PROJECT VS. PRODUCT

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PROJECT VS. PRODUCT

By playing this game, you visual the discussion of what makes project thinking different from project thinking. There is no good or bad. Value of this game is having the discussion on how product thinking can be more effective in delivering value in a complex domain.

1. Lay the cards on “project thinking” and Product thinking” on the floor horizontaly.
2. Lay the other orange cards vertically to create a table
3. Shuffle the rest of the cards
4. Explain the exercise and hand the shuffled cards to the participants and ask them to put it in the right column (project or product thinking)
5. Debrief and put the cards in the right positions and discuss them

Scrum Facilitators work globally with trainers in the Netherlands, United Kingdom, and Singapore. Our mission is to help professionals become awesome Scrum Facilitators by supporting Scrum Masters, Product Owners, Developers and Leaders. A Scrum Facilitator's work is based on Scrum Goals, Values & Principles. A Scrum Facilitator uses these aspects to support the effective use of Scrum in their organisation.

Scrum Facilitators are partners with **Scrum.org** and **ProKanban.org**. We design all classes to maximise the learning impact and student value. Our classes are highly interactive, industry relevant and an enjoyable learning experience. Each class has two certified, knowledgeable experts with extensive real-life experience.

PROJECT VS. PRODUCT

CHEAT SHEET

	Project Thinking	Product Thinking
Life Cycle	Once & Done	Ongoing evolution
Way of working	A plan broken down into smaller pieces	Achieving incremental goals
Reduce Risk	Upfront Analysis	Just-in-time resolution
Focus Area	Scope, time & budget	Customer focus
Governance	Follow the plan	Inspect & Adapt
Performance	Output driven	Outcome driven

PROJECT VS. PRODUCT

PROJECT THINKING

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PRODUCT THINKING

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LIFECYCLE

PROJECT VS. PRODUCT

RISK

PROJECT VS. PRODUCT

FOCUS AREA

PROJECT VS. PRODUCT

WAY OF WORKING

PROJECT VS. PRODUCT

GOVERNANCE

PROJECT VS. PRODUCT

PERFORMANCE

PROJECT VS. PRODUCT

ONCE & DONE

PROJECT VS. PRODUCT

ONGOING EVOLUTION

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A PLAN BROKEN DOWN INTO SMALLER PIECES

PROJECT VS. PRODUCT

ACHIEVING INCREMENTAL GOALS

PROJECT VS. PRODUCT

UPFRONT ANALYSIS

PROJECT VS. PRODUCT

JUST-IN-TIME RESOLUTION

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SCOPE, TIME & BUDGET

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CUSTOMER FOCUS

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OUTPUT DRIVEN

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OUTCOME DRIVEN

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FOLLOW A PLAN

PROJECT VS. PRODUCT

INSPECT & ADAPT

PROJECT VS. PRODUCT