

DefendreSolutions Site Copy + Wireframe Notes + Sitemap + Legal Templates

Homepage

Hero Section:

- Full-width banner image or clean gradient background.
- Headline (large bold): *Veteran precision. Digital solutions.*
- Subheadline (smaller, centered): *Helping businesses launch, grow, and scale with AI-driven technology.*
- CTA Buttons (side by side): **Start a Project** (primary) | **Book a Call** (secondary).

Mission Statement Section:

- Two-column layout: left = mission text, right = simple illustration (AI, automation, or a veteran-owned badge).
- CTA: **See Our Services.**

Services Preview Section:

- 4 cards in a grid with icons + short text:
 - ⚡ AI & Automation
 - 🌐 Web Development
 - 🧑‍💻 IT Strategy
 - 📈 Business Growth Tools
 - CTA under grid: **View Packages.**
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Services Page

Layout: - Header: *What We Do* (large).

- 4 service categories stacked vertically, each with an icon on the left and bullets on the right.
 - Light divider lines between categories for clarity.
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Packages Page

Layout: - Header: *Choose Your Package.*

- 3 side-by-side pricing cards (Launch, Momentum, Full Systems).
- Each card includes: title, price range, features list, CTA button at bottom.
- Highlight "Momentum" package with a slightly different background color to encourage mid-tier choice.

CTA Buttons:

- Launch → **Start with Launch**
- Momentum → **Grow with Momentum**
- Full Systems → **Scale with Full Systems**

About Us Page

Layout: - Header: *About DefendreSolutions*.

- Hero image of Steve (optional) or a strong symbolic image (flag, tech, or abstract).
 - Main body: story-driven paragraph with bold highlights (veteran, technologist, resilience).
 - Pull quote style block: *"No mission is impossible with the right tools and mindset."*
 - CTA: **Work With Us** button.
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Contact Page

Layout: - Simple contact form (Name, Email, Message).

- Sidebar: direct email (info@defendresolutions.com).
 - CTA: **Send Message**.
 - Optional: Calendly embed for booking calls.
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Footer / Signature

- Left: Veteran-Owned Business badge.
 - Center: Contact info (info@defendresolutions.com).
 - Right: Tagline: *Veteran • Builder • Consultant*.
 - Bottom row: Social icons (LinkedIn, GitHub, Buy Me a Coffee).
 - Footer links: Privacy Policy | Terms of Service.
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Visual Style Notes

- Clean, modern, minimal color palette (2–3 colors: military green/black/white or blue/gray/white).
 - Rounded buttons and cards for modern feel.
 - Strong use of whitespace for readability.
 - Consistent icon style (line icons for services, bold badges for credibility).
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Navigation Bar + Sitemap

Navigation Bar (top of every page): - Home

- **Services**
- **Packages**
- **About**
- **Contact**
- (Optional button on far right: **Start a Project**)

Sitemap Structure: - Home

- Services
 - Packages
 - About Us
 - Contact
 - Legal (Privacy Policy, Terms of Service – in footer only)
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Privacy Policy (Template)

Privacy Policy

Effective Date: [Insert Date]

At DefendreSolutions, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or use our services.

Information We Collect:

- Personal information you provide (name, email, phone, etc.) via contact forms.
- Technical data (browser type, IP address, site usage analytics).

How We Use Information:

- To respond to inquiries and provide services.
- To improve site functionality and user experience.
- To send updates or communications with your consent.

Data Protection:

We use industry-standard measures to protect your information. We never sell or share your data with third parties without consent, except when required by law.

Your Rights:

You can request to view, update, or delete your personal data by contacting us at info@defendresolutions.com.

Terms of Service (Template)

Terms of Service

Effective Date: [Insert Date]

By using DefendreSolutions.com and our services, you agree to the following terms:

Services:

DefendreSolutions provides web development, AI integration, and digital consultancy services as outlined on our website. Deliverables, timelines, and pricing will be defined in client agreements.

Payments:

Payments for services are due according to agreed-upon contracts or invoices. Late or missed payments may delay project delivery.

Client Responsibilities:

Clients agree to provide timely access to content, feedback, and necessary resources to complete projects.

Limitation of Liability:

DefendreSolutions is not liable for indirect, incidental, or consequential damages arising from the use of our services or website.

Changes to Terms:

We reserve the right to update these terms at any time. Updates will be posted to this page.

Next Steps

- Add Privacy Policy + Terms of Service as footer links.
- Finalize visual branding (colors, fonts).
- Plug copy + wireframe into Claude Code for implementation.
- Test site flow and contact forms before launch.