



Freight Intelligence

Investor Information Memorandum October 2025

The Problem

1 Freight and parcel shipping is fragmented and inefficient.



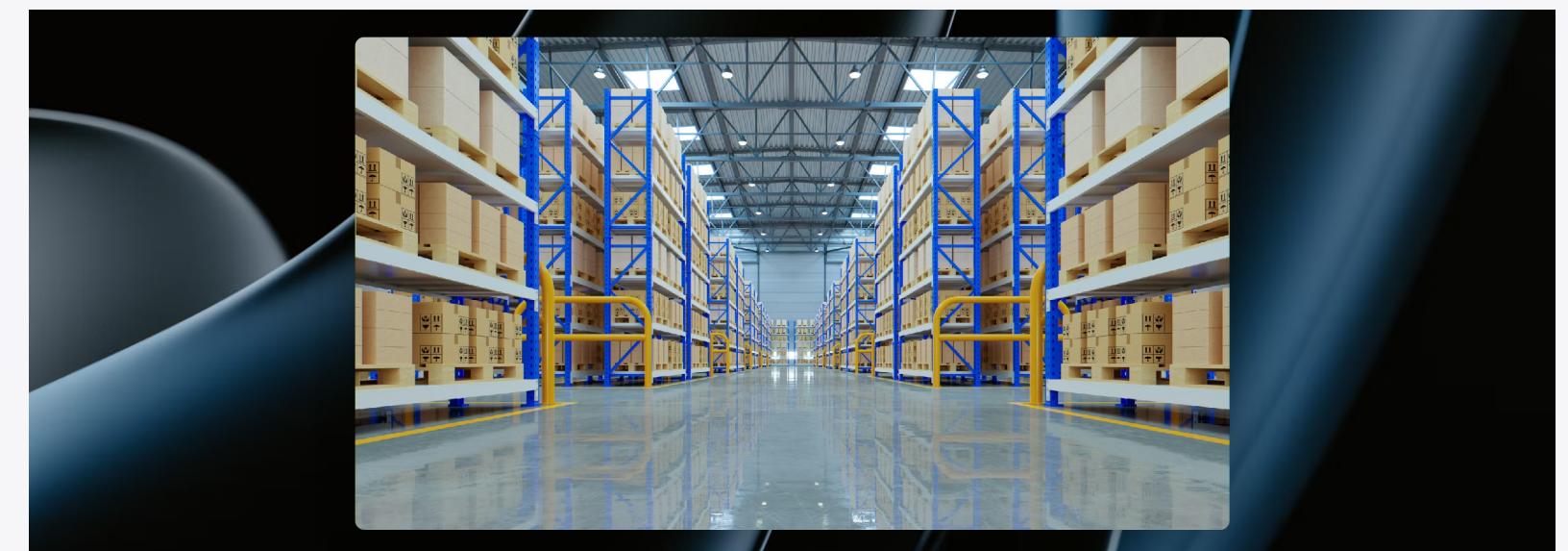
2 SMEs and eCom brands lack simple access to competitive courier rates.



3 Businesses often need to use multiple couriers to fulfill deliveries.

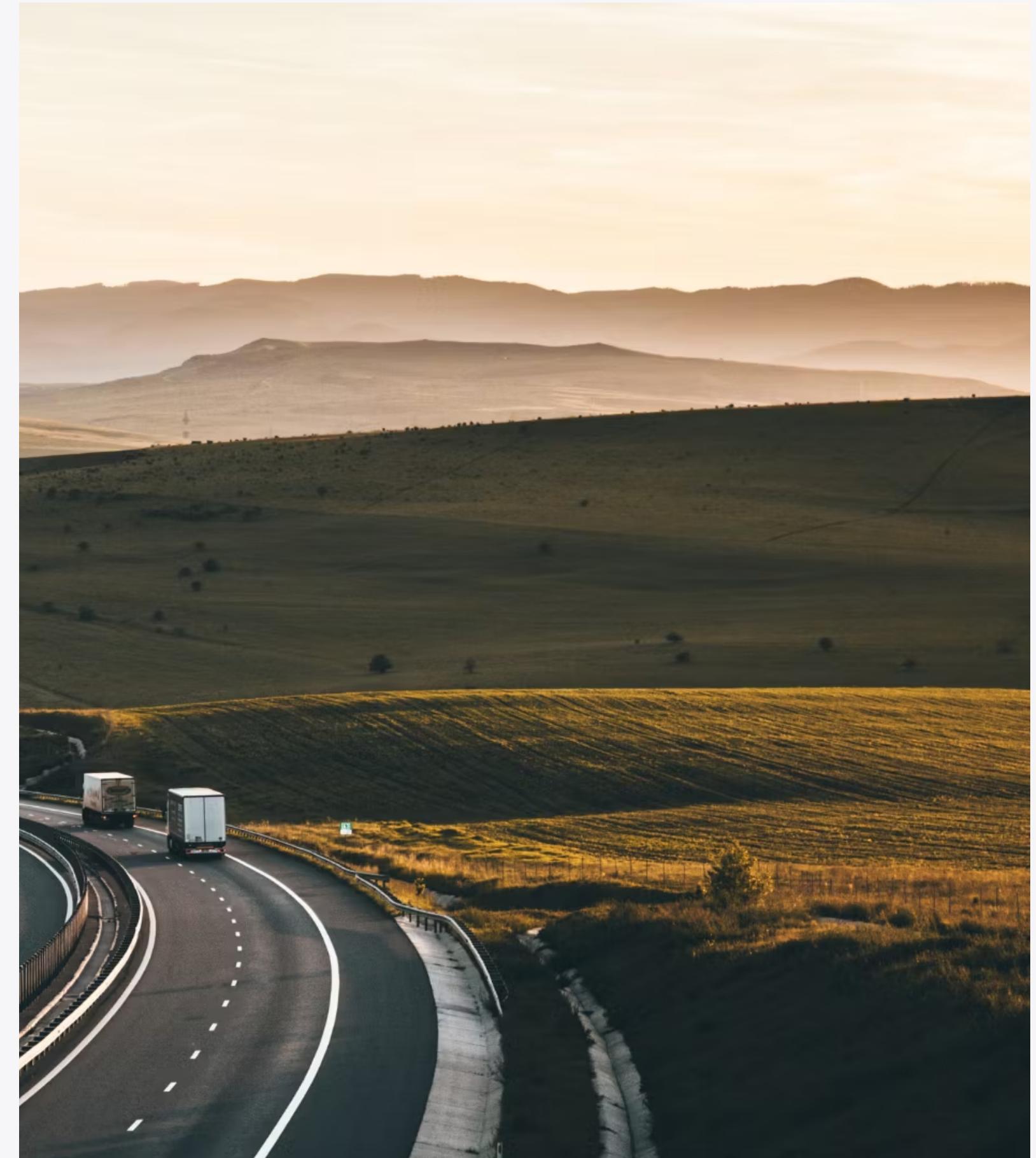
4 eCom stores often lose customers at checkout when no freight pricing & delivery times provided.

