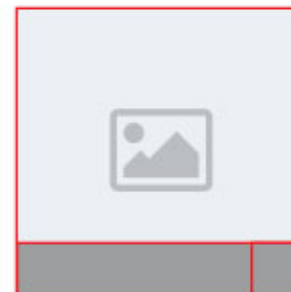
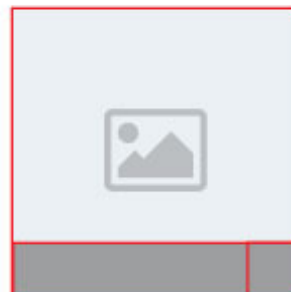
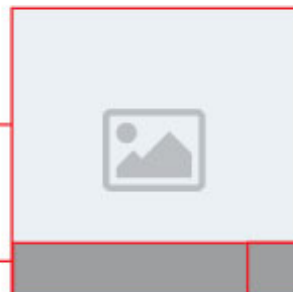
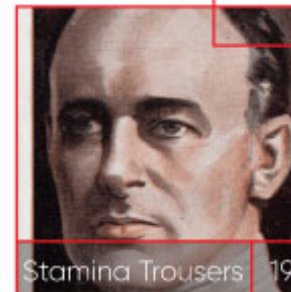
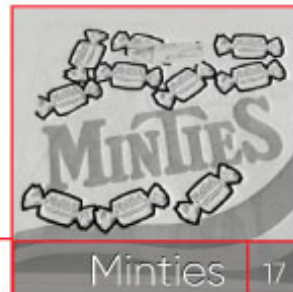


THE SELL

Featured Resources



FEATURED



Header
#featured-header

Title
#featured-header h1

Resources
#featured

Thumbnail
#featured-list-container
.featured-grid li

List Title
#featured-grid-title

Icons
.featured-header-icons

Grid
<button> .featured-grid

List
<button> .featured-list

Number
#featured-grid-number

THE SELL Featured Resources

FEATURED



Minties

Browse 17 items

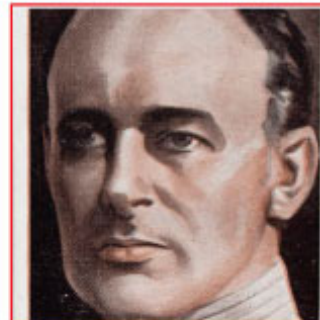
The makers of "Minties", Messrs. James Stedman-Henderson's, of "Sweetacres", receive dozens of suggestions by every post from people instancing "Moments like these", when "Minties" would have been most acceptable. "It's moments like these" has proved itself to be one of the most catchy catch phrases that has ever caught on, and it shows no signs yet of fading out of public recognition.



Vegemite

Browse 39 items

A spread for sandwiches, toast, crumpets and cracker biscuits as well as a filling for pastries, Vegemite is similar to British, New Zealand and South African Marmite, Australian Promite, MightyMite, OzEmite and D Swiss Cenovis. With the brand now owned by American company Mondelēz International, other Australian-owned spreads have entered the market to provide an alternative, such as the yeast-based AussieMite.



Stamina Trousers

Browse 28 items

Stamina advertised extensively to men and boys in the 1950s, and Walter Jardine, one of Australia's great commercial artists, did much of its artwork, including posters, newspaper advertisements, books and collectors' card series, notably Men of Stamina, a pantheon of 'great men' from Socrates to Alfred Nobel and beyond. Stamina offers ample source material for a study of ideals of masculinity and human achievement in 1950s advertising.

Icons
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Grid
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List
<button> .featured-list

List Title
.featured-grid-title

No. items in list
.featured-grid-number

List Description
.featured-grid-description

Header
#featured-header

Title
#featured-header h1

Featured
#featured

Thumbnail
#featured-list-container .featured-grid li

THE SELL

Featured Resources



VEGEMITE



Order by: Theme

Filter by: Query



Display Advertising

15 September 1932

The Argus (Melbourne, Vic: 1848 - 1957)



Advertising

16 December 1933

The Australian Women's Weekly (1933 - 1982)



Advertising

16 December 1933

The Australian Women's Weekly (1933 - 1982)

Header

#list-header

List title

#list-header h1

Secondary Header

#list-secondary ul li

#orderBy, #filterBy

Popup

.popup-item-list-container

Item Thumbnail

.item-list ul li

List Close

#list-close

Item Title

.item-list-title

Item Year

.item-list-year

Item Source

.item-list-source

THE SELL

Featured Resources

Header
#resources-header

Title
#resources-header h1

Secondary Header
#resources-secondary ul li
#orderBy, #filterBy

Resources
#resources

Thumbnail
#resources-list-container
.resources-grid li

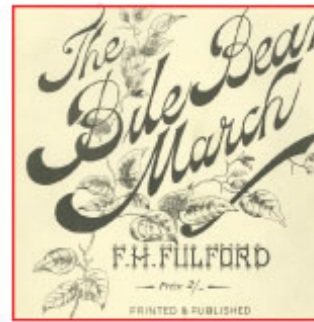
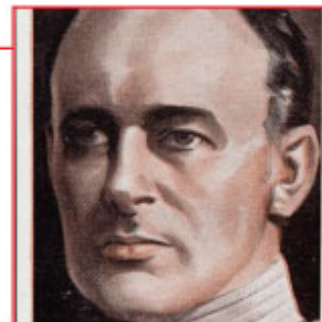
Icons
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Grid
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List
<button> .resources-list

RESOURCES

Order by: Theme Filter by: Query



THE SELL Featured Resources

Header
#resources-header

Title
#resources-header h1

Secondary Header
#resources-secondary ul li
#orderBy, #filterBy

Resources
#resources

Thumbnail
#resources-list-container
.resources-grid li

RESOURCES

Order by

Theme

Filter by:

Query



Icons
.resources-header-icons

Grid
<button> .resources-grid

List
<button> .resources-list



'Multiculturalism, Our Nation Was Built On It', circa 1999 vegemite

Office of Multicultural Affairs

[Object : 1987-1995]



Vegemite: pure vegetable extract

Kraft Walker Cheese Co

[Book : 1951-1959]



Medicine packaging, originally contained 'Bile Beans', tin/paper, [Australia], 1906-1920s.

[Object : 1906-1929]

Item Title
.resources-grid-title

Item Type
.resources-grid-type

Item Year
.resources-grid-year



