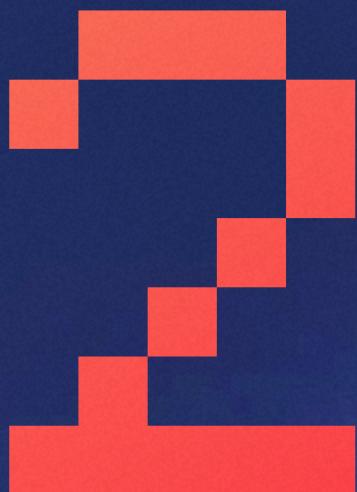




IIIT KALYANI PRESENTS

# STATUS CODE



HOSTED IN COLLABORATION WITH OUR VENUE PARTNER, IISER KOLKATA.



# ABOUT IIIT KALYANI

IIIT KALYANI.JPG



- ↳ ESTABLISHED IN 2014, IIIT KALYANI IS THE ONLY IIIT IN WEST BENGAL, OFFERING B.TECH IN COMPUTER SCIENCE & ENGINEERING (CSE) AND ELECTRONICS & COMMUNICATION ENGINEERING (ECE).
- ↳ RECOGNIZED AS AN INSTITUTE OF NATIONAL IMPORTANCE (INI) IN 2017, THE INSTITUTE FOCUSES ON EMERGING FIELDS SUCH AS AI ML, CYBERSECURITY, IOT, AND SOFTWARE SYSTEMS.
- ↳ IIIT KALYANI HOUSES CUTTING-EDGE RESEARCH LABS, INCLUDING:
  - 5G LAB UNDER DOT'S 100 5G LABS INITIATIVE
  - SHE LAB (SENSORS FOR HEALTHCARE & ENVIRONMENTAL MONITORING)
  - AI-ML LAB FOR INNOVATION IN ARTIFICIAL INTELLIGENCE
- ↳ A DYNAMIC STUDENT-DRIVEN ECOSYSTEM THRIVES WITH MULTIPLE TECH CLUBS, COVERING COMPETITIVE PROGRAMMING, OPEN SOURCE DEVELOPMENT, ROBOTICS, AND MORE, ALONG WITH VARIOUS CULTURAL CLUBS TO FOSTER HOLISTIC GROWTH.
- ↳ IIIT KALYANI CONTINUES TO PRODUCE INDUSTRY-READY ENGINEERS, WITH GRADUATES EXCELLING IN LEADING TECH FIRMS, STARTUPS, AND RESEARCH DOMAINS.

# ABOUT SC2

- ↳ FOLLOWING THE SUCCESS OF STATUS CODE 1, STATUS CODE 2 – A BIGGER, BOLDER, AND MORE IMMERSIVE INTER-COLLEGE HACKATHON.
- ↳ THIS EVENT EMBODIES THE SPIRIT OF INNOVATION, WHERE CREATIVE MINDS COLLABORATE TO SOLVE REAL-WORLD CHALLENGES. WITH AN EXPANDED SCALE, IMPROVED STRUCTURE, AND MORE INDUSTRY ENGAGEMENT, STATUS CODE 2 AIMS TO PUSH THE BOUNDARIES OF TECHNOLOGY AND PROBLEM-SOLVING.
- ↳ EVENT DETAILS
  - 📅 DATE: 23-24 AUGUST 2025
  - 🕒 TIME: 23 AUGUST 2025, 9:00 A.M TO 24 AUGUST 2025, 5P.M
  - 📍 VENUE: APC RAY LECTURE HALL COMPLEX, IISER KOLKATA
- ↳ EXPECTED ATTENDEES: 500+ PARTICIPANTS FROM TOP INSTITUTES

## HIGHLIGHTS

- ↳ CODE. BUILD. BREAK. REPEAT  
36 HRS FOR TURNING IDEAS INTO REALITY
- ↳ BUILD & BOND  
EXCITING WORKSHOPS, GAMES, AND SURPRISE CHALLENGES TO KEEP THE ENERGY HIGH.
- ↳ A CAMPUS THAT INSPIRES  
HOSTED AT THE STUNNING CAMPUS OF IISER KOLKATA, WHERE TECHNOLOGY MEETS NATURE.
- ↳ A LEGACY OF INNOVATION  
JOIN AN EVER-GROWING COMMUNITY OF 2000+ TECH ENTHUSIASTS.
- ↳ FUEL YOUR HUSTLE  
STAY SHARP WITH COFFEE, MIDNIGHT SNACKS, AND SPONSOR SURPRISES.
- ↳ BIG PRIZES. BIGGER IMPACT  
A GRAND PRIZE POOL RS.95,000

# WHY SPONSOR US ?

## BRANDING AND EXPOSURE

GET YOUR BRAND IN FRONT OF TOP-TIER STUDENT DEVELOPERS, ENGINEERS, AND TECH ENTHUSIASTS FROM ACROSS THE COUNTRY. WITH STATUS CODE 2, YOUR COMPANY WILL BE FEATURED ACROSS OUR SOCIAL MEDIA, WEBSITE, AND EVENT COLLATERAL, ENSURING MAXIMUM VISIBILITY AMONG POTENTIAL FUTURE EMPLOYEES, TECH LEADERS, AND INDUSTRY EXPERTS.