5 Global expansion is costly and complex.



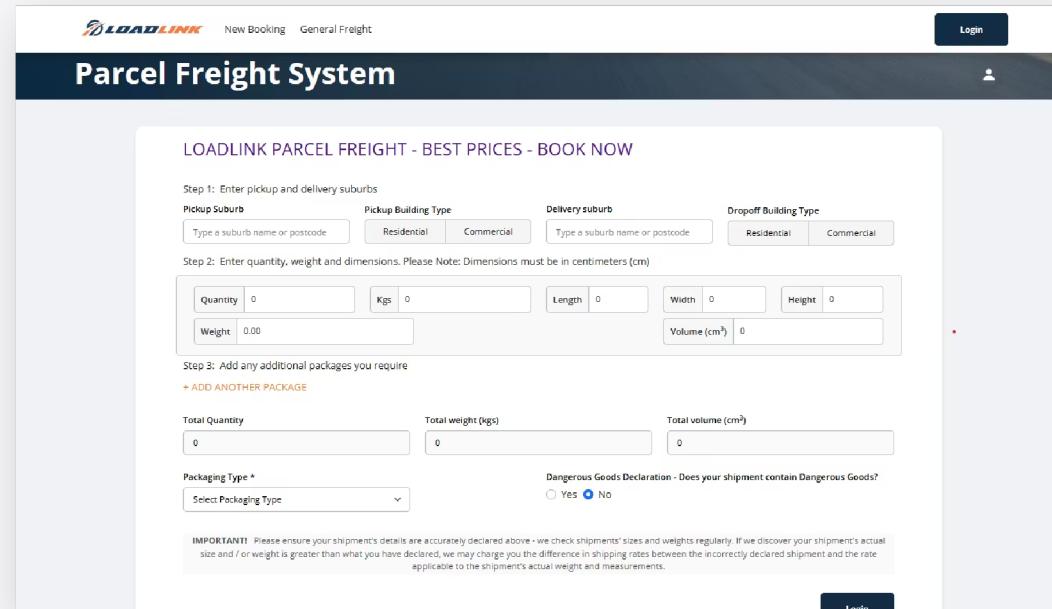
The Solution

- 1** Loadlink connects shippers with optimal couriers in real time via API.
- 2** Loadlink presents shippers with couriers suitable for their freight.
- 3** Customers get instant pricing, automated booking, and simplified logistics.
- 4** eCommerce store, WooCommerce/Shopify etc. plugins bring instant access for retailers.
- 5** One stop shop for retail customer deliveries.
- 6** Can link with warehousing & wholesalers for drop shipping.

