

# SEAMK

**International, entrepreneurial SeAMK  
– The best university for you**

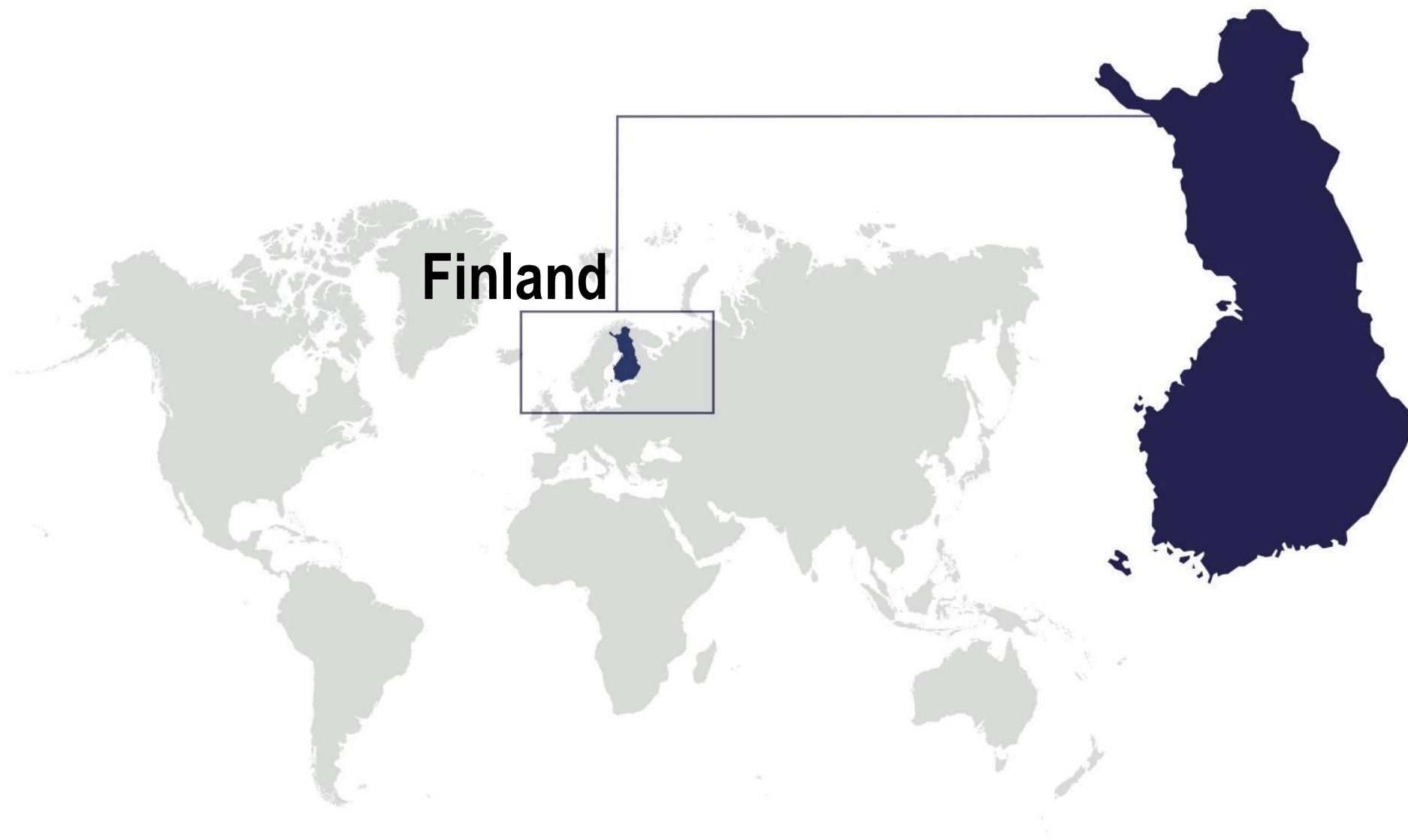
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Petteri Mäkelä  
Principal lecturer

**SEAMK**

**HEROES**







# Facts about Finland

- Population 5.5 million
- 18 inhabitants / 2 km<sup>2</sup>
- 7th largest country in Europe
- 187 888 lakes
- Official languages: Finnish (88.9%) and Swedish (5,3%)
- Independent republic since December 6th, 1917
- Member of the European Union (EU) since 1995
- Member of the North Atlantic Treaty Organization (NATO) since 2023



