



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**

<https://www.iponz.govt.nz>
Freephone New Zealand: 0508 447 669
Freephone Australia: 1800 796 338
International callers: +64 3 962 2607

Summary of Trade Mark Application 1186048

This is a database extract of the above trade mark application as submitted by the applicant (or their agent) on 5 August 2021. This extract is for reference only and confers no intellectual property rights.

Trade Mark Details:

Number: 1186048 Submission date: 5 August 2021
International number: Filing date: 5 August 2021

Client reference: Kea Outdoors

Mark nature: Trade Mark
Mark type: Combined

Word: KEA OUTDOORS ; KEA
Images:



Marks in series: 2

Use statement: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Convention Priority Details (Priority date, country, application number):

Specification of goods and/or services:

35: Advertising, marketing and promotional services, including for a retail, wholesale and distribution business and the operation of retail stores; retailing (of any type, including online retailing), wholesale and distribution (not being transport services) of articles, apparatus, equipment and instruments for sports including parts and accessories for the aforesaid goods, articles, apparatus, equipment and instruments for recreational activities and outdoor pursuits, including parts and accessories for the aforesaid goods, articles, apparatus, equipment and instruments for camping, hiking, tramping and/or



MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HĪKINA WHAKATUTUKI

New Zealand Government

mountaineering, including parts and accessories for the aforesaid goods, articles, apparatus, equipment and instruments for camping, including parts and accessories for the aforesaid goods, articles, apparatus, equipment and instruments for fishing, including parts and accessories for the aforesaid goods, articles, apparatus, equipment and instruments for diving and/or snorkelling including parts and accessories for the aforesaid goods, safety articles, apparatus, equipment and instruments, lifesaving articles, apparatus, equipment and instruments, articles, apparatus, equipment and instruments for travel and transportation purposes, including parts and accessories for the aforesaid goods, clothing, including jackets, coats, windbreakers, waterproof and water resistant clothing, rainwear, outer clothing, jerseys, thermal clothing, bush shirts, shirts, vests, trousers, shorts, underwear and socks, gloves, mittens, headgear, including caps, hats, beanies, footwear, including shoes, boots, sandals and footwear accessories, including gaiters, clothing care goods, including clothing washes, waxes, water proofing protectants and treatments and clothing care kits, knives, bags, packs, backpacks, daypacks, knapsacks and travel bags and bag covers, hydration bags and bladders, hiking bags and slings, shelters, tents, tent flies and tent accessories, including guide ropes, tent pegs and ground sheets, sleeping bags, sleeping mats and mattresses and inflatable beds, solar panels, power banks, chargers and charging devices, torches and lamps, drink bottles, mugs and cups, cutlery, water purifiers, cooking apparatus and equipment, including outdoor cookers, safety and protective equipment, including ear and eye protectors, lifesaving equipment, including survival kits, first aid kits, stickers, decals, gift vouchers and certificates, fishing rods, reels, fishing lures, fishing jigs, sinkers, fishing hooks, fishing line, nets, tackle bags, chilly bins and coolers, ice bags, towels and ponchos; organisation and management of customer loyalty programmes and schemes; advisory and consulting services relating to the aforesaid services; provision of information relating to the aforesaid services; provision of all the aforesaid, including via digital, electronic and/or media networks and channels such as the internet and telecommunication networks.

Applicant details:

Applicant: KEA OUTDOORS LIMITED
46 West Meadows Drive
Wanaka 9305
New Zealand
Agent: N/A

Application details:

Description:
Transliterations:
Translations:

*** END OF SUMMARY ***