

**SE 216 – SOFTWARE PROJECT MANAGEMENT
STAKEHOLDERS DOCUMENT**

PROJECT NAME: DrivEco

GROUP MEMBERS: Group 5 - Bade Balcı, Elif Göksu Sümer, Deniz Yetiş, Selin Gilgil, Fatih Anamaslı, Yunus Erdem Gökdağ

#	STAKEHOLDER	DESCRIPTION
	Sponsorships	We need some sponsors for the convenience and privileges that our application will provide to its drivers. These sponsors will both provide financial resources for the development team to use and cover other expenses.
	Owner	In a project, the "owner" or project sponsor takes responsibility from inception to completion. These responsibilities include defining the project vision, managing resources, leading the team, communicating, risk management, progress tracking, quality assurance, and project closure. The project owner plays a crucial role in ensuring the successful completion of the project and achieving its objectives.
	User	Users play a significant role in a project; they contribute to the development of products or services by providing feedback, enhancing user experience, and assessing functionality through user acceptance testing. Additionally, they guide marketing strategies with target audience analysis, receive training, and provide support, ensuring the project's successful completion and user satisfaction.
	Izmir University of Economics	IUE is one of the main stakeholders of this project, some parts are user data that are going to be taken from IUE. Also our project is special for IUE students.
	Competitors	These are companies operating in the same industry and offering similar products or services. Direct competitors compete for the same market share and customer base. Competitors will gain benefits from a project failure. In our project we have competitors like BiTaksi, MartıTag.
	Bank	The bank, as a software project stakeholder, is essential to guaranteeing the online Point of Sale (POS) system's functioning and success. The bank has a stake in the creation, execution, and continuing upkeep of the POS system because it depends on this software to process transactions, manage accounts, and guarantee security measures.
	Izmir Chamber Of Commerce	Izmir Chamber Of Commerce is a stakeholder which provides assistance for funding and facilities that are essential for the project.

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Emergency Services	The Emergency Services stakeholder group includes agencies and personnel responding to emergencies reported through our apps' safety button. They aim to promptly address accidents, medical emergencies, and safety concerns to ensure student safety.
Staff and Managers	Staff and managers are stakeholders within organizations. Staff members constitute the workforce responsible for executing daily operations, while managers provide leadership and direction to ensure organizational success.
Government	To collect users' data, it is essential to comply with the Personal Data Protection Authority (KVKK) and obtain explicit consent. Additionally, mandatory tax payments to the government must be done.

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