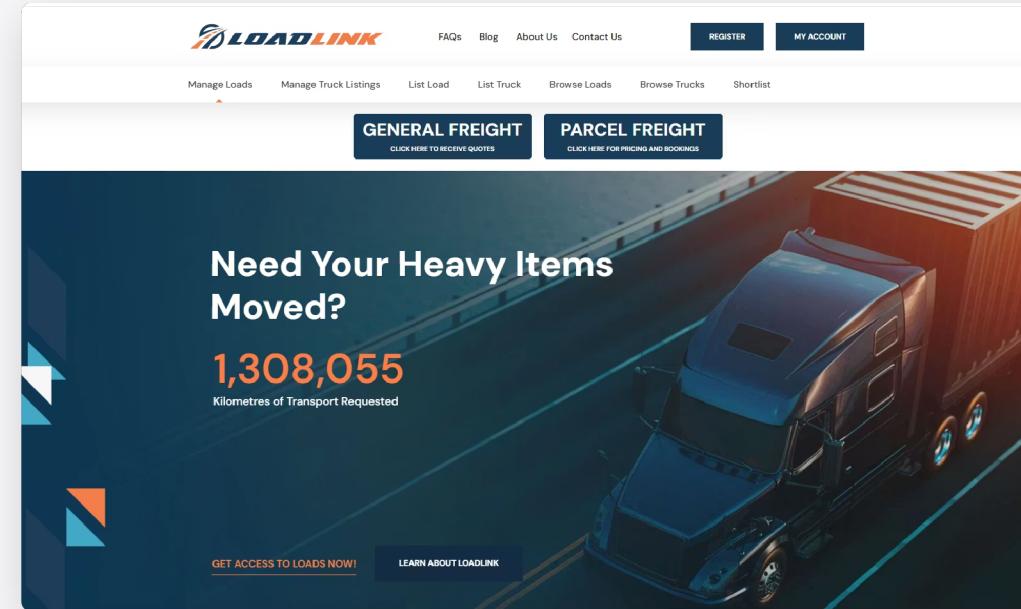


Product Overview

Loadlink General Freight marketplace live since Jan 2023



The screenshot shows the 'Parcel Freight System' section of the Loadlink website. It features a form for entering pickup and delivery details, including fields for 'Pickup Suburb', 'Delivery suburb', 'Quantity', 'Kgs', 'Length', 'Width', 'Height', 'Weight', and 'Volume (cm³)'. There are also sections for adding additional packages and specifying dangerous goods.



| Pickup | Dropoff | Availability | Quote | Category | Truck Type | Distance | Ready On | Shortlist |
|-----------|--|--|-----------|-----------|------------|----------|------------|-----------|
| Select... | Select... | Select... | Select... | Select... | Select... | 1,025 km | 17/07/2025 | ★ |
| 1076 7 | Tomago, NSW Melbourne, VIC | Drop Deck Semi Load | | | | 740 km | 15/07/2025 | ★ |
| 1076 1 | Green Fields, SA Melbourne, VIC | Tri Axle Dolly | | | | 2,032 km | 15/07/2025 | ★ |
| 1075 9 | Green Fields, SA Stapylton, QLD | Tri Axle Dolly | | | | 488 km | 9/07/2025 | ★ |
| 1075 0 | Cobbitty, NSW Gunnedah, NSW | Multiple end on going Full loads of lucerne | | | | 921 km | 9/07/2025 | ★ |
| 1074 9 | Blacktown, NSW Robinville, VIC | Linde forklift to be picked up in Blacktown taken to Moore st Robinvale | | | | 907 km | 2/07/2025 | ★ |
| 1073 7 | Rossmore, NSW Breakwater, VIC | Sleepers for delivery | | | | 748 km | 1/07/2025 | ★ |
| 1073 4 | Laverton, VIC Burton, SA | 1 x 10ft Empty Fuel Tank | | | | 516 km | 7/07/2025 | ★ |
| 1073 2 | Corowa, NSW Carrington Falls, NSW | 500 small bales of hay | | | | 3,581 km | 30/06/2025 | ★ |
| 1072 4 | High Wycombe, WA Orange, NSW | 1 x engine block | | | | 4,295 km | 30/06/2025 | ★ |
| 1072 3 | Bellevue, WA Emerald, QLD | 2 x Oversize Pallets | | | | 1,159 km | 27/06/2025 | ★ |
| 1071 3 | , VIC Muswellbrook, NSW | Full Semi from Dandenong Vic to Muswellbrook NSW | | | | 920 km | 25/06/2025 | ★ |
| 1069 9 | Toowoomba Regional, QLD Sydney, NSW | 3 x Semi Loads of crane sections | | | | 415 km | 16/06/2025 | ★ |
| 1068 8 | Kerang, VIC Leongatha, VIC | Concrete Troughs 5.6m minimum length | | | | 853 km | 12/06/2025 | ★ |
| 1066 6 | Gold Coast, QLD Sydney, NSW | Driver or Prime Mover required to drive B-Double or tow loaded B-Double Trailers | | | | | | |