# South Ostrobothnia

- The Region of South Ostrobothnia is located in the Western Finland.
- Population: 190 000
- Land area: 13 400km<sup>2</sup>
- Distance between Seinäjoki and Helsinki:
  - 357 km; by train 2 h 35 min, by car 4 hours



**South Ostrobothnia**



# City of Seinäjoki

## The heart of South Ostrobothnian region

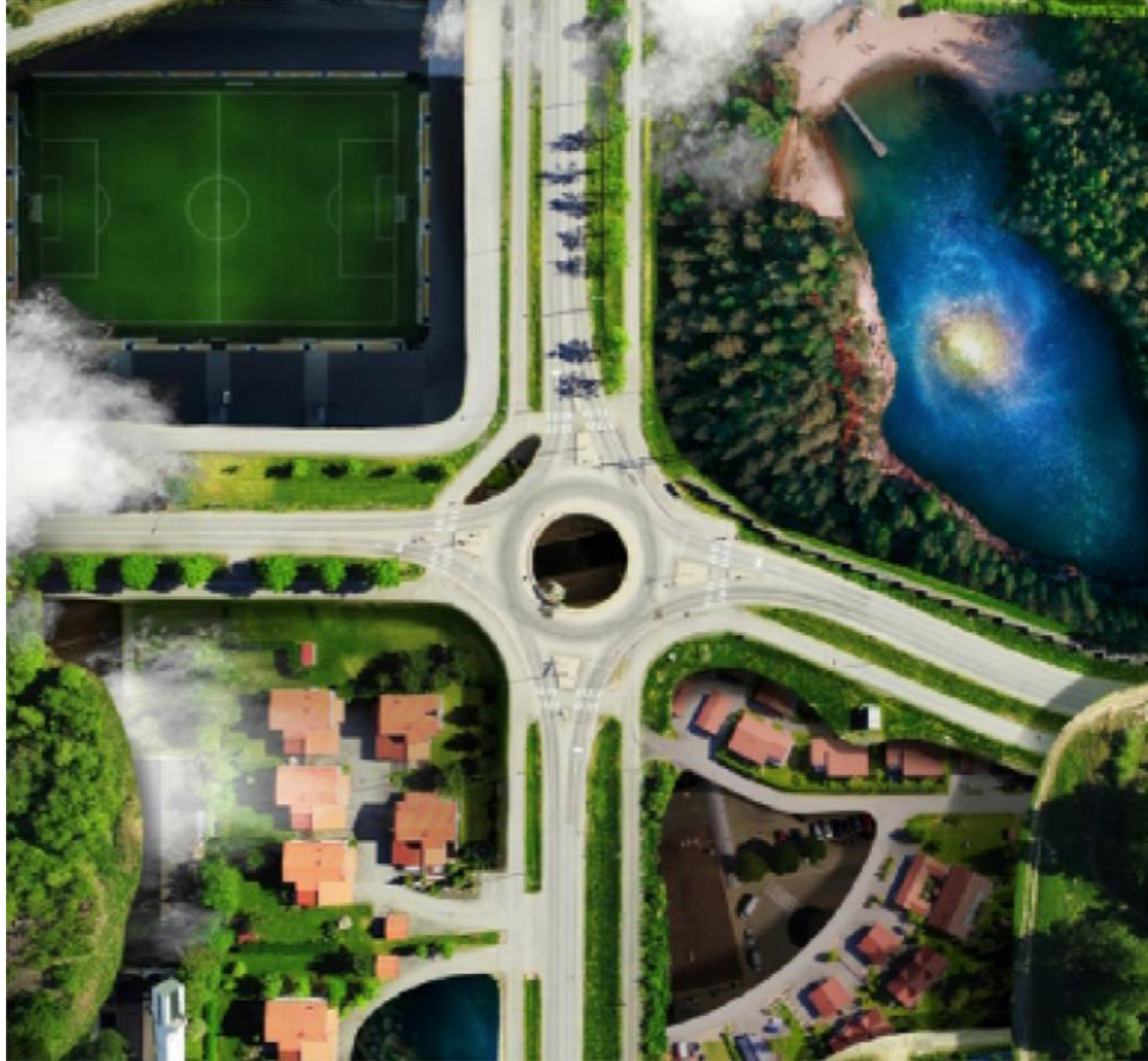
- +66 000 inhabitants.
- Rapidly growing city area.
- The region is well-known for its cultural and entrepreneurial atmosphere.
- 6th largest market region in Finland.
- One of the most rapidly growing urban areas in Finland.





