



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**

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Summary of Trade Mark Application 1214956

This is a database extract of the above trade mark application as submitted by the applicant (or their agent) on 14 July 2022. This extract is for reference only and confers no intellectual property rights.

Trade Mark Details:

Number: 1214956 Submission date: 14 July 2022
International number: Filing date: 14 July 2022

Client reference: 22416.001

Mark nature: Trade Mark
Mark type: Image

Word: Representation Only
Images:

bwrm
black&white real estate marketing

Marks in series: N/A

Use statement: The mark is being used or proposed to be used, by the applicant or with his/her consent, in relation to the goods/services

Convention Priority Details (Priority date, country, application number):

8/07/2022, AU (Australia), 2282418

Specification of goods and/or services:

35: Marketing, promotion, publicity and advertising of real estate including residential real estate; promotion of residential property; design of advertising materials; layout services for advertising purposes; production of advertising films; production of video recordings and multimedia for advertising, marketing and publicity purposes; intermediary business services relating to the provision of photography and video production services for others; logistics services (business management and organisation of facilities, equipment and resources); promotion and sale of naming and product supply rights (for others); marketing in the framework of software publishing; maintaining data in databases; computerised database management; database management; updating and maintenance of data in computer databases; business and information services in this class in respect of advertising and marketing; advisory and consultancy in relation to the above services; providing information in relation to the above services including online via an online forum, emails, weblogs and social media posts and applications.



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41: Publication of multimedia material online; photography and videography production services; photography; videotaping; video editing; videography production services; layout services, other than for advertising purposes; digital imaging services (editing of images); providing online video, not downloadable; advisory and consultancy in relation to the above services; providing information in relation to the above services including online via an online forum, emails, weblogs and social media posts and applications.

Applicant details:

Applicant:	BWRM IP Pty Ltd 12 Waterview Cl VIC Queenscliff 3225 Australia
Agent:	MALLOY GOODWIN HARFORD PO Box 9892 Newmarket Auckland 1149 New Zealand

Application details:

Description:

Transliterations:

Translations:

*** END OF SUMMARY ***