Parcel System Completed

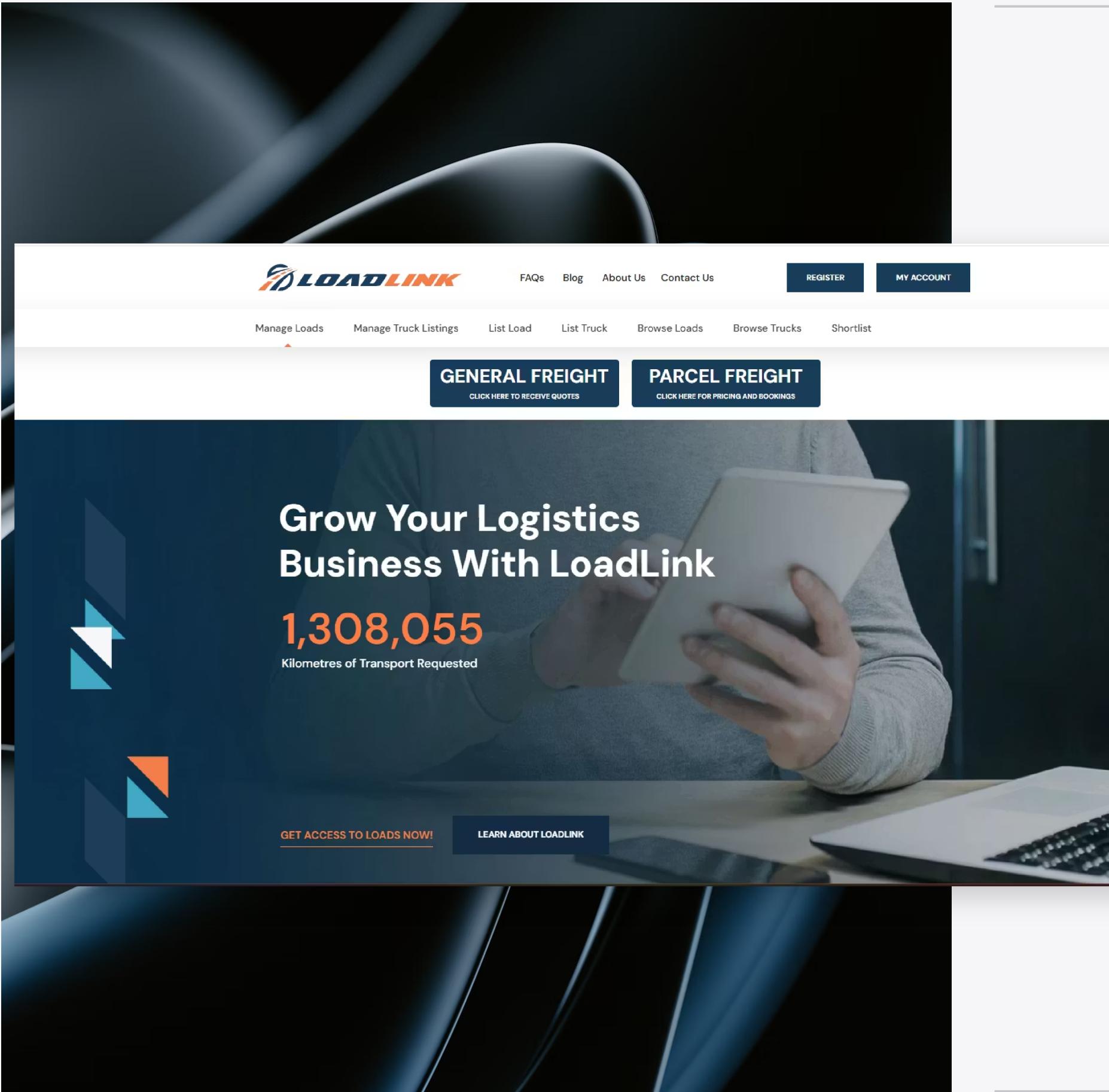
Multiple courier APIs are now connected, enabling seamless shipping solutions for businesses.

Retail Plug-ins for WooCommerce and Shopify

Fully operational plug-ins for major eCommerce platforms, with more integrations in the pipeline.

Customer Account Portal

A user-friendly portal completed for easy access to customer accounts and streamlined plugin integration.



Proven Growth and Market Readiness

- \$50,000 in Subscription Revenue** – Achieved so far from the freight marketplace, showcasing strong early demand and business traction.
- Launch-Ready Parcel System & Plugins** – The parcel system and eCommerce plugins are now fully ready for deployment, with integration and functionality fully tested.
- Pilot Clients** – Currently working with industry leaders like AJK Engines and Daimler Trucks SC, validating Loadlink solution in real-world scenarios.
- Expansion to USA & Canada** – The platform is prepared for international growth, with FedEx API and additional couriers already integrated, facilitating cross-border shipments and global expansion.

Business Model

Future Monetization Opportunities

In addition to core revenue streams, Loadlink plans to expand **monetization** through subscriptions, embedded services, and valuable data insights for clients.

