



BRAISED PORK KING 成功卤肉

FRANCHISE STALL PACKAGES 2025

JOIN THE SUCCESS STORY OF AUTHENTIC TAIWANESE BRAISED PORK IN MALAYSIA

WHY CHOOSE BRAISED PORK KING?

- **Authentic Taiwanese Recipe** with premium quality standards
- **High Profit Margins** with up to 69% gross profit per dish
- **Featured in The Star Newspaper** - recognized for quality and taste
- **Simple, Proven Business Model** with ongoing support
- **Exclusive Access** to our Secret Braised Sauce and Secret Chili Sambal



FRANCHISE PACKAGES COMPARISON

FEATURES	PACKAGE A	PACKAGE A+	PACKAGE B	PACKAGE C
PRICE	RM 15,000	RM 19,000	RM 21,000	RM 22,000
CATEGORY	STARTER PACK	BASIC TECH PACK	PRO PACK	PRO + TECH
Best For	New entrepreneurs with existing setup	Tech-focused operators with existing equipment	Quick launch with full equipment	Tech-savvy business owners
Franchise License	2 years ✓	2 years ✓	2 years ✓	2 years ✓
Menu Design Tarpauline	✓	✓	✓	✓
The Star Newspaper Tarpauline	✓	✓	✓	✓

Staff Training	✓	✓	✓	✓
Stall Setup Guidance	Basic guidance	Basic guidance	Full setup included	Full setup included
Kitchen Equipment & Tools Set	✗	✗	✓	✓
Installation Service	✗	✗	✓	✓
Food Ordering + Kitchen POS System	✗	✓	✗	✓
Technical Support	✗	✓	✗	✓
Ongoing Secret Sauce Supply	✓ (Monthly minimum)	✓ (Monthly minimum)	✓ (Monthly minimum)	✓ (Monthly minimum)

PACKAGE DETAILS

◆ **PACKAGE A: STARTER PACK - RM 15,000**

Perfect for entrepreneurs ready to get started with minimal setup

Includes:

- Franchise Licensing for 2 years
- Menu Design & Tarpaulin Signage
- The Star Newspaper Tarpaulin Advertisement
- Staff Training on Food Handling & Preparation
- Quick Guidance on Stall Setup
- Access to Secret Braised Sauce and Secret Chili Sambal (minimum monthly purchase applies)

◆ **PACKAGE A+: BASIC TECH PACK - RM 19,000**

Tech-focused solution for operators with existing kitchen setup

Everything in Package A, PLUS:

- Braised Pork King Food Ordering System
- Kitchen POS System Integration (Cloud-Based)
- Technical Support for Digital Systems

◆ **PACKAGE B: PRO PACK - RM 21,000**

Complete solution with equipment included for a faster launch

Everything in Package A, PLUS:

- Complete Stall Setup with Kitchen Equipment and Utensils
- Professional Installation & Setup Service

◆ **PACKAGE C: PRO + TECH - RM 22,000**

Our most comprehensive solution with technology integration

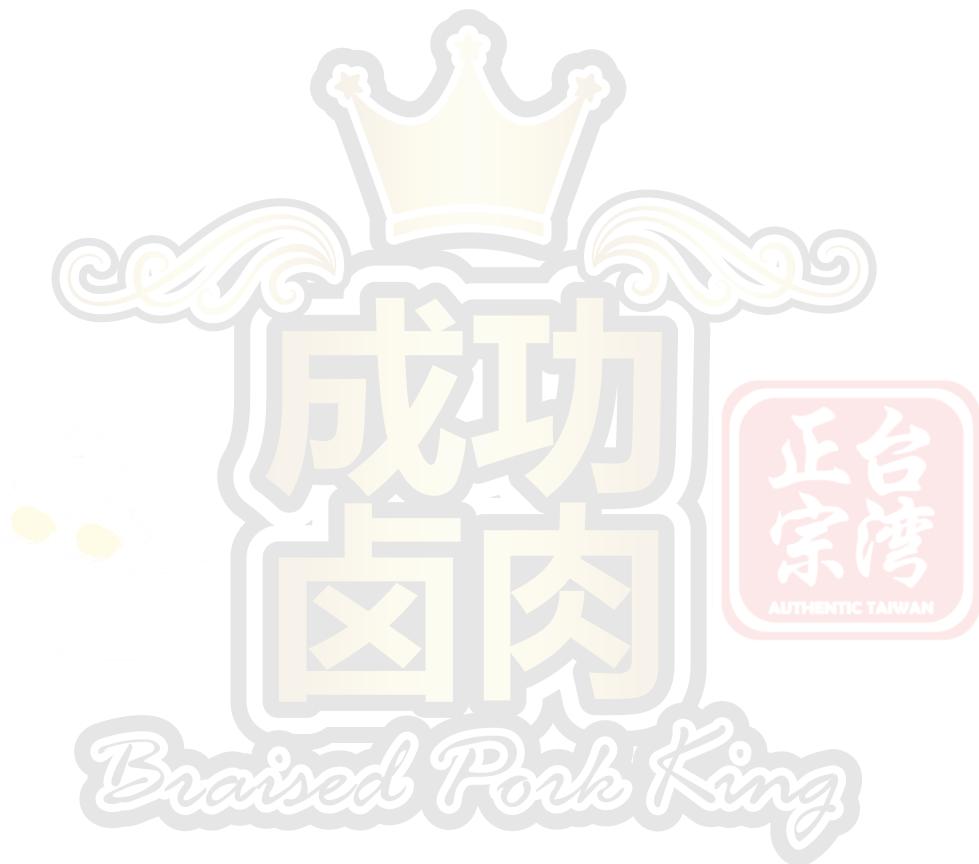
Everything in Package B, PLUS:

