

LEE RICHARDSON | WEB DEVELOPER

Portfolio: <http://leeri.ch> Tel: 808.221.9677 Email: lee@leeri.ch

Technical Skills

HTML
Git/Github
CSS
Ruby on Rails
JavaScript
WordPress
Adobe Photoshop
Adobe Illustrator
AngularJS
jQuery
SASS/LESS
Zurb Foundation
Twitter Bootstrap
Elasticsearch
Heroku
DigitalOcean
Cloud 66
PostgreSQL
MySQL
RSpec
Ionic
Firebase
MongoDB
NodeJS

Skills

Front End Web Development
Full Stack Web Development
Responsive Web Design
Digital & Social Media Marketing
Copywriting
Email Marketing
UX/UI Design
Graphic Design
Photography

Education

Web Development Immersive
General Assembly Santa Monica
2015

B.S. in Business Administration
University of Massachusetts Boston
Golden Key Honor Society
2005

Summary

Los Angeles based web developer with a background in digital marketing, e-commerce, graphic design and client service. Approachable, patient, dedicated and fearless when it comes to tackling new challenges or tech.

Experience

Freelance

Apr 2015 - Present

Web Developer

Project based freelance work focusing on front-end technologies and responsive web design on WordPress & Magento platforms. See portfolio for project details.

General Assembly

Apr 2015 - Present

Teaching Assistant

Santa Monica, CA

Tutor Web Development Immersive students & reinforce best practices. Assist students in troubleshooting issues in their project apps. Topics include HTML5/CSS3, JavaScript/jQuery, AngularJS, Ruby on Rails, NodeJS & more.

General Assembly

Jan 2015 - Apr 2015

Web Development Immersive Graduate

Santa Monica, CA

Planned, developed and delivered four projects in three-week sprint cycles. See portfolio for project details and technologies used.

- **Practiced agile development** via daily standups with teammates.
- **Created user stories** and managed projects, features and bugs.
- **Used RESTful APIs** to get, post, edit and delete data.
- **Pair programmed** in person & via Screenhero.
- **Practiced test driven development** with Rspec.
- **Deployed apps** to Digital Ocean, Heroku & Firebase.

HeadBlade, Inc.

Mar 2013 - Dec 2014

Marketing Director/Web Content Manager

Culver City, CA

Managed all aspects of e-commerce store **HeadBlade.com** and assisted in strategy for wholesale retail accounts.

- **Created content** for blog, newsletter and social media channels.
- **Wrote copy** for website, print and digital ads.
- **Worked closely** with CEO on strategy, research, product and package design.
- **Designed ads and graphics** for digital and print campaigns.

HeadBlade, Inc.

Nov 2007 - Feb 2013

Customer Service Manager

Culver City, CA

Head of client services via phone, website and in person. Created policies & procedures for customer inquiries, performed market research, ensured billing accuracy for large customers (Walgreens, Rite-Aid, etc) via EDI.

Chun, Kerr, Dodd, Beaman & Wong

2005 - 2007

File Clerk/Messenger

Honolulu, HI