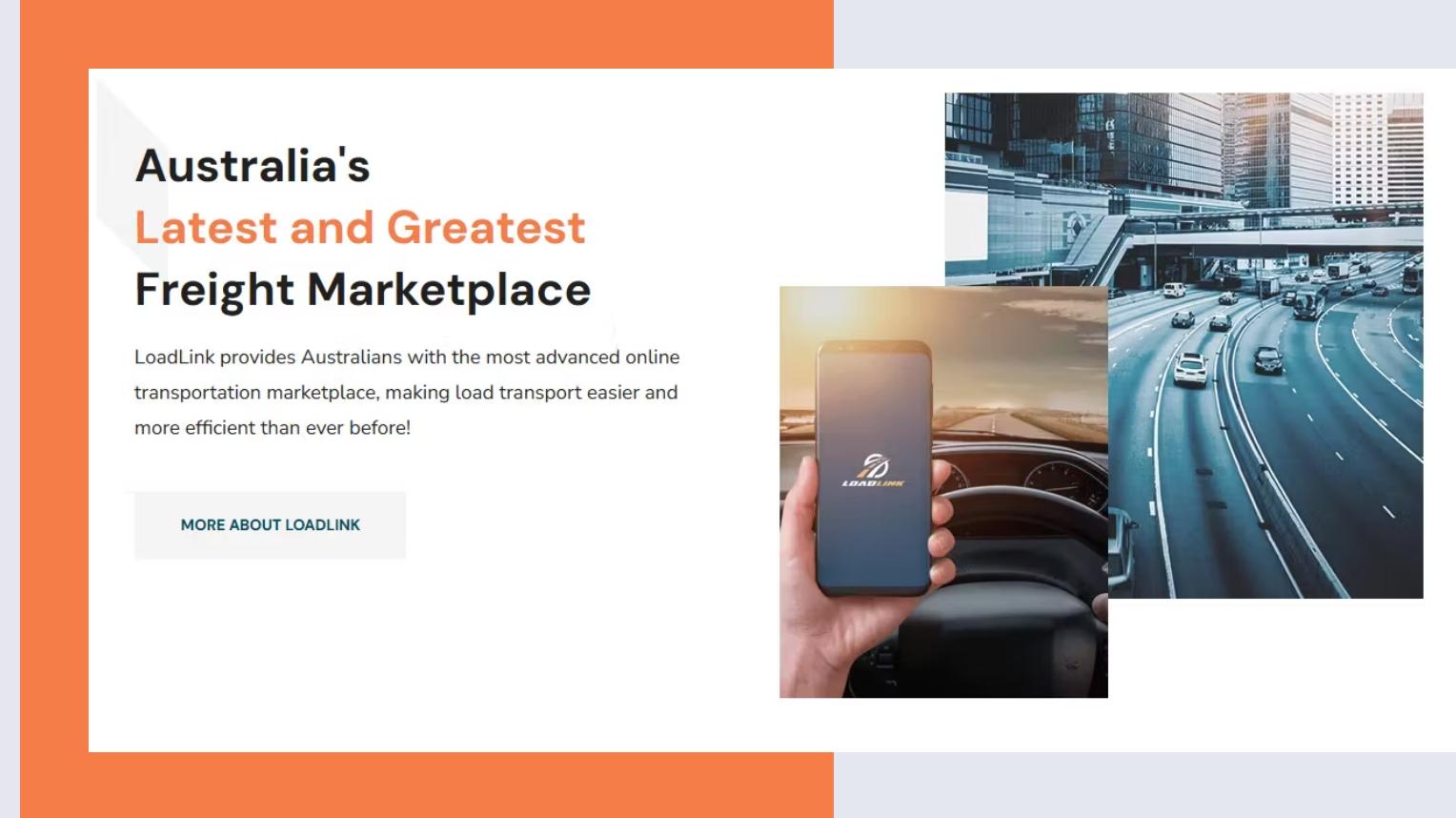


Mark-up on Each Parcel/Freight Booking



Scalable Market Expansion

As Loadlink expands, increasing volume will drive revenue growth, with greater operational efficiency leading to higher profitability.



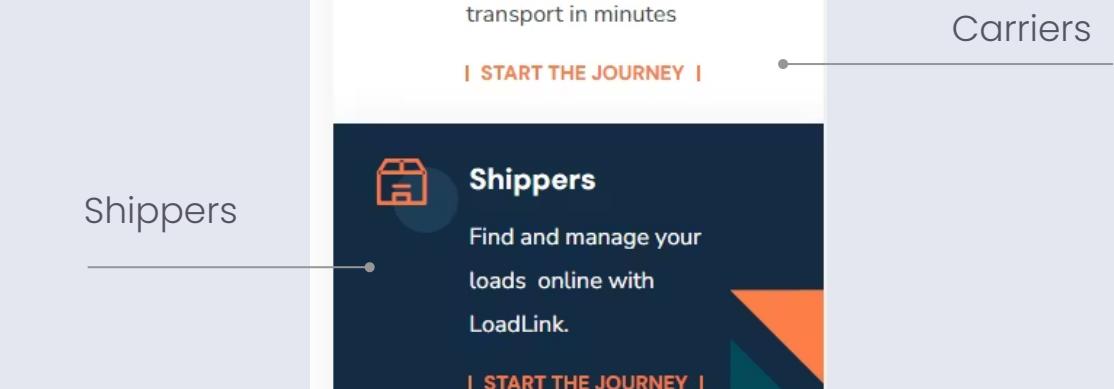
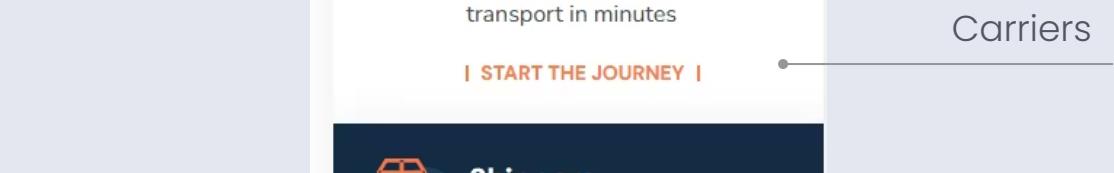
A composite image featuring a smartphone held in a hand, displaying the LoadLink mobile application. In the background, there is a blurred view of a multi-lane highway with several vehicles and a modern city skyline with tall buildings under a clear sky.

