubHacks** was recently founded to fill this gap. We gather curious students from universities in the Pacific Northwest to connect students to other hackers, knowledgeable mentors, and fantastic companies.

**DubHacks Fall 2015** will see a return to our larger model. This hackathon is geared towards bringing together 700 student developers from a range of backgrounds and abilities. We will host workshops and **recruiting opportunities** to furnish hackers with new skills and strengthen their connections to the professional world.

## Why Sponsor?

We'd like to collaborate with companies that want to connect to the next generation of talented programmers. Both spring and fall events are open for sponsorship opportunities. We'll provide ways for you to:

- **Expose your company's tech** to participants and press.
- Get **real time feedback** on your products.
- **Raise awareness** (or change the perception) of your brand.
- **Send mentors** to DubHacks to assist participants with integrating your API into their projects.
- Provide a **tax deductible** sponsorship, since DubHacks is a 501(c)(3) nonprofit.

## Sponsor Tiers

Fall 2015	Bronze 1000	Silver 4000	Gold 6000	Platinum 10000
<b>General</b>				
Mentors	✓	✓	✓	✓
Sponsor table		✓	✓	✓
Email blast to hackers			✓	✓
Present prizes on stage				✓
<b>API</b>				
Distribute product trials/API credits	✓	✓	✓	✓
Provide hardware for hackers to work on		✓	✓	✓
API demo during kickoff <sup>1</sup>	1 min		2 min	2 min
Workshop during the event <sup>1</sup>			✓	✓
Workshop during preceding week <sup>1</sup>				✓
<b>Recruiting</b>				
Distribute recruiting materials	✓	✓	✓	✓
Resumes		✓	✓	✓
Send recruiters			✓	✓
<b>Branding</b>				
Distribute swag	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Description in sponsor directory		✓	✓	✓
Logo on back of DubHacks shirt			Small	Large
Host a meal or special event				✓
Branding in hacking rooms				✓

<sup>1</sup> We reserve the right to schedule API pitches, tech talks, and workshops as time allows. These opportunities are not required; these are optional resources to provide to attendees, in order to help them learn as much as possible during the event.

If these sponsorship tiers aren't suitable for your company, that's not a problem! We'd still love to have you on board. Please email us at [sponsor@dubhacks.co](mailto:sponsor@dubhacks.co) and we will work with you on how your company can benefit from DubHacks.