- Braised Pork King Food Ordering System
 - Kitchen POS System Integration (Cloud-Based)
 - Technical Support for Digital Systems
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FEATURED IN THE STAR NEWSPAPER

Our authentic Taiwanese braised pork has been recognized in The Star newspaper's Food section.

Read the full article: [Local Spin on Taiwanese Favourite](#)





成功卤肉

摊位加盟配套 2025

加入马来西亚正宗台湾卤肉的成功故事

为什么选择成功卤肉？

- **正宗台湾配方**, 优质标准保证
- **高利润率**, 单盘毛利高达69%
- **星报特别报导**, 品质与口味获得认可
- **简单proven商业模式**, 持续支援
- **独家秘制卤汁与辣椒酱**

加盟配套比较

配套内容	配套A	配套A+	配套B	配套C
价格	RM 15,000	RM 19,000	RM 21,000	RM 22,000
类别	入门配套	基础科技配套	专业配套	科技专业配套
最适合	有现有设备的新创业者	注重科技的现有设备经营者	需快速开业的创业者	注重科技的商家
特许经营权	2年 ✓	2年 ✓	2年 ✓	2年 ✓
菜单设计招牌	✓	✓	✓	✓
星报广告招牌	✓	✓	✓	✓
员工培训	✓	✓	✓	✓
摊位设置指导	基本指导	基本指导	全套设置	全套设置
厨房设备与工具套装	X	X	✓	✓
安装服务	X	X	✓	✓

点餐系统 + 厨房POS系统	X	✓	X	✓
技术支持	X	✓	X	✓
持续秘制酱料供应	✓ (每月最低订购)	✓ (每月最低订购)	✓ (每月最低订购)	✓ (每月最低订购)

配套详情

◆ 配套A: 入门配套 - RM 15,000

适合准备以最少设备快速创业的企业家

包括:

- 2年特许经营权
- 菜单设计与帆布招牌
- 星报报导帆布广告
- 食品处理与准备的员工培训
- 摊位设置快速指导
- 获取秘制卤汁和秘制辣椒酱 (需符合每月最低订购要求)

◆ 配套A+: 基础科技配套 - RM 19,000

适合拥有现有厨房设备并注重科技的经营者

包含配套A的所有内容，加上:

- 成功卤肉食品订购系统
- 厨房POS系统集成 (云端)
- 数字系统技术支持

◆ 配套B: 专业配套 - RM 21,000

包含设备的完整解决方案，实现更快启动

包含配套A的所有内容，加上:

- 完整摊位设置，包含厨房设备与用具
- 专业安装与设置服务

◆ 配套C: 科技专业配套 - RM 22,000

我们最全面的解决方案，融合科技系统

包含配套B的所有内容，加上:

- 成功卤肉食品订购系统
- 厨房POS系统集成 (云端)
- 数字系统技术支持

荣登星报美食版

我们的正宗台湾卤肉已在星报美食版获得报导认可。

阅读全文: [台湾美食的本地演绎](#)

开始创业之旅

立即联系我们，成为成功卤肉品牌故事的一部分！

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