

BIGGER

PICTURE





BIGGER PICTURE

V1.0

**WHAT DO YOU NOTICE
WHEN A TEAM DOES NOT
HAVE A CLEAR GOAL?**



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**WHO IN SCRUM IS
RESPONSIBLE FOR
CREATING A SPRINT
GOAL? AND WHY?**



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**HOW DO YOU MANAGE A
SPRINT GOAL TO MATCH
BUSINESS STRATEGY AND
COMPANY VISION?**



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