# Key lines of business in Seinäjoki

- Food processing and technology
- ICT technology
- Retail and services
- Metal technology
- Wood technology



# Alvar Aalto Centre

- The administrative and cultural centre of Seinäjoki is one of the most important creations of the famous Finnish architect Alvar Aalto.





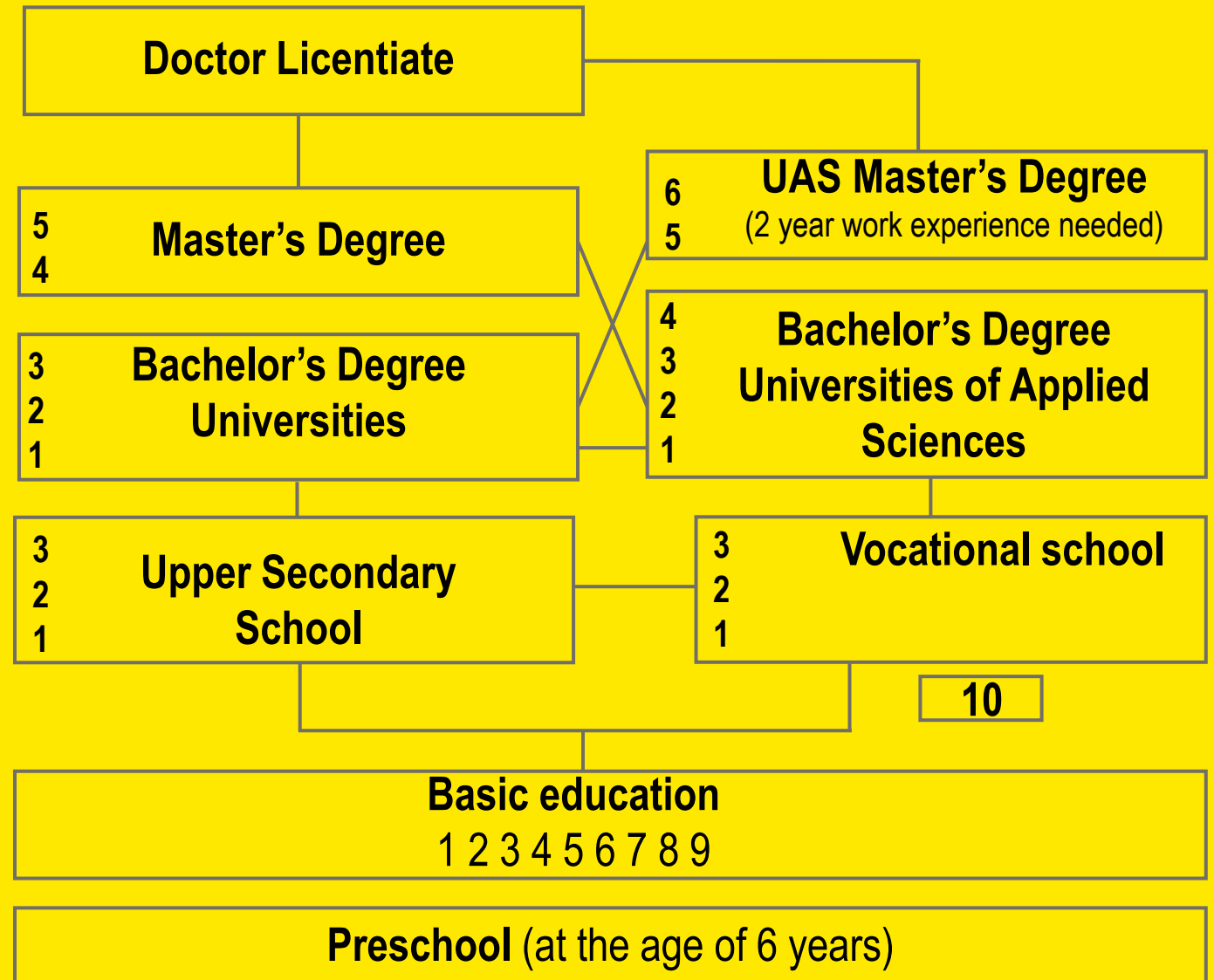
# The full spectrum of culture

- Provinssi is one of the biggest rock festivals in Northern Europe.
- Vauhtiajot – a famous race & rock event.
- Seinäjoki is a popular trade fair, conference and congress city.
- Seinäjoki Tango Festival (“Tangomarkkinat”) is one of the biggest events in Finland with more than 100.000 visitors.





