

Sean McKeown

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2/17/24

Hiring Officer

Union Sports and Entertainment

2501 Seaport Drive, Philadelphia, PA

Re: Summer Internship

Dear Hiring Officer,

In my pursuit of new opportunities in the field of sports communications/broadcasting, I was thrilled to discover the Summer 2024 Internship opportunity within the Philadelphia Union enterprise. My goal for my career is to work in sports broadcasting, and this opportunity during the summer seems to be the perfect fit for my talents. As a detail oriented worker, passionate fan of Philadelphia sports, and an experienced participant in sports media, I would provide positive contributions to Union Sports and Entertainment if selected for a position.

Throughout my high school career at Julia R Masterman Laboratory and Demonstration school I sharpened my teamwork and problem solving skills through leadership roles in Model U.N, Mock Trial, and Stage Crew. This foundation allowed me to participate and succeed in my highschool paper's sports department where I controlled multimedia, and marketing.

Now at the University of Pennsylvania, I have further developed my sports communication literacy by participating in The Daily Pennsylvanian. My role as Deputy Editor for the Daily Pennsylvanian has allowed me to work in a face paced environment that's sole focus is to produce sports content at the highest possible quality. In my time at the DP I have promoted social media, began a sports podcast, designed web pages, written articles, and worked with professionals within Upenn's Athletic Communications department. My unique experience puts me in a prime position to both learn, and provide valuable work towards the Philadelphia Union front office in Video Production/Broadcasting, PR and Communications or Marketing during this upcoming summer. I am available from May 25th to August 30th to work on site, and have a complete willingness to work any and all hours needed for me.

Please take a moment to review my attached resume. I would appreciate the opportunity to speak with you about my potential candidacy in the future if possible. This opportunity is my dream, and I only hope for an opportunity.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read 'Sean McKeown', with a long horizontal line extending to the right.

Sean McKeown

Sean McKeown
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Education

University of Pennsylvania - Philadelphia, PA

Candidate for a Bachelors of Arts, Second Semester Sophomore.

Major: Communications - Concentration: Data and Network Science- Minor: Business

Professional Experience

The Daily Pennsylvanian, Deputy Sports Editor/Podcast Host. - Philadelphia, PA

- Work on multiple projects consisting of contacting athletes, performing interviews, researching sports teams, [writing detailed articles](#), [releasing a weekly podcast](#), [producing video content](#), and [designing web pages](#).
- Lead a department of over 60 writers, multimedia members, and other workers inside of a professional multimillion dollar paper
- Communicate with Upenn's Athletic Communications department on multiple occasions to contact athletes and coaches
- Design web pages on published sports articles containing photos, interviews, and videos
- Work on creating social media content for an account with over 20 thousand followers

Leadership Experience

Mock Trial, Julia R. Masterman Laboratory and Demonstration School, Philadelphia, PA.

Trial Lawyer, September 2020-Present.

- Elected by 19 out of 20 students to lead a competitive communicative Mock Trial team in over 10 competitions
- Writing, planning, and enacting trial plans in official competition
- Spent 100+ hours working on the creation of arguments, counter arguments, and closing statements
- Working with, and leading a large group of people consisting of witnesses, writers, and lawyers in competition

World Affairs, Julia R. Masterman Laboratory and Demonstration School, Philadelphia, Pa.

Active Participant in Competition, September 2020-Present

- Elected by 20 out of 20 students to lead a Model U.N. team into over 15 competitions
- Competing in prestigious Model UN competitions in four day long summits
- Winning multiple awards at international competitions ranging from Ivy League competitions to the Tournament of Champions hosted by Best Delegate

Stage Management, Julia R. Masterman Laboratory and Demonstration School, Philadelphia, PA.

Production Manager, September 2017-Present.

- Produced High School Musicals as the primary leader for construction
- Produced three major large cast musicals consisting of over 100 actors, stage crew members, and miscellaneous students
- Direction of groups of 20 or more students at a time in the construction of 30 foot props and stage items
- Committed over 300+ hours of labor work creating stages, platforms, cosmetics, and paintings

Skills and Interests

Computer; Photoshop, Google Documents (and all other google learning tools), Word Documents, Flip Grid, Zoom, Wadspad, Google Meet, Microsoft Office and 4k video downloader

Language; Spanish, [Limited Working Proficiency]

Interests; Soccer - Basketball - Baseball - Football - Sports Media