

🔗 Section	Criteria	Excellent (5)	Satisfactory (3)	Needs Improvement (1)	🔗 Score	Score Range	Result	Meaning
Project Foundation	User Personas	Multiple well-defined personas with relevant use cases	Includes at least one persona with use case	Personas unclear or missing		80+	Pass	Strong performance with all core features implemented and well-documented. May include stretch goals and bonus functionality.
Project Foundation	Industry Context & "Why Now"	Strong rationale tied to current trends and technologies	Some reference to timing or trends	Lacks urgency or justification for now		60 – 79	Pass	Major issues present—missing core features, weak integration, or incomplete delivery. Must fix before considered complete.
Technical & Execution Plan	Architecture Clarity	Clearly outlines frontend, backend, AI engine, and data layers	Covers most components, missing one	Lacks structure or confusing architecture		Below 60	Needs Resubmission	Major issues present—missing core features, weak integration, or incomplete delivery. Must fix before considered complete.
Technical & Execution Plan	AI & NLP Integration	Strong use of AI APIs with defined NLP roles and purpose	Integrates some AI features, lacking purpose clarity	Minimal or unclear AI/NLP usage				
Technical & Execution Plan	Execution Phasing	Well-defined milestones and realistic deliverables mapped to each phase	Timeline and deliverables generally clear	Disorganized or lacking key phases				
Technical & Execution Plan	Quality of AI Feature Integration	AI feedback and rewriting tools are accurate, seamless, and responsive within the editor	AI tools work but may be inconsistent or disrupt editing flow	AI integration is slow, disruptive, or largely non-functional				
Technical & Execution Plan	Tool Justification	Strong rationale behind tech stack decisions	Provides some reasoning for tool choices	Arbitrary or missing justification				
Technical & Execution Plan	Personalization/Feedback Loops	Clearly includes adaptive/personalized suggestions using user input	Feedback loop mentioned but not clearly integrated	No mention of personalization				
Technical & Execution Plan	MVP Focus	Includes an end-to-end input/output prototype with core editing functionality	Shows some MVP progress	MVP unclear or missing				
Deployment & Documentation	Demo or Walkthrough	Clean, well-executed demo showing key features	Basic demo or feature overview	No demo or incomplete showcase				
Deployment & Documentation	User Documentation	Clear instructions, screenshots, and user guidance	Some documentation provided	Minimal or missing documentation				
Deployment & Documentation	Technical Documentation	Includes endpoints, model references, architecture diagrams	Covers some technical components	Lacks clarity or technical detail				
User Experience & Design	Wireframes or UI Concepts	Includes detailed, intuitive mockups or prototypes	Some visuals or basic UI structure	Minimal or unclear UI direction				
User Experience & Design	Real-time Suggestions Display	Thoughtful UI/UX for feedback (e.g., inline, cards, color cues)	Feedback presented, not interactive or intuitive	Static or confusing suggestions interface				
User Experience & Design	Platform Integration Plan	Clear vision for embedding into workflows (e.g., docs, email)	Mentions one platform or generic web support	No integration discussed				
User Experience & Design	Accessibility & Feedback	Consideration of user type diversity and accessibility	General UI accessibility considered	Accessibility ignored				
User Experience & Design	UX Enhancements	Custom styling, tone control, or interaction model adds to experience	Some enhancements present	Basic text editor or generic experience				
Evaluation Strategy & Stretch Goals	Evaluation Criteria	Clear, specific, and measurable success criteria in line with PRD	Some general success expectations	No clear way to evaluate success				
Evaluation Strategy & Stretch Goals	Stretch Goal Execution	Implements one or more stretch goals (e.g., multilingual, tone detection)	Stretch goals listed but not implemented	No stretch goals identified				
Bonus	Innovation / Surprise Factor	Introduces impressive or unexpected functionality	Adds some non-listed feature	Standard scope only				
Bonus	Advanced Integration or Support	Includes GDocs/email integration or multilingual support	Mentions integration but not implemented	No integrations or extra support				
Section	# Total Scores							
Project Foundation	0							
Technical & Execution Plan	0							
Deployment & Documentation	0							
User Experience & Design	0							
Evaluation Strategy & Stretch Goals	0							
Bonus	0							

Score Total	0							
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