

# DefendreSolutions Site Copy + Wireframe Notes + Sitemap + Legal Templates

## Homepage

### Hero Section:

- Full-width banner image or clean gradient background.
- Headline (large bold): *Veteran precision. Digital solutions.*
- Subheadline (smaller, centered): *Helping businesses launch, grow, and scale with AI-driven technology.*
- CTA Buttons (side by side): **Start a Project** (primary) | **Book a Call** (secondary).

### Mission Statement Section:

- Two-column layout: left = mission text, right = simple illustration (AI, automation, or a veteran-owned badge).
- CTA: **See Our Services.**

### Services Preview Section:

- 4 cards in a grid with icons + short text:
  -  AI & Automation
  -  Web Development
  -  IT Strategy
  -  Business Growth Tools
  - CTA under grid: **View Packages.**
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## Services Page

### Layout:

- Header: *What We Do* (large).
  - 4 service categories stacked vertically, each with an icon on the left and bullets on the right.
  - Light divider lines between categories for clarity.
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## Packages Page

### Layout:

- Header: *Choose Your Package.*
- 3 side-by-side pricing cards (Launch, Momentum, Full Systems).
- Each card includes: title, price range, features list, CTA button at bottom.
- Highlight "Momentum" package with a slightly different background color to encourage mid-tier choice.

### CTA Buttons:

- Launch → **Start with Launch**
- Momentum → **Grow with Momentum**
- Full Systems → **Scale with Full Systems**

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## About Us Page

**Layout:** - Header: *About DefendreSolutions*.

- Hero image of Steve (optional) or a strong symbolic image (flag, tech, or abstract).
  - Main body: story-driven paragraph with bold highlights (veteran, technologist, resilience).
  - Pull quote style block: *"No mission is impossible with the right tools and mindset."*
  - CTA: **Work With Us** button.
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## Contact Page

**Layout:** - Simple contact form (Name, Email, Message).

- Sidebar: direct email ([info@defendresolutions.com](mailto:info@defendresolutions.com)).
  - CTA: **Send Message**.
  - Optional: Calendly embed for booking calls.
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## Footer / Signature

- Left: Veteran-Owned Business badge.
  - Center: Contact info ([info@defendresolutions.com](mailto:info@defendresolutions.com)).
  - Right: Tagline: *Veteran • Builder • Consultant*.
  - Bottom row: Social icons (LinkedIn, GitHub, Buy Me a Coffee).
  - Footer links: Privacy Policy | Terms of Service.
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## Visual Style Notes

- Clean, modern, minimal color palette (2-3 colors: military green/black/white or blue/gray/white).
  - Rounded buttons and cards for modern feel.
  - Strong use of whitespace for readability.
  - Consistent icon style (line icons for services, bold badges for credibility).
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## Navigation Bar + Sitemap

**Navigation Bar (top of every page):** - **Home**

- **Services**
- **Packages**
- **About**
- **Contact**
- (Optional button on far right: **Start a Project**)

**Sitemap Structure:** - Home

- Services
  - Packages
  - About Us
  - Contact
  - Legal (Privacy Policy, Terms of Service – in footer only)
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## Privacy Policy (Template)

**Privacy Policy**

Effective Date: [Insert Date]

At DefendreSolutions, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or use our services.

**Information We Collect:**

- Personal information you provide (name, email, phone, etc.) via contact forms.
- Technical data (browser type, IP address, site usage analytics).

**How We Use Information:**

- To respond to inquiries and provide services.
- To improve site functionality and user experience.
- To send updates or communications with your consent.

**Data Protection:**

We use industry-standard measures to protect your information. We never sell or share your data with third parties without consent, except when required by law.

**Your Rights:**

You can request to view, update, or delete your personal data by contacting us at [info@defendresolutions.com](mailto:info@defendresolutions.com).

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## Terms of Service (Template)

**Terms of Service**

Effective Date: [Insert Date]

By using DefendreSolutions.com and our services, you agree to the following terms:

**Services:**

DefendreSolutions provides web development, AI integration, and digital consultancy services as outlined on our website. Deliverables, timelines, and pricing will be defined in client agreements.

**Payments:**

Payments for services are due according to agreed-upon contracts or invoices. Late or missed payments may delay project delivery.

**Client Responsibilities:**

Clients agree to provide timely access to content, feedback, and necessary resources to complete projects.

**Limitation of Liability:**

DefendreSolutions is not liable for indirect, incidental, or consequential damages arising from the use of our services or website.

**Changes to Terms:**

We reserve the right to update these terms at any time. Updates will be posted to this page.

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## Next Steps

- Add Privacy Policy + Terms of Service as footer links.
- Finalize visual branding (colors, fonts).
- Plug copy + wireframe into Claude Code for implementation.
- Test site flow and contact forms before launch.