# Education system in Finland



# SeAMK facts

- approx. 5 000 students
- +800 graduating students annually
- 250 international mobility students
- 500 international degree students
- +400 employees

## Faculties

- Business
- Culture
- Food and Hospitality
- Health Care and Social Work
- Natural Resources
- Technology





# OUR UNIVERSITY OF APPLIED SCIENCES



**HEROES**

ATTRACTION &  
WELL-BEING

ARTIFICIAL INTELLIGENCE &  
DIGITALISATION

INTERNATIONAL GROWTH &  
FUNDING

PROVINCE &  
PARTNERS

INTERNATIONAL, ENTREPRENEURIAL  
SEAMK  
- THE BEST UNIVERSITY  
FOR YOU

OUR VISION

ENTREPRENEURIAL  
SPIRIT

SEAMK SPIRIT

OUR VALUES:

INTERNATIONALISATION

RESPONSIBILITY

HUMANITY

PERFORMANCE

PEOPLE  
& GROWTH

QUALITY

OUR MISSION

TO INCREASE  
KNOW-HOW,  
COMPETITIVENESS  
AND WELFARE

THESE THINGS  
WE KNOW  
REALLY WELL.

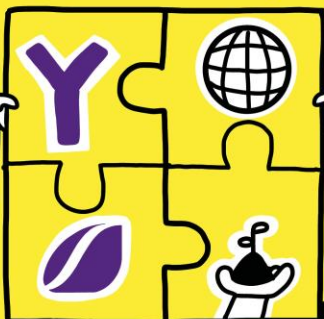
FOOD SAFETY  
AND TECHNOLOGY

INTELLIGENT  
INDUSTRY

GROWTH  
ENTREPRENEURSHIP  
AND BUSINESS  
TRANSFERS

CIRCULAR  
ECONOMY AND  
SUSTAINABILITY

DIGITALISATION  
IN SOCIAL AND  
HEALTH CARE SECTOR

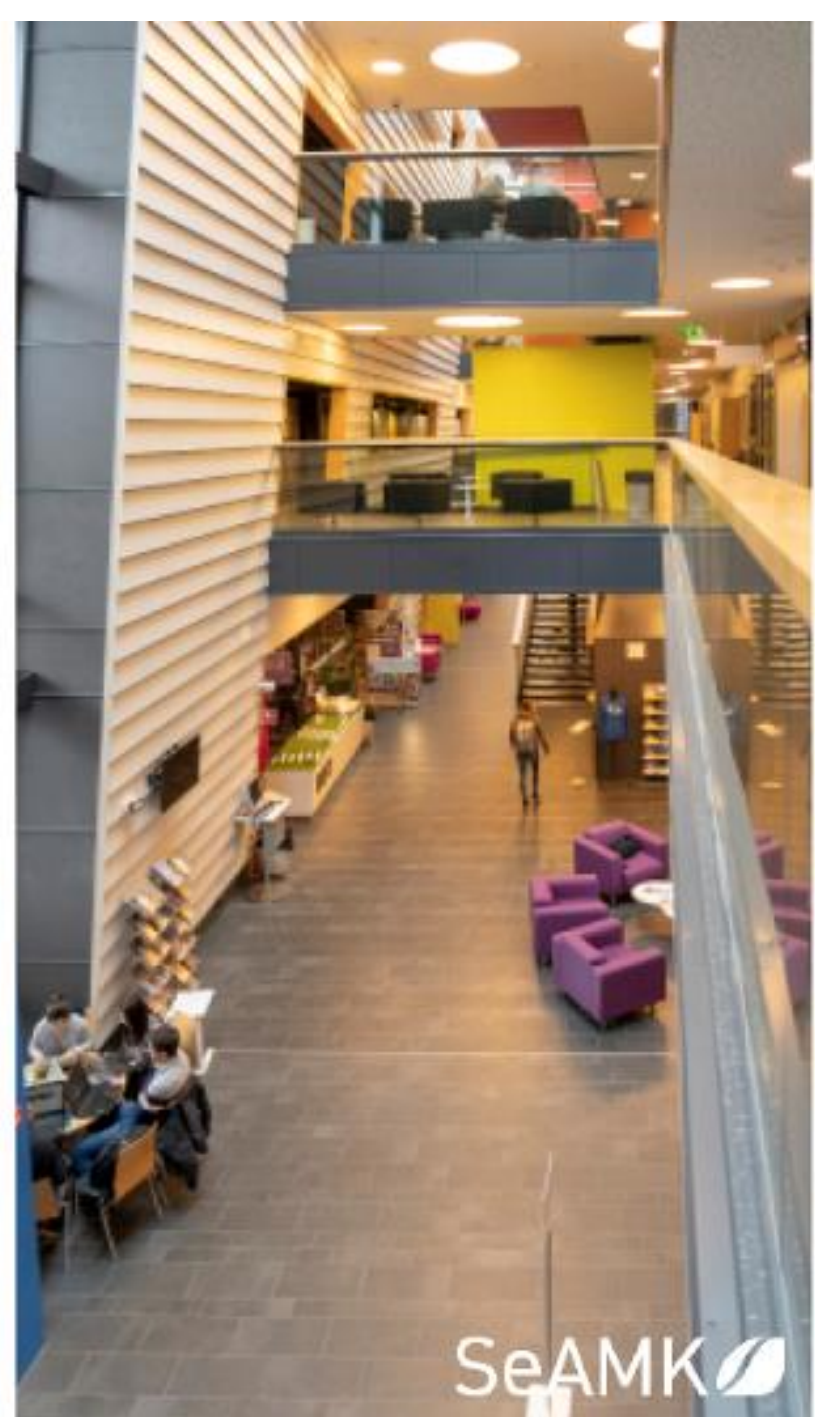


SeAMK





# SeAMK Campus





# Education in six fields





# Business and Culture

- Altogether approx. 1 500 students
- Bachelor Degree Programmes
  - Business:
    - Business Management
    - SME Business Management
    - International Business (in English)
    - Library and Information Services
  - Culture:
    - Cultural Management: Media, Event and Visual Management
- Master Degree Programmes
  - Business:
    - Business Competence
    - International Business Management (in English)





# Food and Hospitality & Natural Resources

- Altogether approx. 800 students
- **Bachelor Degree Programmes**
  - Food and Hospitality:
    - Hospitality Management (also in English)
    - Food Processing and Biotechnology (Food Technology, Meat and Prepared Food Technology)
  - Natural Resources:
    - Agriculture and Rural Enterprises
- **Master Programme**
  - Natural Resources:
    - Food Chain Development
- **Short Programmes:**
  - From Field to Fork



# Health Care and Social Work

- Approx. 1200 students
- **Bachelor Degree Programmes**
  - Applied Gerontology
  - Nursing (also in English)
  - Public Health Nursing
  - Physiotherapy
  - Social Work
- **Master Programmes**
  - Applied Gerontology
  - Social Work
  - Social and/or Health Care Services, Development and Management (in English)
  - Advanced Clinical Practitioner

