

# Andrew Pemberton

## Graphic Designer / Front End Web Developer

Creative Graphic Artist and Designer with talent for developing unique custom artwork. Innovative approach to idea and concept development. Offering 10 years of expertise overseeing individual projects and brand development collections.



### Contact

#### Address

1222 North Buccaneer Dr.  
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#### Phone

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#### E-mail

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### Work History

2017-09 -

Current

#### Graphic Designer /Front End Web Developer

*Kombustion Motorsports, Murray, UT*

- Used Adobe Creative Suite to create marketing, video, photography, & print media
- Developed creative design for marketing packages, including print materials, brochures, banners and signs
- Coordinated, created and scheduled content, designs and constant updates to company website
- Put together videos for social media, advertising and informational purposes
- Employed design fundamentals when selecting typography, composition, layout and color in design work
- Worked with customers to design full, large scale, vehicle wraps
- Created aesthetically-pleasing advertisements that complemented products
- Developed Shopify e-commerce website to reduce cart abandonment rate by 10%, resulting in increased online sales after go-live date
- Photographed high-quality images of products for web and marketing content
- Shot and produced promotional videos for products and events
- Implemented time & money saving procedures

2015-01 -

2017-09

#### Lighting Control Technician

*Associated Service Center, Salt Lake City, UT*

- Traveled to Job-sites around the USA
- Solved complex electrical issues alongside the electrical contractor
- Programmed large lighting infrastructures for high

profile companies

- Took detailed notes for manufactures records
- Worked with proprietary software to create complex lighting scenarios conference and board rooms
- Monitored control system software and stored software in secure locations
- Followed detailed floor plans to ensure every item was installed and functioning
- Integrated with the Building Management System for scheduled events throughout the building
- Ensured the end user had everything programmed and functioning, per their specifications, before departure

**2012-09 -  
2014-12**

## **Graphic Designer /Web Designer**

*Astarix Marketing, Salt Lake City, Utah*

- Created broad range of work using various design techniques
- Created aesthetically-pleasing advertisements that complemented products
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads
- Put together videos for social media, advertising and informational purposes
- Used Adobe Creative Suite to create images and layouts
- Applied knowledge of production to create high-quality images
- Designed website layouts, templates and unique branded looks
- Researched and acquired appropriate products for resale
- Worked with engineers to create new products
- Generated attractive and consistent graphic designs for use in all types of marketing



## **Education**

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**2009-08 -  
2010-11**

## **Graphic & Web Design**

*Art Institute of Salt Lake City - Sandy, UT*