What have I Identified?

Data Quality Strategy: Organizations should have a comprehensive and well-articulated strategy for ensuring data quality, including clear roles and responsibilities, policies, and procedures.

Data Profiling: This involves assessing the actual data for quality issues and understanding data structures, relationships, and values to identify and address data quality problems.

Data Quality Assessment: Organizations should regularly assess data quality against specified criteria or standards, measure the results, and continuously improve data quality.

Data Cleansing: It's crucial to identify and correct errors in data, reconcile inconsistencies, and enhance data quality over time.

Metadata Management: Proper documentation and management of metadata enhance data quality by providing clear standards, definitions, and context for data.

Data Governance: Effective data governance ensures that data throughout the organisation is accurate, available, and usable.

Monitoring & Improvement: Continuous monitoring and measurement of data quality indicators are essential to assess data quality initiatives' effectiveness and guide ongoing improvement efforts.