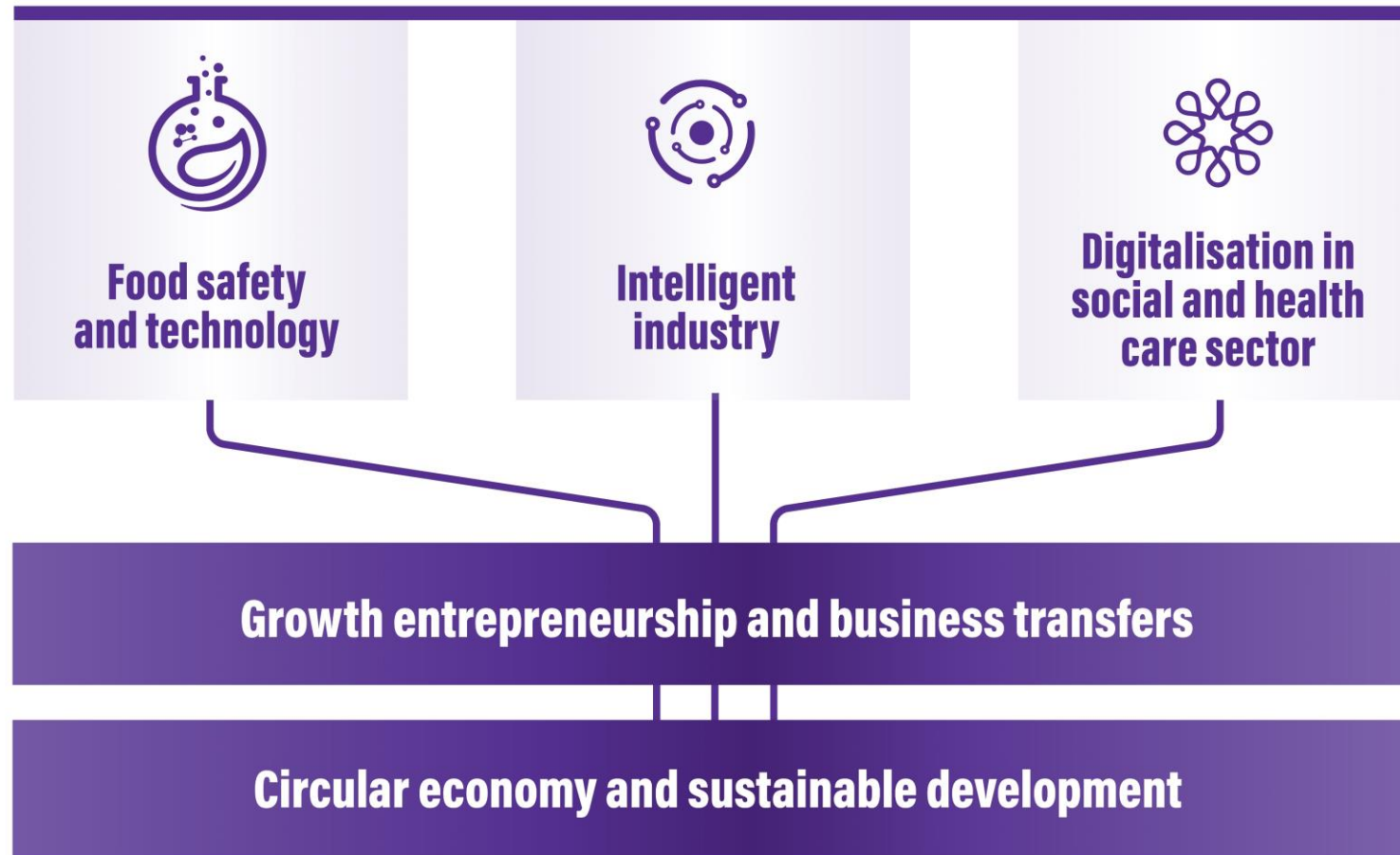




# Technology

- Approx. 1 500 students
- **Bachelor Degree Programmes**
  - Agri-food Engineering (in English)
  - Automation Engineering (also in English)
  - Construction Engineering (Building Construction)
  - Mechanical Engineering (Automotive and Work Machine Engineering, Mechanical and Production)
  - Information Technology (Data Network Technology, Software Engineering, Embedded Systems)
- **Master Programmes**
  - Construction Engineering
  - Technology Competence Management
  - Automation Engineering

# SeAMK's profile areas in research, development & innovation (RDI) and education







# SeAMK's international activities 1/2

- About 200 partner universities in about 50 countries.
- International strategic networks.
- Around 15 double degree agreements in the fields of business and technology.
- Five bachelor degree programmes (Agri-food Engineering, Automation Engineering, International Business, Nursing, Hospitality Management), and two master degree programmes (International Business Management, Social and Health Care Services, Development and Management) are completely taught in English.



## SeAMK's international activities 2/2

- Half of the students study at one of our international partner universities or conduct their practical training abroad.
- Exchange programmes in English (30–60 ECTS) and intensive courses for international and Finnish students.
- Each year around 40% of the staff has a mobility period abroad.



# Exchange programmes 2/2

For the students of the partner institutions of SeAMK

- **Technology**
  - Professional Studies in Automation Engineering, Construction Engineering, Information Technology and Mechanical Engineering at School of Technology (30 to 60 ECTS credits available)



## Student activities

- Tutoring system
- Extracurricular activities
- SAMO sports
- Student union SAMO and other student associations





THANKYOU

SeAMK 

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SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES