



Revolutionizing Your Business with an AI Copilot

Artificial intelligence (AI) is revolutionizing business operations in multiple industries. AI copilots are a prominent example of this transformation.

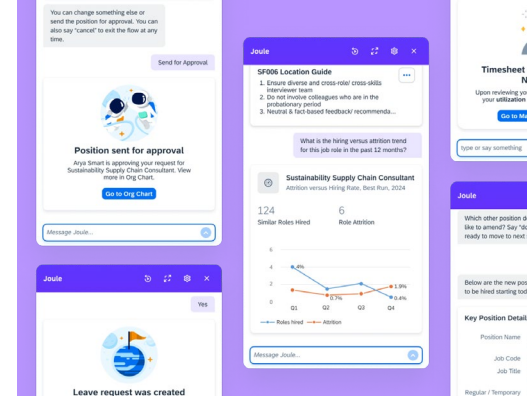
Copilots utilize AI technology to comprehend and interact with human language in a contextual manner. They bring several advantages to businesses, such as increased efficiency, automation of manual tasks, enhanced customer engagement, and data-informed decision-making.

AI copilots work by utilizing advanced algorithms and large language models to understand and respond to user queries and requests. They rely on natural language processing to comprehend the nuances of human language and extract meaning from text or speech input. Once a copilot understands the user's intent, it can use its understanding of and integration with business applications to

take action and return the relevant response. AI copilots can continuously learn and improve their performance, adapting to individual user preferences and most common work activities.

SAP's AI copilot is Joule, which is part of SAP's Business AI solutions. Joule revolutionizes how users interact with their SAP systems by enabling seamless navigation across applications, efficient information retrieval, faster business task execution, proactive recommendations, and even code generation!

By simply posing questions, your employees can access contextual answers from the vast pool of business data and insights within the SAP portfolio.



Joule

Business users can execute transactional tasks up to

90% faster

and access

SAP Help Portal content

95% quicker

without leaving their SAP applications

With Joule, you can:



Do work faster:

Accelerate every process with a single AI copilot to get comprehensive insights and perform tasks across all your SAP solutions.



Get smarter insights:

Get instant insights grounded in your business data and enriched by your business context.



Achieve better outcomes:

Elevate outcomes across the business by generating content tailored to your role, from job descriptions to code, and beyond.



Ensure human control:

Choose when and how AI performs complex tasks to focus your efforts and maintain full control of decisions, data privacy, and security.

Joule lets users become more efficient and productive through simply describing their ideas, asking analytical questions, or telling the system what to do.

Today, Joule is already embedded in our human resources, finance, ERP, sales, services, marketing, commerce applications, and platform solutions, transforming how people work. As Joule's integration across SAP's portfolio continues to grow, so does its unique ability to correlate and reason over data spread across your business.

The adoption of AI copilots in business operations is no longer a novelty but a necessity for staying competitive in the digital age. From improving customer service to enhancing operational efficiency and enabling data-driven decisions, AI copilots offer a myriad of business benefits. As AI technology continues to evolve, businesses can expect even more sophisticated capabilities from AI copilots, reshaping the way businesses operate and interact with their customers and employees.

Explore more SAP Business AI:

- [See what SAP Business AI can do for your business](#)
- [Meet Joule, your new AI copilot](#)
- [Learn about our approach to responsible and ethical AI](#)
- [Sign up for the SAP Business AI newsletter for regular content and updates](#)

