

# SEAN DUISER

Charlotte, NC | 540-915-2918 | [sean.duiser@gmail.com](mailto:sean.duiser@gmail.com)  
[github.com/Sean-Duiser](https://github.com/Sean-Duiser) | [linkedin.com/in/sean-duiser/](https://linkedin.com/in/sean-duiser/) | [sean-duiser.github.io/portfolio-homework/](https://sean-duiser.github.io/portfolio-homework/)

## Professional Experience

**Townsquare Interactive** – Charlotte, NC

March 2020 – October 2021

*Senior Digital Marketing Specialist*

- Concurrently managed an average of 225 digital marketing campaigns for small to medium sized business owners from all over the country in several different industries
- Achieved regular significant ROI for clients by leveraging knowledge of SEO, engaging content, and creative design tactics resulting in organic page 1 Google rankings
- Led retention efforts among a rotating team of no less than 4 which contributed to record setting low client turnover for the company for multiple months during my tenure
- Trained and mentored newly hired digital marketing specialists to ensure they were equipped and prepared to provide the best possible digital marketing solutions for their clients
- Transferred to a newly formed team as upper management felt it best for the new team leader to have my experience and positive attitude as an asset for the team to ensure early success

**Vida Cantina** – Charlotte, NC

July 2019 – March 2020

*Key Manager*

- Ensured any and all duties associated with effectively running the restaurant were completed in a timely and efficient manner through taking initiative on new projects as well as delegating appropriately
- Provided excellent customer service to all guests by gauging unique, individual needs and exceeding expectations through thoughtful and creative solutions and problem solving
- Maximized profits by monitoring and tracking payroll, expenses, and revenue
- Led a full staff of at least 10 (depending on guest volume) front and back of house employees by fostering a positive work environment with expectations of excellence

**Fairfax Marriott** – Fairfax, VA

January 2016 – June 2019

*Sales Coordinator*

- Streamlined communication and cooperation for sales team of seven people across all markets including Corporate, Association, Government, and SMERF (Social, Military, Educational, Religious and Fraternal groups)
- Created a stronger, more adhesive relationship between departments by being a positive and driven source of assistance and guidance for any and all hotel employees
- Received an average of 15 daily sales leads via phone and email and acted as first point of contact to all prospective customers
- Ran and analyzed various daily and weekly reports to assist Sales, Revenue Management, Accounting, and Executive Leadership teams
- Directly contracted and serviced a monthly average of 6 social room blocks including but not limited to Wedding room blocks, Birthday room blocks, Mitzvahs, etc. resulting in repeat business achieved through excellent attention to detail and exceptional customer service
- Managed and grew hotel's social media presence on Facebook and Instagram by generating creative and engaging content on a regular basis and by hosting inter-departmental social media brainstorming meetings

**GameStop** – Blacksburg, VA

August 2009 – May 2013

*Store Manager*

- Ran day-to-day operations in a successful effort to constantly grow profits and customer service scores
- Hired and trained expert teams of associates who were often promoted and sent to manage at other locations
- Increased store profits year-over-year by focusing on selling higher profit margin items such as pre-owned merchandise and apparel
- Determined each customer's unique needs via open-ended questions and by putting my expert product knowledge to use

## **Additional Work Experience**

**DoorDash** – Charlotte, NC

October 2021 – March 2022

*Driver*

- Acquire and deliver food and/or grocery orders in a timely and professional manner

## **Education**

**Radford University – Radford, VA**

May 2013

*Bachelor of Science in Marketing*

**University of North Carolina Charlotte – Charlotte, NC**

May 2022

*Coding Boot Camp*

## **Technical Skills**

- JavaScript
- HTML
- CSS
- Bootstrap
- Node
- Microsoft Office
- Website Management
- Google My Business Management
- SEO

## **Projects**

- National Park Weather
  - Displays information about National Parks as well as the current weather status in any given park
  - Technologies used include HTML, CSS, and JavaScript
  - <https://sean-duiser.github.io/national-park-weather/>
- CSS Snippets
  - Displays helpful CSS code snippets for quick reference
  - Technologies used include HTML and CSS
  - <https://sean-duiser.github.io/mini-project-css-cheatsheet/>
- Random Password Generator
  - Generates a random password based on user selecting parameters
  - Technologies used include HTML, CSS, and JavaScript
  - <https://sean-duiser.github.io/random-password-gen/>

## **Certifications**

- Google Digital Garage - Fundamentals of Digital Marketing - Obtained in April 2020