

# 25/10 Crowdsourcing

*"Rapidly generate & shift a groups most powerful ideas"*

5 min

1

Explain process and demonstrate.



5 min

2

Invite participants to write one BIG idea and the first step on an index card.



15 min

3

Conduct 5 rounds of exchange-and-scoring rounds. (3 min each)



4 min

4

Find the best ideas by counting down from 25.



2 min

5

Ask: "What caught your attention?"



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