Australia's Latest and Greatest Freight Marketplace

LoadLink provides Australians with the most advanced online transportation marketplace, making load transport easier and more efficient than ever before!

[MORE ABOUT LOADLINK](#)

Shippers



Recurring Revenue from Plugin Trade Accounts

Trade account customers on the platform ensure steady, repeat business, fostering long-term customer relationships.

Market Opportunity

\$10B+

Australia eCommerce shipping

Over **\$10 billion**, with strong demand for integrated and cost-effective solutions.

\$200B+

North America parcel + LTL

Exceeds **\$200 billion**, representing a massive expansion opportunity.

\$500B+

Global logistics TAM

(Total Addressable Market): estimated at over **\$500 billion**, encompassing transport, warehousing, and logistics technology.

3PL

Future growth potential

Expected through the integration of inventory, 3PL drop shipping operations, and the full automation of the shipping process.

The global and domestic shipping markets are undergoing a significant transformation, driven by the **explosive growth of e-commerce** and the increasing demand for more efficient and automated solutions. Loadlink is strategically positioned to capture a substantial share of this massive market.

Go-To-Market Strategy



Expand Australia customer base via digital and retail channels



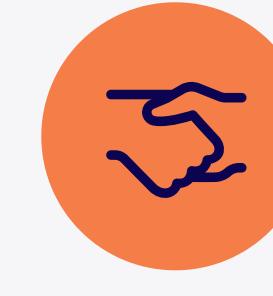
Simply plugin our freight solution.