## TALENT ACQUISITION & NETWORKING

MEET AND ENGAGE WITH 500+ HIGHLY SKILLED PARTICIPANTS FROM PREMIER INSTITUTES, INCLUDING IIITS, NITS, AND IITS. STATUS CODE 2 PROVIDES AN EXCLUSIVE PLATFORM TO IDENTIFY TOP TALENT, CONDUCT ON-THE-SPOT INTERVIEWS, AND PROMOTE HIRING OPPORTUNITIES. WHETHER YOU'RE LOOKING FOR INTERNS, FULL-TIME HIRES, OR OPEN-SOURCE CONTRIBUTORS, THIS HACKATHON CONNECTS YOU WITH THE RIGHT CANDIDATES.

## PROVEN SUCCESS & GROWING IMPACT

BUILDING ON THE OVERWHELMING RESPONSE FROM STATUS CODE 1, WHICH SAW 500 PARTICIPANTS AND 4000+ REGISTRATIONS, STATUS CODE 2 PROMISES TO BE BIGGER, BOLDER, AND MORE COMPETITIVE. THE EVENT HAS GAINED RECOGNITION FROM LEADING INDUSTRY BRANDS, MAKING IT A PROVEN PLATFORM FOR ENGAGEMENT AND TALENT SCOUTING.

## INDUSTRY COLLABORATION & ENGAGEMENT

YOUR COMPANY WILL BE IN GREAT COMPANY! WE COLLABORATE WITH INDUSTRY LEADERS, STARTUPS, AND TECH COMMUNITIES TO PROVIDE PARTICIPANTS WITH THE BEST TOOLS, APIs, AND CHALLENGES. AS A SPONSOR, YOU'LL GAIN DIRECT ENGAGEMENT WITH HACKERS, ALLOWING YOU TO INTRODUCE YOUR PRODUCTS/SERVICES, GATHER DEVELOPER FEEDBACK, AND DRIVE ADOPTION.

## CUSTOM CHALLENGE TRACKS & SPONSORED AWARDS

ENCOURAGE INNOVATION IN YOUR INDUSTRY BY SPONSORING A SPECIAL TRACK ALIGNED WITH YOUR COMPANY'S VISION. WHETHER IT'S AI, FINTECH, CYBERSECURITY, OR SUSTAINABILITY, YOUR CHALLENGE CAN DRIVE REAL-WORLD SOLUTIONS WHILE ENSURING DIRECT BRAND INTERACTION WITH PARTICIPANTS.

# TITLE SPONSORS

## SC2 TITLE SPONSORS BENEFITS



- ↳ MENTIONED ON THE LANDING PAGE OF OUR WEBSITE.
- ↳ EVENT WILL BE RECOGNIZED AS SC2 CO-PRESENTED BY YOUR COMPANY NAME.
- ↳ A DEDICATED PROMO VIDEO ON OUR SOCIAL MEDIA AND YOUTUBE CHANNEL.
- ↳ ACCESS TO PARTICIPANT'S DATA [ OPTIONAL ].
- ↳ YOU CAN BE A JUDGE FOR THE EVENT.
- ↳ A CHANNEL IN OUR DISCORD SERVER.
- ↳ YOU CAN HOST 2 WEBINARS ON YOUR PRODUCT AND SERVICES THROUGH OUR YOUTUBE CHANNEL.
- ↳ RESUME ACCESS.
- ↳ LOGO POSITION: 1ST
- ↳ SPEAK FOR 10 MINS IN THE OPENING CEREMONY.
- ↳ LISTED AS TITLE AND LEADING SPONSORS ON OUR WEBSITE AND SOCIAL MEDIA.
- ↳ SOCIAL MEDIA MENTIONS.
- ↳ PROVISION TO PROVIDE SWAGS AND GOODIES TO TOP PERFORMERS.

## ■ DIAMOND SPONSORS

2750 USD

## ■ PLATINUM SPONSORS

1650 USD

## ■ GOLD SPONSORS

550 USD

## ■ SILVER SPONSORS

275 USD

# INVITATION FOR SPONSORSHIP

## ■ INVITATION

- ↳ JOIN US IN SHAPING THE FUTURE OF TECHNOLOGY-ONE INNOVATION AT A TIME.
- ↳ WE ARE PROUD TO INVITE YOUR ESTEEMED COMPANY TO BE A PART OF IIIT KALYANI'S STATUS CODE 2-ONE OF EAST INDIA'S PREMIER HACKATHONS. SCHEDULED FOR [DATE: TO BE UPDATED] AT [VENUE: TO BE UPDATED], THIS HIGH-ENERGY, 36-HOUR INNOVATION MARATHON WILL BRING TOGETHER THE BRIGHTEST MINDS TO COLLABORATE, BUILD, AND SOLVE REAL-WORLD CHALLENGES, SHAPING THE FUTURE OF TECHNOLOGY.

# SPONSORSHIP BENEFITS

BENEFITS CHART

DELIVERABLES	DIAMOND	PLATINUM	GOLD	SILVER
DISTRIBUTE RECRUITMENTS/SWAG	✓	✓	✓	✓
LOGO ON WEBSITE AND SOCIAL MEDIA POSTS	✓	✓	✓	✓
LOGO ON ADVERTISEMENTS INCLUDING POSTERS, MERCH	✓	✓	✓	✗
BOOTHES	✓	✓	✓	✗
SPECIAL TRACK PRIZES	✓	✓	✗	✗
ACCESS TO HACKERS' INFO	✓	✓	✗	✗
CHAIR ON JUDGE PANEL	✓	✓	✗	✗
SPEAKER AT OPENING CEREMONY (MINS)	55	40	25	15

# STATUS CODE 1 GLIMPSE

- WITH A METICULOUSLY PLANNED STRUCTURE AND A DEDICATED ORGANIZING TEAM, STATUS CODE 1 DELIVERED A SEAMLESS AND HIGH-IMPACT HACKATHON EXPERIENCE.
- [TO BE UPDATED] REGISTRATIONS, [TO BE UPDATED] FINAL PARTICIPANTS - A RIGOROUS SELECTION PROCESS ENSURED THAT ONLY THE BEST TEAMS COMPETED IN THE 36-HOUR ONSITE HACKATHON.
- CUTTING-EDGE PROJECTS & INDUSTRY COLLABORATION - PARTICIPANTS BUILT AI, FINTECH, AND CYBERSECURITY SOLUTIONS WITH GUIDANCE FROM LEADING TECH COMPANIES AND STARTUP INCUBATORS.
- EXCITING PRIZES & CAREER OPPORTUNITIES - WINNERS RECEIVED CASH PRIZES, INTERNSHIP OFFERS, AND EXCLUSIVE GOODIES, MAKING THE COMPETITION BOTH REWARDING AND CAREER-BOOSTING.
- BEYOND HACKING: WORKSHOPS & NETWORKING - ENGAGING TECH TALKS, HANDS-ON WORKSHOPS, AND FUN NETWORKING SESSIONS CREATED A DYNAMIC, ALL-ROUND EXPERIENCE.

STATUS CODE 1 SET A HIGH BENCHMARK-AND NOW, STATUS CODE 2 IS HERE TO SURPASS IT!

SC1 PICS



SC2

# STATUS CODE 1 GALLERY

SC1 PICS



SC1 PICS



SC1 PICS

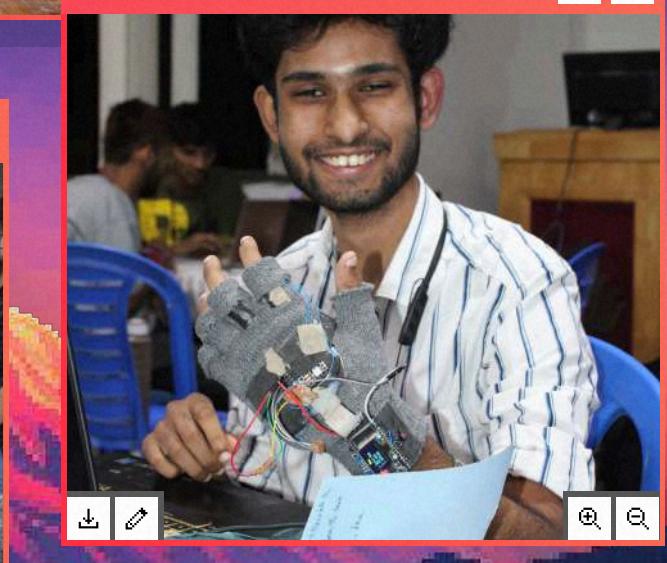


SC1 PICS

SC1 PICS



SC1 PICS



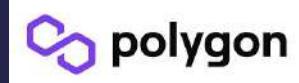
SC2

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# PREVIOUS SPONSORS



FORMER SPONSORSHIP PARTNERS



VENUE PARTNER



# CONTACT US

## CONNECT WITH US

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