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Freephone New Zealand: 0508 447 669 Freephone Australia: 1800 796 338 International callers: +64 3 962 2607

## Summary of Trade Mark Application 1184036

This is a database extract of the above trade mark application as submitted by the applicant (or their agent) on 14 July 2021. This extract is for reference only and confers no intellectual property rights.

Trade Mark Details:

Number: 1184036 Submission date: 14 July 2021 International Filing date: 14 July 2021

International number:

Client reference: CT/102237-76 cl.35

Mark nature: Trade Mark Mark type: Image

Word: Representation Only

Images:



Marks in series: N/A

Use statement: The mark is being used or proposed to be used, by the applicant or with his/her

consent, in relation to the goods/services

Convention Priority Details (Priority date, country, application number):

## Specification of goods and/or services:

35: Retail services; wholesale services; logistics services (business management and organisation of facilities and resources); procurement of services for others (purchasing goods and services for others); computerized ordering services; online ordering services; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; services provided in the nature of incentive programs and schemes, privileges and loyalty recognition programs, customer loyalty incentive programs and schemes; frequent use bonus incentive schemes; schemes involving accumulation of points for redemption by customers; organisation, operation and supervision of customer loyalty schemes; customer services, including providing customised pricing and payment plans; customer services; advertising; advertising services; compilation and provision of online directories; collection of data; provision of business data; cost price analysis; business information; business management and organisation consultancy; business management assistance; incentive programs and schemes, privileges and loyalty recognition programs and schemes, including in relation



to the provision of automated bill payment services; market research services; marketing services; promotional services; business management; business administration; data retrieval services; business information services; data processing; business referrals (for others); mail order services; data retrieval services; arranging and conducting trade shows; compilation and systemisation of information into computer databases; computerised file management; distribution of samples; compilation of statistics; tax preparation; relocation services for businesses; data processing; organisational planning and development; preparation of invoices including computerised invoice preparation; preparation of business reports; computerised database management; business records keeping; business efficiency experts services; sales promotions through customer loyalty programmes (for others); bundling (arranging) subscriptions to utilities (gas, water, electricity, fuels, telecommunications) for others; data collecting, management and processing; metering services; procurement of services for others (purchasing goods and services for others); computerized ordering services; online ordering services; compilation of statistics; relocation services for businesses; organisational planning and development; preparation of invoices including computerised invoice preparation; preparation of business reports; franchising of all of the foregoing; franchising of all of the foregoing; business advice relating to franchising; information, consultancy and advisory services in respect of all of the foregoing; all of the aforementioned services including but not limited to the provision of such services electronically, by means of computers, computer networks or the Internet (including via online).

## Applicant details:

Applicant: GENESIS ENERGY LIMITED

Level 6, 155 Fanshawe Street

Auckland CBD 1010

New Zealand

Agent: Hudson Gavin Martin

Level 16

45 Queen Street Auckland 1010 New Zealand

Application details:

Description: Transliterations: Translations:

\*\*\* END OF SUMMARY \*\*\*

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