

SE 216 – SOFTWARE PROJECT MANAGEMENT

Spring 2023-2024

Project Proposal

Servicify

Problem Definition

Mobile service applications are essential for today's establishments to satisfy customers and obtain a competitive edge. Effective usage is decreasing due to the large number of these applications. Instead of collecting them in one place, a new application continues to appear every day. This situation makes it difficult for service providers to adapt to new applications.

Background Information

Having different applications for different services makes the job of businesses difficult and also creates difficulties for end-users. Being able to use the services provided by these applications in a single application will offer users and organizations considerable ease and functionality instead of downloading numerous apps to a mobile device. For example, there are applications such as "yemeksepeti, getir" in the food industry and "dolap, trendyol" in the clothing industry. However, there is no precedent where these services are gathered under a single roof. With the Servicify project, this problem will be solved with a single application.

Objectives

- Unifying several services under a single application.
- Providing different services for different business models.
- Providing ease of use to the customers by allowing users to access various services.
- Making it easier for businesses to reach customers thus increasing profits.
- Secure and fast payment transactions increase customers' interaction with businesses.

Approval Signatures and GitHub Accounts

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