



# Radio Merit Badge Workbook - Radio Broadcasting

## SCOUTMASTER BUCKY

### Requirement 9b - Radio Broadcasting

**REQUIREMENT 9b1:** Discuss with your counselor FCC broadcast regulations. Include power levels, frequencies, and the regulations for low-power stations.

Notes:

Power Levels:

Frequencies:

Low-Power Station Regulations:



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**REQUIREMENT 9b2:** Prepare a program schedule for radio station "KBSA" of exactly one-half hour, including music, news, commercials, and proper station identification. Record your program on audiotape or in a digital audio format, using proper techniques.

The following pages have been set up so that you can develop your 30-minute program with ease. Each line represents 15 seconds of time. Standard PSAs (Public Service Announcements) and commercials are either 15 or 30 seconds in length. While call station identifications can be shorter, for this exercise consider your call station identification to include a little lead in or jingle to accompany it for the 15 seconds.

A Station identification is usually the Call Sign with a fun catch phrase:

**"KBSA, Where We Turn Good Music, News, and Fun, Daily"**

Use this area to write your station identification script:

Notes:



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### Programming Schedule

Time	Music / News / Commercial / Station Identification / Other	Short Description / Notes	Who does this
0:00:00			
0:00:15			
0:00:30			
0:00:45			
0:01:00			
0:01:15			
0:01:30			
0:01:45			
0:02:00			
0:02:15			
0:02:30			
0:02:45			
0:03:00			
0:03:15			
0:03:30			
0:03:45			
0:04:00			
0:04:15			
0:04:30			
0:04:45			
0:05:00			
0:05:15			
0:05:30			
0:05:45			
0:06:00			
0:06:15			
0:06:30			
0:06:45			
0:07:00			
0:07:15			
0:07:30			



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## SCOUTMASTER BUCKY

### Programming Schedule

Time	Music / News / Commercial / Station Identification / Other	Short Description / Notes	Who does this
0:07:45			
0:08:00			
0:08:15			
0:08:30			
0:08:45			
0:09:00			
0:09:15			
0:09:30			
0:09:45			
0:10:00			
0:10:15			
0:10:30			
0:10:45			
0:11:00			
0:11:15			
0:11:30			
0:11:45			
0:12:00			
0:12:15			
0:12:30			
0:12:45			
0:13:00			
0:13:15			
0:13:30			
0:13:45			
0:14:00			
0:14:15			
0:14:30			
0:14:45			
0:15:00			
0:15:15			



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### Programming Schedule

Time	Music / News / Commercial / Station Identification / Other	Short Description / Notes	Who does this
0:15:30			
0:15:45			
0:16:00			
0:16:15			
0:16:30			
0:16:45			
0:17:00			
0:17:15			
0:17:30			
0:17:45			
0:18:00			
0:18:15			
0:18:30			
0:18:45			
0:19:00			
0:19:15			
0:19:30			
0:19:45			
0:20:00			
0:20:15			
0:20:30			
0:20:45			
0:21:00			
0:21:15			
0:21:30			
0:21:45			
0:22:00			
0:22:15			
0:22:30			
0:22:45			
0:23:00			



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### Programming Schedule

Time	Music / News / Commercial / Station Identification / Other	Short Description / Notes	Who does this
0:23:15			
0:23:30			
0:23:45			
0:24:00			
0:24:15			
0:24:30			
0:24:45			
0:25:00			
0:25:15			
0:25:30			
0:25:45			
0:26:00			
0:26:15			
0:26:30			
0:26:45			
0:27:00			
0:27:15			
0:27:30			
0:27:45			
0:28:00			
0:28:15			
0:28:30			
0:28:45			
0:29:00			
0:29:15			
0:29:30			
0:29:45			
0:30:00			

KBSA



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**REQUIREMENT 9b3:** Listen to and properly log 15 broadcast stations. Determine the program format and target audience for five of these stations.

#	Call Sign & City if noted	AM / FM / Other	Program Format	Target Audience
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				



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**REQUIREMENT 9b4:** Explain to your counselor at least eight terms used in commercial broadcasting, such as segue, cut, fade, continuity, remote, Emergency Alert System, network, cue, dead air, PSA, and play list.

segue:

cut:

fade:

continuity:

remote:





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Emergency Alert System:

network:

cue:

dead air:

PSA:

play list:



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**REQUIREMENT 9b5:** Discuss with your counselor alternative radio platforms such as internet streaming, satellite radio, and podcasts.

Internet Streaming:

Satellite Radio:

Podcasts: