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Filing date: 25 July 2022

Summary of Trade Mark Application 1215599

This is a database extract of the above trade mark application as submitted by the applicant (or their agent) on 25 July 2022. This extract is for reference only and confers no intellectual property rights.

Trade Mark Details:

Number: 1215599 Submission date: 25 July 2022

International number:

Client reference: TM3491NZ00

Mark nature: Trade Mark Mark type: Combined

Word: I AM MI

Images:

1 AM M 1

Marks in series: N/A

Use statement: The mark is being used or proposed to be used, by the applicant or with his/her

consent, in relation to the goods/services

Convention Priority Details (Priority date, country, application number):

Specification of goods and/or services:

3: Skincare cosmetics; cosmetics; skin care preparations; moisturisers; soaps; essential oils; shampoo; perfumery; body creams; shower gels; hair lotions; skin care lotions; lip balm; lipsticks; toothpaste; sunscreen; functional cosmetics being skin care preparations; laundry detergent; laundry preparations; cleaning preparations; laundry additives; bleaching preparations and other substances for laundry use; essential oils as perfume for laundry purposes; household cleaning products; household cleaning preparations; massage candles for cosmetic purposes; scented room sprays; scented body lotions; incense; scented oils; scented linen sprays; fragrances; scented oils used to produce aromas when heated; fragrance refills for reed diffusers; perfume oils; rose-scented body mist sprays; aromatherapy oils; room fragrances; air fragrance reed diffusers; deodorants for personal use.

9: Downloadable computer software applications for providing a user with information, education, and guidance in relation to cosmetics, beauty, wellness, health and skincare; software for mobile phones



for providing cosmetics, beauty, wellness, health and skincare information to a user; teaching and instructional apparatus; downloadable electronic publications; downloadable electronic books; downloadable podcasts; video recordings; educational software; computer e-commerce software to allow users to perform electronic business transactions via a global computer network.

16: Printed instructional, educational, and teaching materials; books; printed publications; printed matter; stationery; cards; educational books; children's books; instructional and teaching materials.

25: Clothing, headwear and footwear; ladies' clothing; women's clothing; silk clothing; casual clothing; knitwear; bath robes; robes; gowns; bath slippers; dressing gowns; bathing costumes; underwear; dresses; lingerie.

41: Life coaching [training]; training or education services in the field of life coaching; educational services; personal development training; coaching [training]; career counselling [education or training advice]; conducting of seminars; business education; conducting of educational courses; health education; arranging and conducting of workshops; adult education; production of video podcasts; providing online instructional videos, not downloadable; providing non-downloadable instructional videos via a website; providing online educational classes via a live video chat; teaching of beauty skills; production of podcasts; conducting workshops and seminars in personal awareness.

44: Lifestyle counselling; counselling in the field of mental health and wellness; health counselling; consultancy in the field of body and beauty care; consultancy relating to nutrition; providing mental health and wellness information; health counselling; body skin care treatments; health and beauty care; skincare and health counselling; therapeutic services; therapy services; providing skincare and health information via electronic means; providing information in the fields of health and wellness; providing skincare and health information via a global computer network; consultancy in the field of cosmetics; meditation therapy services; cosmetic analysis services for determining the most appropriate cosmetics to be used with a person's face shape and skin tone; consultancy relating to beauty care; providing information about beauty; medical, hygienic and beauty care services.

45: Personal growth and motivation consulting services; counselling in the field of personal development, namely, self-improvement, self-fulfilment, and interpersonal communication; personal growth and motivation consulting services; providing a web site in relation to information in the fields of personal relationships, personal growth and motivation, and self-fulfilment; providing information in the field of personal development, namely, personal improvement.

Applicant details:

Applicant: IAMMI LIMITED

Mimi Gilmour 26 Norwich Street Eden Terrace Auckland 1021 New Zealand

Agent: POTTER IP LIMITED

PO Box 106-664 Auckland 1143 New Zealand

Application details:

Description: Transliterations:

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Translations:

*** END OF SUMMARY ***

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