

A decorative graphic on the left side of the slide. It features a collection of circles in various sizes and colors, including shades of orange, yellow, green, and dark green. The circles are arranged in a way that suggests movement or a path. A small orange wireframe cube is positioned among the circles, slightly to the left of the text. The entire graphic is enclosed within a dashed orange border that follows the top and left edges of the slide.

How to invest in movies?



WHAT AFFECTS RATING & PROFITABILITY OF A MOVIE

Genre

Release time

Studio

Name

Director, Actor, Writer...

Box Office Mojo

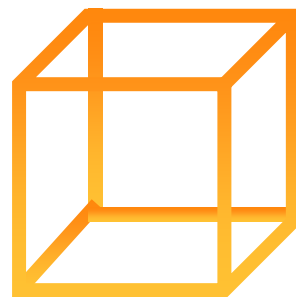
IMDB

Rotten Tomatoes

TheMovieDB.org

DATA SOURCES

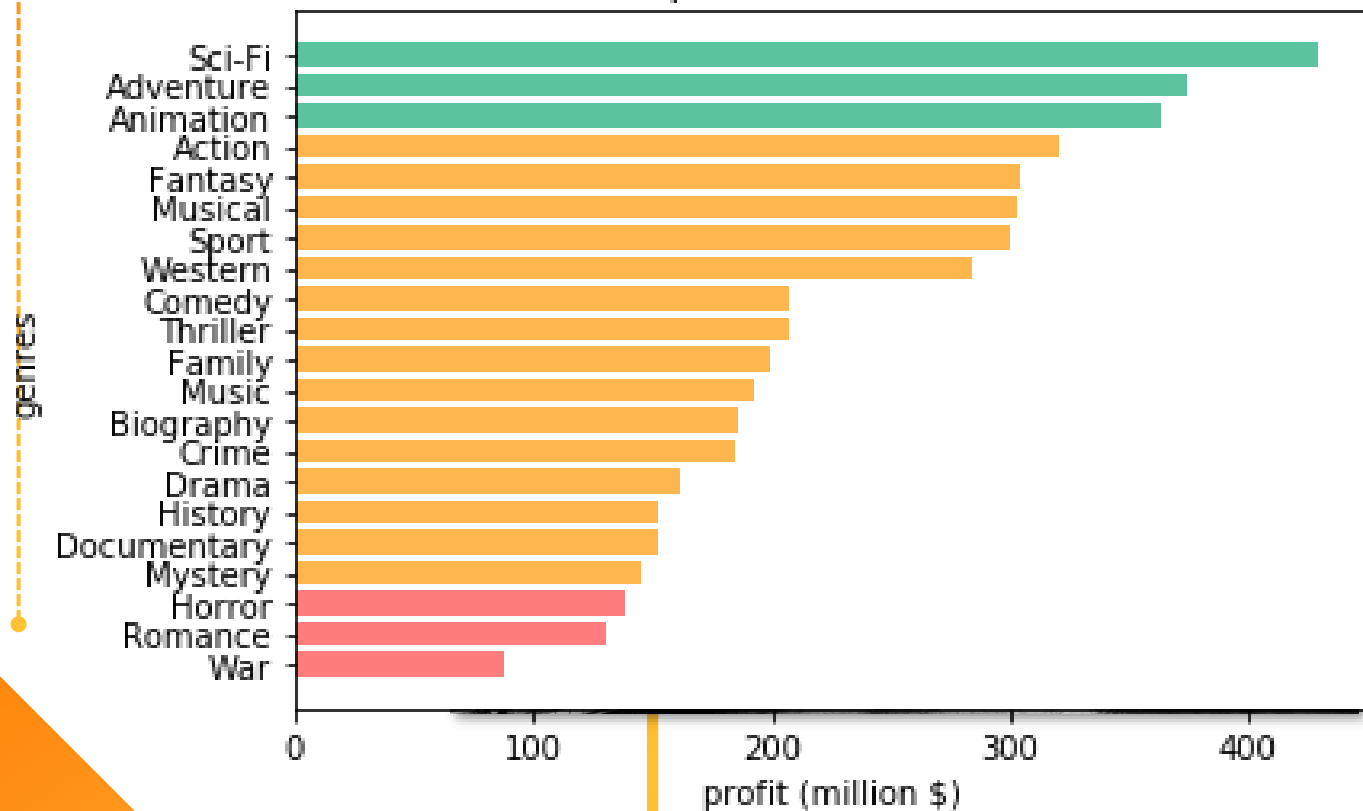
PART 01



Genre

GENRE

Top 500 Profit Movies



Top 3:

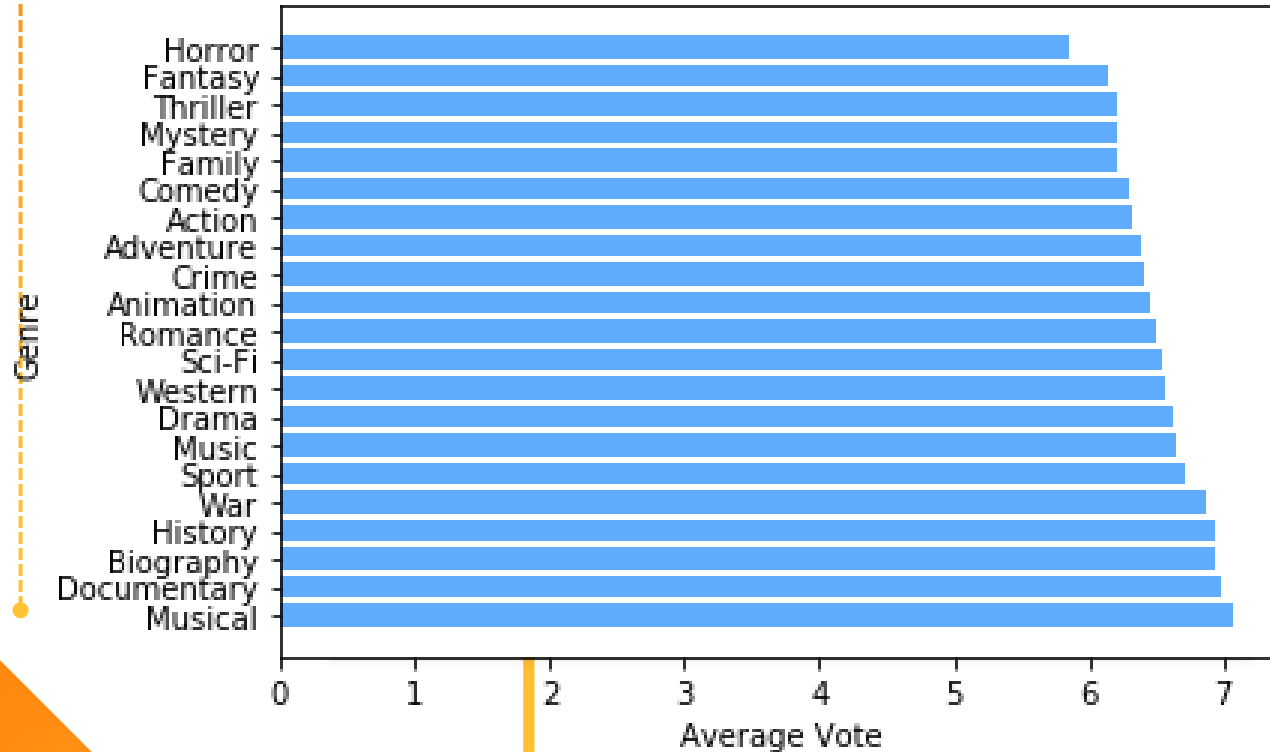
Sci-Fi
Adventure
Animation

Bottom 3:

War
Romance
Horror

GENRE

Top 500 Rating Movies



Top 3:

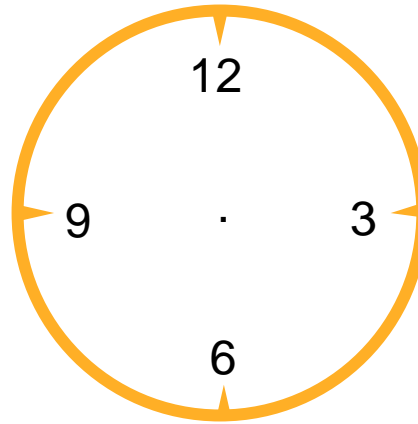
Musical
Documentary
Biography

Bottom 3:

Horror
Fantasy
Thriller

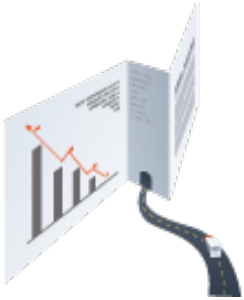


PART 02

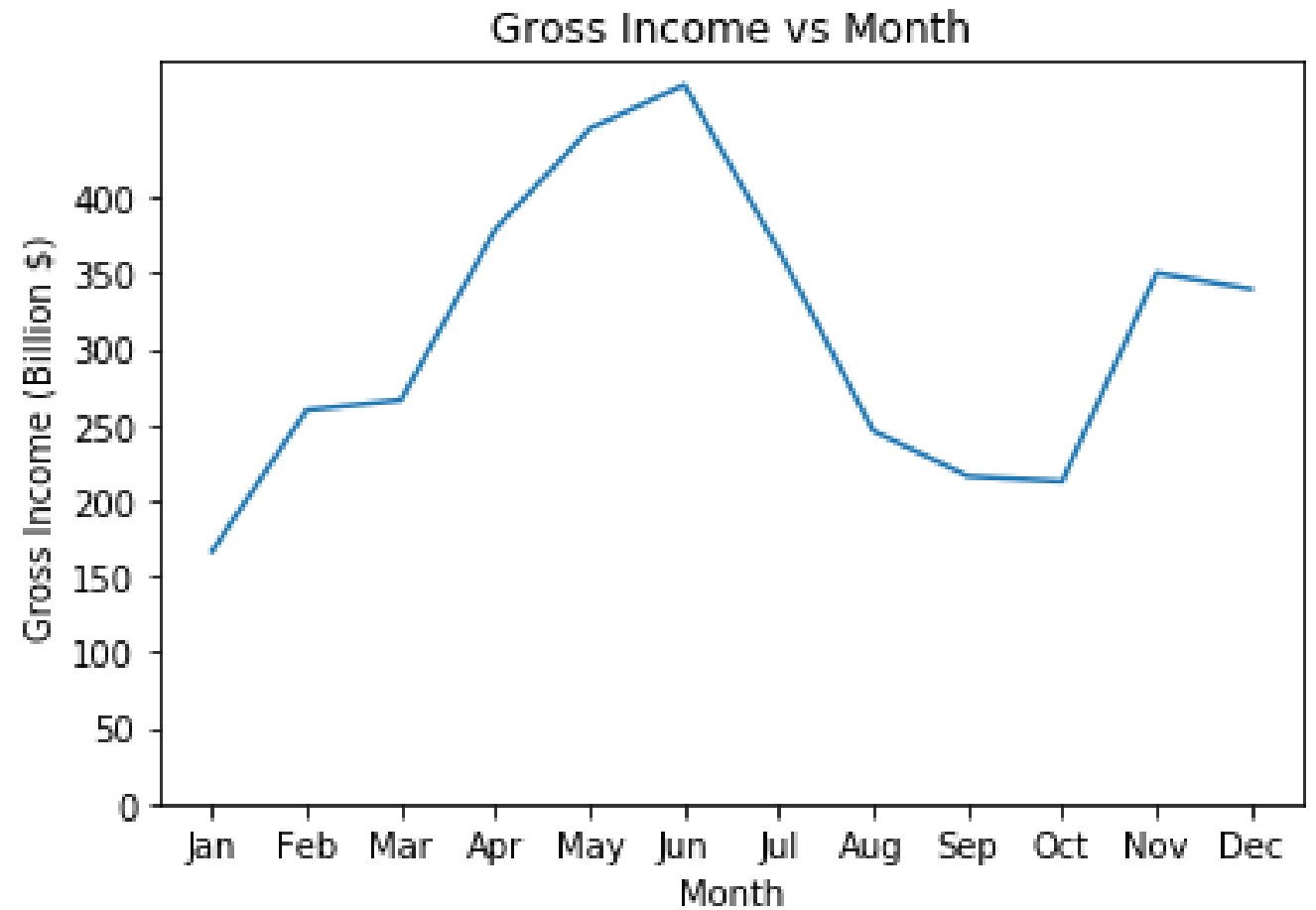


Release Time

R e l e a s e T i m e



**Clearly the Release
Time has a big impact
in Gross Income**



R e l e a s e T i m e

Let's separate the year quarterly

