

31st ANNUAL PACIFIC NORTHWEST HISTORICS

Benefiting Seattle Children's Hospital

PROGRAM SPONSORSHIP INSERTION ORDER & MATERIALS SPECIFICATIONS

RATES:

Size	Price	You may receive* up to
Full page color	\$950	8 one-day race tickets (\$200 value)
1/2 page color	\$600	4 one-day race tickets (\$100 value)
1/4 page color	\$325	2 one-day race tickets (\$50 value)
1/8 page color	\$200	2 one-day race tickets (\$50 value)

SIZE Requirements:

Full page bleed	8.50" x 11.0"	vertical (trim size)
Full page	7.75" X 10.5"	vertical
1/2 page	5" x 7.75"	horizontal
1/4 page	3.75" x 5"	vertical
1/8 page	2.25" X 3.75"	horizontal

ART Specifications:

- ☐ Art production costs are the responsibility of the client.
- ☐ New, updated artwork must be submitted as we cannot re-use artwork from previous programs.
- ☐ We cannot create, edit or design artwork for you.
- ☐ Artwork must be turned in by the deadline or it will not be accepted.
- ☐ Proofs must be included with your artwork

ELECTRONIC Media:

- ☐ The following artwork formats are acceptable: In-Design, Photoshop, Canvas, Paint, others upon request.
- ☐ For text articles you can use: In-Design, CS4,5,6 or MS Word.
- ☐ Graphic attachments (ie: logos or photos) should be: TIF, PDF, JPEG files at 300dpi.
- ☐ Vector Graphic art is best.
- ☐ Disks (DVD- CD) should be PC formatted and PC readable also.
- ☐ Files should be PC format, no Macintosh files or binhex files.
- ☐ Fonts necessary for the artwork must be embeded with the artwork.
- ☐ We no longer can accept films, negatives or other hard copy media, proofs are required.

Space Reservation and Payment Deadline April 25, 2019

Please return order form and payment **ONLY** to: PNWH - Programs Sponsorship /
Debbie Haley, 22656 24 Ave S, Des Moines, WA 98198 or email: deborahhaley@msn.com

Please make check payable to **PNWH Vintage Racing Charities** -

Art will not go into program without having received payment.

Art Work Deadline May 10, 2019

Please send artwork **ONLY** to:

Doug Kirk, 14610 SE 198th, Renton, WA 98058-9405 or e-mail: devi.nespeed17@gmail.com

For production questions, contact Doug at 253-631-4886

Thank you for your contribution*!

*Please note: each ticket received will reduce the tax-deductible amount of your sponsorship by \$25.

PNWH Vintage Racing Charities Tax ID#: 82-3957522

..... cut on line
The following agreement serves as your contract: Please make a copy for your records.

Company: _____ Contact: _____
Mailing Address: _____ City: _____ State: _____ Zip: _____
Telephone: _____ Email: _____

Client's signature

Date

Art size: _____ Amount enclosed: _____ Desired number of race tickets*: _____