Loadlink team experts in SEO, social media and digital marketing



Drive adoption via eCommerce
- Shopify/WooCommerce etc.
plug-ins



Enter USA/Canada with local ops, strategic courier partners



Make customers sticky with plugin integration and trade accounts

Team

**Anthony Kosseris**

CEO + Founder

- 30+ yrs freight/logistics, experienced entrepreneur, proven business delivery

**Mathew Hunt**

BDM

- 20+ yrs product development & sales, ex-V8 Supercar driver

**Jessica Santos**

Developer and Marketing

- 6+ years dev, tech & coding

**Stuart Gale**

Co-Founder

- 30+ yrs dev, tech & digital marketing, owns digital agencies

**Raymond Feng**

Senior App Developer

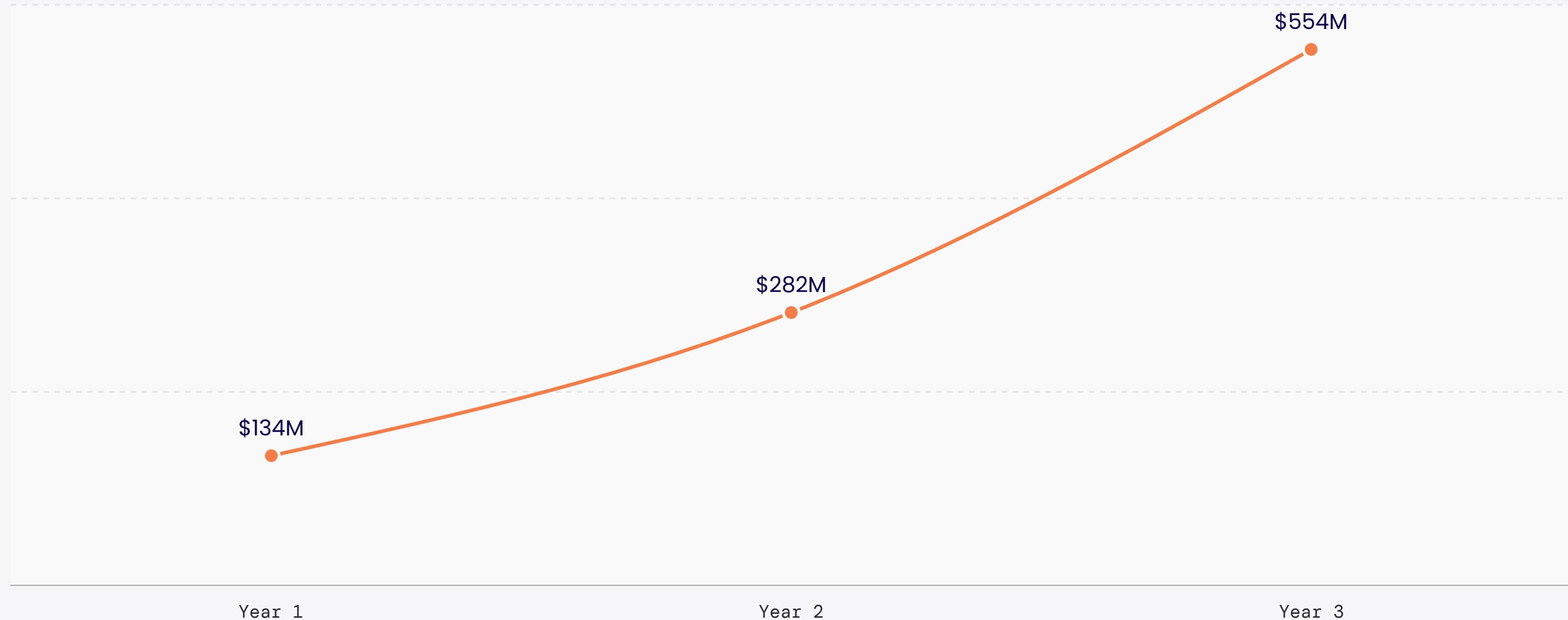
- 20+ years dev, tech & coding

**Dylan Horton**

Junior App Developer

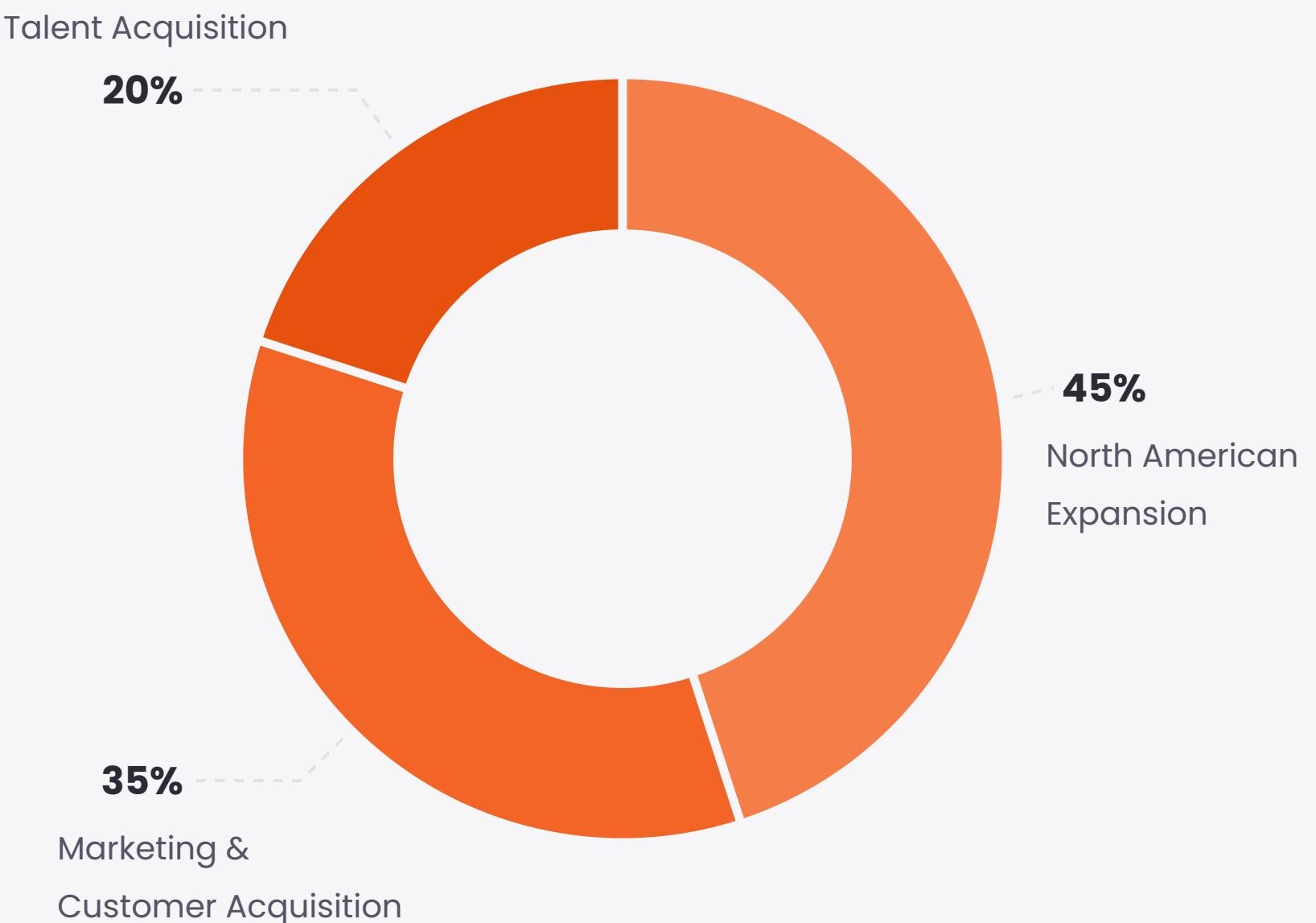
- 7 + years dev, tech & coding

Financial Forecast - The only way is up ↑



YOUR BID OPPORTUNITY

We are seeking \$20 million AUD in funding, with a valuation of \$100 million AUD, to accelerate Loadlink's growth and expansion.



