

SDG Goal 12

Responsible consumption and production

SDG Target 12.b

Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products

SDG Indicator 12.b.1

Implementation of standard accounting tools to monitor the economic and environmental aspects of tourism sustainability

Time series

Standard accounting tools to monitor sustainability in tourism

1. General information on the time series

- Date of national metadata: 10 May 2022
- National data: <http://sdg-indicators.de/12-b-1/>
- Definition: The time series measures the degree of implementation of the Tourism Satellite Account (TSA) and the System of Environmental-Economic Accounting (SEEA) tables in Germany. For this purpose it counts the number of produced TSA and SEEA tables in a given reporting year.
- Disaggregation: standard accounting system

2. Comparability with the UN metadata

- Date of UN metadata: March 2024
- UN metadata: <https://unstats.un.org/sdgs/metadata/files/Metadata-12-0b-01.pdf>
- The time series is compliant with the UN metadata.

3. Data description

- TSA and SEEA tables are to date considered most relevant and feasible for monitoring sustainability in tourism. The implementation of TSA tables should follow the principles of the “Tourism Satellite Account: Recommended Methodological Framework” (2008), while the implementation of the SEEA tables should follow the “System of Economic-Environmental Accounting” (2012).

The time series counts the number of produced tables or accounts from the following list:

- TSA table 1 on inbound tourism expenditure
- TSA table 2 on domestic tourism expenditure
- TSA table 3 on outbound tourism expenditure
- TSA table 4 on internal tourism expenditure
- TSA table 5 on production accounts of tourism industries
- TSA table 6 domestic supply and internal tourism consumption
- TSA table 7 on employment in tourism industries
- SEEA account on water flows
- SEEA account on physical energy flows
- SEEA account on air emissions
- SEEA account on solid waste

The data is derived from two publications: TSA tables for 2010 stem from a study, which was commissioned by the Federal Ministry for Economic Affairs and Climate Action and carried out by Bundesverband der Deutschen Tourismuswirtschaft, DIW Econ and others. TSA tables for the years 2015 onwards stem from a publication, which was commissioned by the Federal Ministry for Economic Affairs and Climate Action and carried out by the Federal Statistical Office of Germany. All produced TSA tables are compliant with the “Tourism Satellite Account: Recommended Methodological Framework” (2008).

SEEA physical flow accounts for energy and GHG emissions are annually produced by the Federal Statistical Office of Germany. However, SEEA physical flow accounts for water are only produced every 3 years, while SEEA physical flow accounts for solid waste are not yet available in Germany. All produced SEEA accounts are compliant with the “System of Economic-Environmental Accounting” (2012).

4. Access to data source

- Water: Germany, years, water withdrawn from nature and water received, homogeneous branches – GENESIS online 85111-0002:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85111-0002&bypass=true&language=en>
- Waste water: Germany, years, types of waste water discharge, homogeneous branches – GENESIS online 85111-0003:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85111-0003&bypass=true&language=en>
- Energy consumption: Germany, years, homogeneous branches – GENESIS online 85131-0001:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85131-0001&bypass=true&language=en>
- Use of energy: Germany, years, homogeneous branches, energy carriers – GENESIS online 85131-0002:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85131-0002&bypass=true&language=en>
- Use and supply of energy (national accounts concept): Germany, years, energy carriers – GENESIS online 85131-0003:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85131-0003&bypass=true&language=en>
- Air emissions: Germany, years, type of air emission, homogeneous branches – GENESIS online 85111-0001:
<https://www-genesis.destatis.de/genesis//online/data?operation=table&code=85111-0001&bypass=true&language=en>
- The Economic Impact of Germany’s Tourism Industry – Key figures from a high-revenue, cross-sectoral industry (data from 2010):
<https://www.bmwi.de/Redaktion/EN/Publikationen/wirtschaftsfaktor-tourismus-deutschland.html>
- Current data on the tourism industry – Economic meaning and sustainability (data from 2015 onwards):
<https://www.destatis.de/EN/Themes/Economy/National-Accounts-Domestic-Product/Publications/Downloads-National-Accounts-Domestic-Product/current-data-tourism-industry-short-version.pdf>
- Tabela to Tourism Satellite Account:
<https://www-genesis.destatis.de/genesis/online/statistic/81711/en>

5. Metadata on source data

- Background report on the tourism satellite account regarding data from 2010 (only available in German):
https://www.btw.de/cms/upload/Tourismus_in_Zahlen/Wirtschaftsfaktor_Tourismus/Wirtschaftsfaktor_Tourismus_2017_Hintergrundbericht.pdf
- Background report on the tourism satellite account regarding data from 2015 onwards (only available in German):
<https://www.destatis.de/DE/Themen/Wirtschaft/Volkswirtschaftliche-Gesamtrechnungen-Inlandsprodukt/Publikationen/Downloads-Input-Output-Rechnung/aktuelle-daten-tourismuswirtschaft.pdf>
- Environmental-economic accounts – Methodology of water accounting, chapter 10 (only available in German):
<https://www.destatis.de/DE/Themen/Gesellschaft-Umwelt/Umwelt/UGR/ueberblick/Publikationen/Downloads/ugr-globale-umweltinanspruchnahme-methode-5851102209004.pdf>
- Environmental-economic accounts – Methodology of physical energy flow accounting (only available in German):
<https://www.destatis.de/DE/Themen/Gesellschaft-Umwelt/Umwelt/UGR/energiefluesse-emissionen/Publikationen/Downloads/methode-energiegesamtrechnung-5851316199004.pdf>
- Environmental-economic accounts – Methodology of air emission accounting (only available in German):
https://www.destatis.de/DE/Themen/Gesellschaft-Umwelt/Umwelt/UGR/energiefluesse-emissionen/Publikationen/Downloads/methode-luftemissionsrechnung-5851317209004.pdf?__blob=publicationFile

6. Timeliness and frequency

- Timeliness: t + 21 months
- Frequency: Annual

7. Calculation method

- Unit of measurement: Number
- Calculation:

Number of tables = \sum SEEA tables [number] + \sum TSA tables [number]