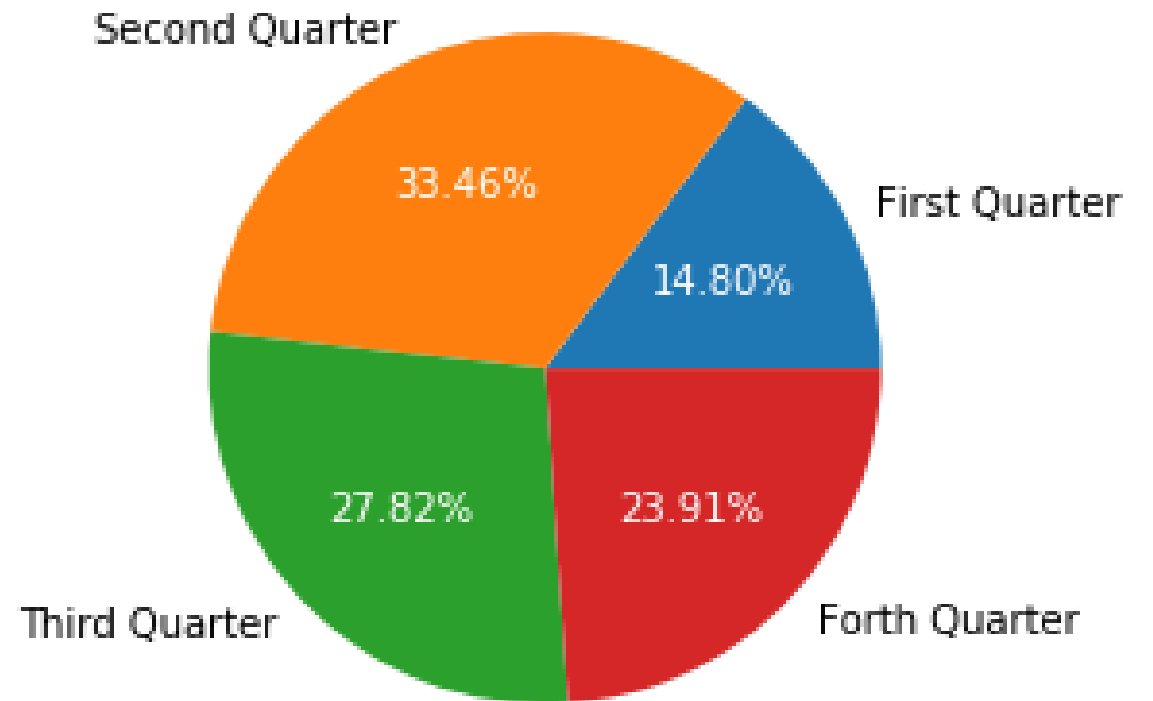
1st Quarter: Average \$692.21 million

2nd Quarter: Average \$1298.82 million

3rd Quarter: Average \$826.95 million

4th Quarter: Average \$902.21 million

Gross vs Quarter

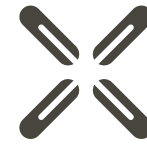


PART 03

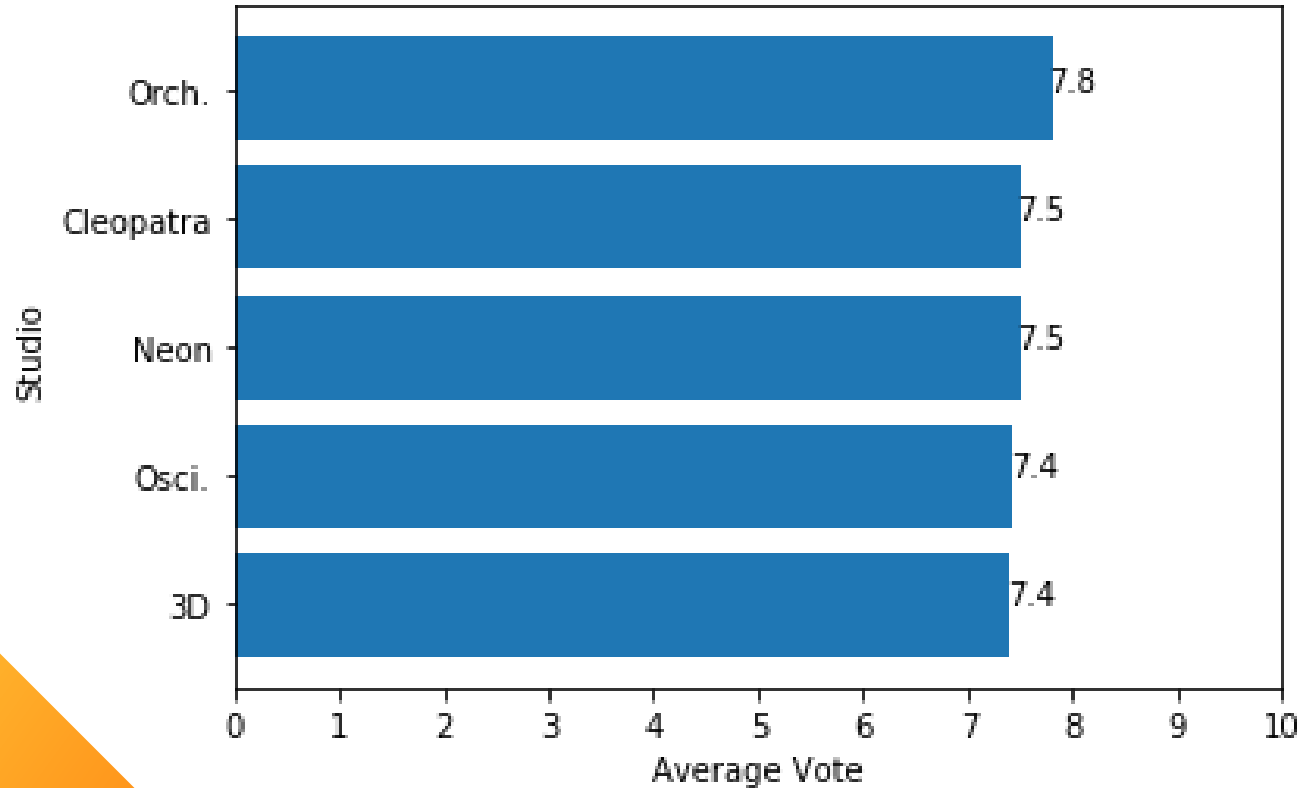


Studio

S t u d i o

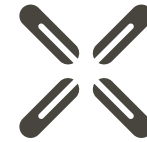


Top 5 Studios

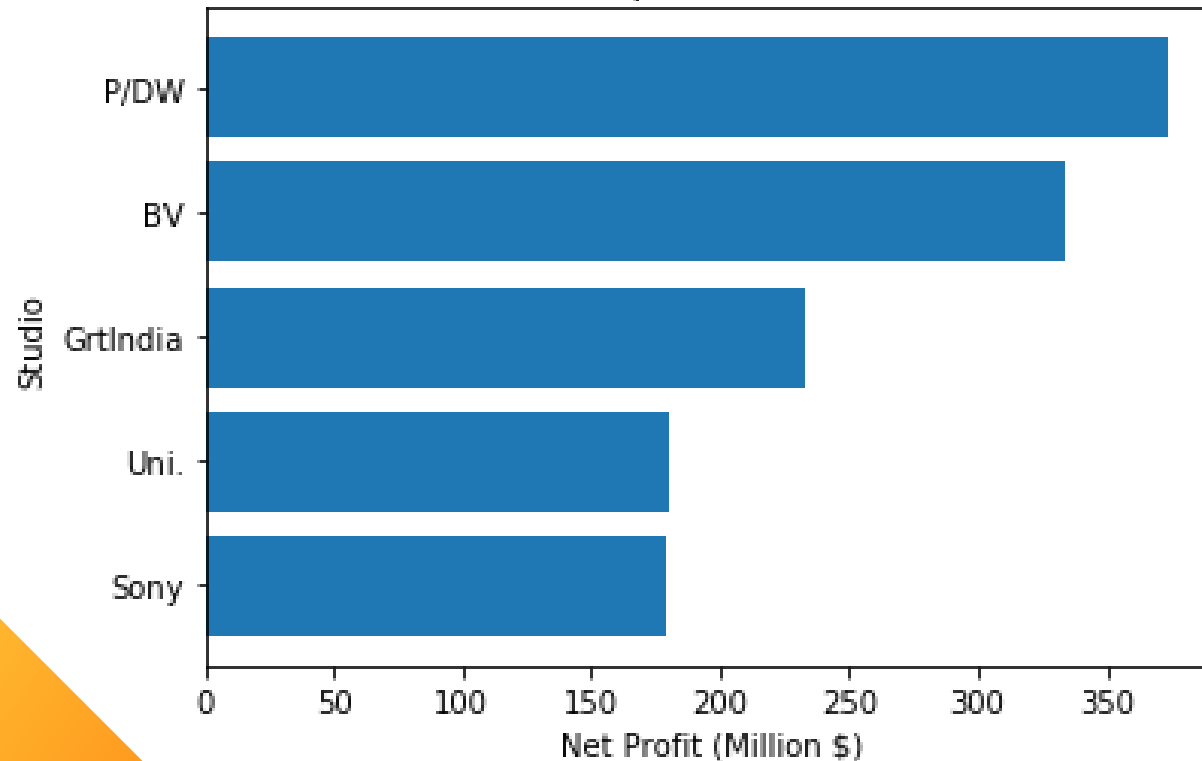


In reputation, the average rating of movies from top 5 studios are close to each other

S t u d i o



Top 5 Studios



Though P/DW and Sony are both top 5 studios in profit per movie, invest in P/DW is likely to receive much better return than invest in Sony

C o n c l u s i o n



- Release Time has a big impact in gross income. In order to gain better return, movie should be release in mid-summer or mid-winter
- Profit and Reputation are not actually relevant. If the purpose is for better return, Sci-Fi/Adventure/Animation are the top 3 genres to be invest in. Avoid invest in the bottom ones. Although there are no huge difference in ratings, Sci-Fi's return is almost 4 times to Horror movie.
- Choose wisely from the top studios. P/WD is a good choice.



THANK YOU