LEE RICHARDSON | WEB DEVELOPER

⌂ leeri.ch

✉ l.richardson1@gmail.com   ▯ 808.221.9677   in linkedin.com/in/leerichardson2

Technical Skills

HTML	▪▪▪▪▪
Git/Github	▪▪▪▪▪
CSS	▪▪▪▪
Ruby on Rails	▪▪▪▪
JavaScript	▪▪▪▪
Zurb Foundation	▪▪▪▪
Heroku	▪▪▪▪
DigitalOcean	▪▪▪▪
Cloud 66	▪▪▪▪
AngularJS	▪▪▪
jQuery	▪▪▪
SASS	▪▪▪
Twitter Bootstrap	▪▪▪
PostgreSQL	▪▪▪
RSpec	▪▪▪
Ionic	▪▪▪
Adobe Photoshop	▪▪▪
Adobe Illustrator	▪▪▪
Firebase	▪▪
MongoDB	▪
NodeJS	▪

Skills

Front End Web Development
Full Stack Web Development
Digital & Social Media Marketing
Copywriting
Email Marketing
UX/UI Design
Graphic Design
Responsive Design
Photography

Education

Web Development Immersive
General Assembly Santa Monica
2015

B.S. in Business Administration
University of Massachusetts Boston
Golden Key Honor Society
2005

Summary

Los Angeles based web developer with a background in digital marketing, e-commerce, graphic design and client service. Approachable, patient, dedicated and fearless when it comes to tackling new challenges or tech.

Experience

General Assembly WDI   *Jan 2015 - Apr 2015*
Web Development Immersive Graduate   Santa Monica, CA

Planned, developed and delivered four projects in three-week sprint cycles. Incorporated technologies and methods taught during class modules as well as self-directed research and learning outside the classroom. See portfolio for project details and technologies used.
- **Pitched project ideas** to peers & instructors using inception decks/slideshows.
- **Created user stories** and managed projects, features and bugs in Pivotal Tracker.
- **Pair programmed** in person & via Screenhero.
- **Practiced test driven development** with Rspec.
- **Deployed apps** to Digital Ocean, Heroku & Firebase.
- **Presented finished apps** to peers & instructors.

HeadBlade, Inc.   *Mar 2013 - Dec 2014*
Marketing Director/Web Content Manager   Culver City, CA

Managed all aspects of e-commerce store **HeadBlade.com** and assisted in strategy for wholesale retail accounts.
- **Created content** for blog, newsletter and social media channels.
- **Wrote copy** for website, print and digital ads.
- **Worked closely** with CEO on strategy, research, product and package design.
- **Evaluated website performance** with Google Analytics.
- **Designed ads and graphics** for digital and print campaigns.

HeadBlade, Inc.   *Nov 2007 - Feb 2013*
Customer Service Manager   Culver City, CA

Head of client services via phone, website and in person.
- **Created policies & procedures** for customer inquiries.
- **Performed market research** for new grooming products & apparel.
- **Set up & maintained** shipping & receiving software systems.
- **Prepared and invoiced** wholesale orders for large companies (Walgreens, Rite-Aid, etc.) via EDI.

Chun, Kerr, Dodd, Beaman & Wong   *2005 - 2007*
File Clerk/Messenger   Honolulu, HI

Organized and maintained file system for real-estate law firm. Reconciled Microsoft Access records with physical files. Assisted lawyers and paralegals with research & document review.