



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**

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Summary of Trade Mark Application 1225703

This is a database extract of the above trade mark application as submitted by the applicant (or their agent) on 5 December 2022. This extract is for reference only and confers no intellectual property rights.

Trade Mark Details:

Number:	1225703	Submission date:	5 December 2022
International number:		Filing date:	5 December 2022

Client reference: Logo only TM

Mark nature: Trade Mark
Mark type: Image

Word: Representation Only
Images:



Marks in series: N/A

Use statement: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Convention Priority Details (Priority date, country, application number):

Specification of goods and/or services:

35: Marketing; promotional marketing; product marketing; direct marketing; internet marketing; influence marketing; influencer marketing; advertising and marketing; social media marketing; advertising, promotion and marketing; retail services for clothing; retail services for bags; retail services for lighting; retail services for cookware; retail services for cutlery; retail services for sporting equipment; retail services for diving equipment; retail services for kitchen knives; retail services provided by apparel stores; retail or wholesale services for footwear; retail or wholesale services for clothing; on-line advertising; online marketing; online advertising; online marketing services; online retail services relating to clothing; online advertising and marketing services; online customer-based social media brand marketing services; outdoor advertising; provision and rental of outdoor advertising space; retail services for sporting articles; wholesale services for sporting equipment; retail

services relating to sporting goods; wholesale services relating to sporting goods; retail services relating to sporting equipment; wholesale services relating to sporting equipment; retail services relating to sporting articles; wholesale services relating to sporting articles; retail services in relation to sporting equipment; wholesale services in relation to sporting equipment; retail services in relation to sporting articles; wholesale services in relation to sporting articles; retail services provided by sporting goods stores; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sporting activities; retail services or wholesale services for sports goods.

Applicant details:

Applicant: KEA OUTDOORS LIMITED
46 West Meadows Drive
Wanaka 9305
New Zealand
Agent: N/A

Application details:

Description:
Transliterations:
Translations:

*** END OF SUMMARY ***