Use of Funds

- **North American Expansion:** Establishing a strong presence in the USA and Canada, including setting up local operations and securing strategic partnerships with key couriers.
- **Talent Acquisition:** Expanding our team by hiring top-tier professionals in technology, marketing, and logistics to drive innovation and enhance operational efficiency.
- **Marketing & Customer Acquisition:** Investing in targeted digital marketing campaigns to increase brand visibility, customer acquisition, and retention across multiple markets.
- **Technology Scaling:** Upgrading our platform to support greater volumes of transactions, enhance automation, and ensure scalability as we expand globally.
- **Global Logistics Network:** Strengthening our courier partnerships, improving API integrations, and enhancing the user experience for both retailers and end customers.

Vision & Exit Strategy

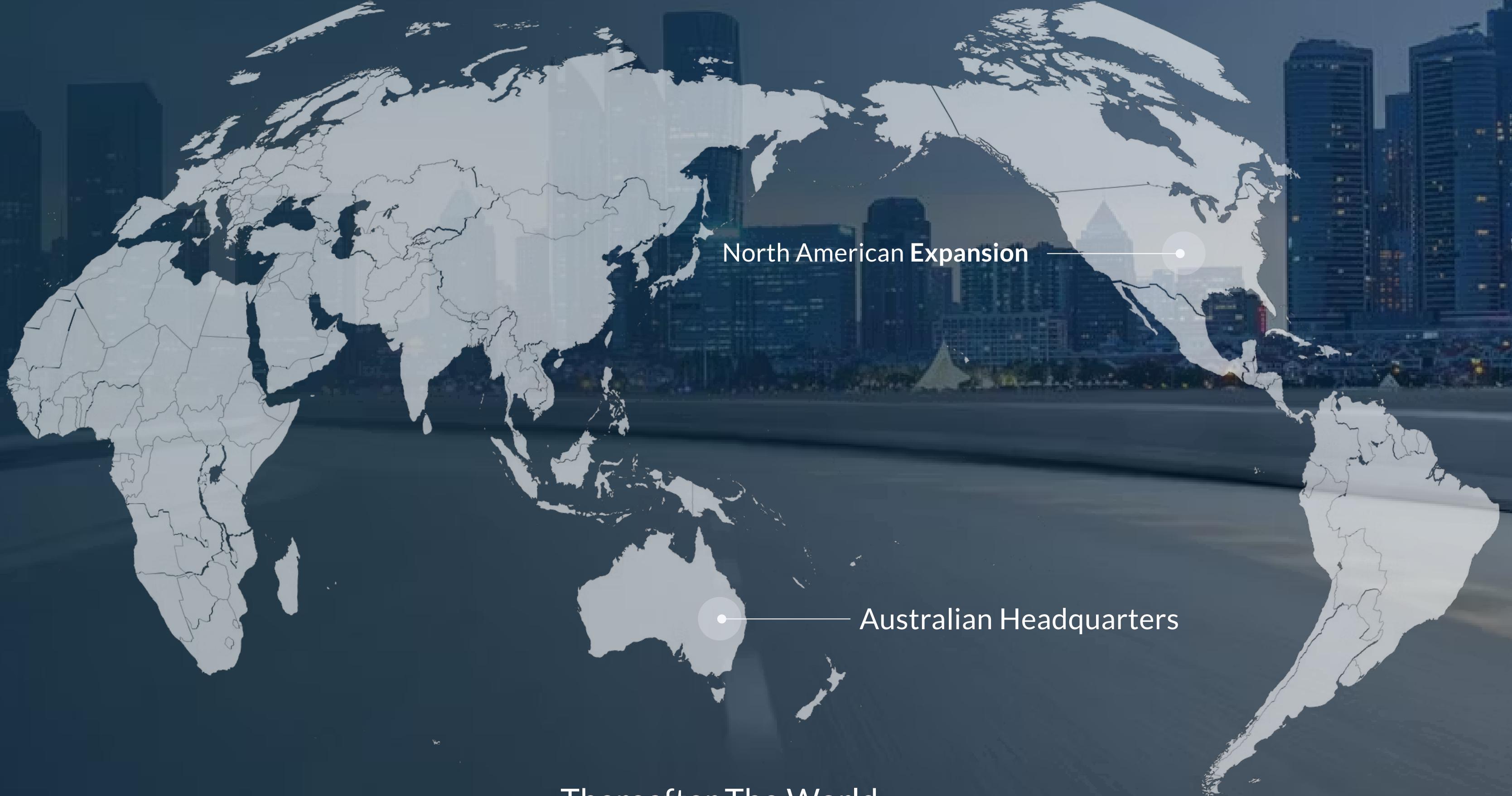
**Loadlink to become
global OS for
automated freight**

**Further development
and integration to
increase revenue**

**Exit potential
strategic sale to
courier/logistics
giant or IPO**



Map



Thereafter The World



Revolutionising Domestic & Global Freight

Contact

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