PlotGood

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Plots

載入資料集

```
library(ggplot2)
library(readr)
KidCreative <- read_csv("D:/WORKSPACE/DATASETS/KidCreative.csv")</pre>
## Parsed with column specification:
## cols(
     `Obs No.` = col_integer(),
##
     Buy = col_integer(),
##
     Income = col_integer(),
##
     `Is Female` = col_integer(),
##
     `Is Married` = col_integer(),
##
     `Has College` = col_integer(),
##
     `Is Professional` = col_integer(),
##
     `Is Retired` = col_integer(),
##
##
     Unemployed = col_integer(),
     `Residence Length` = col_integer(),
##
     `Dual Income` = col_integer(),
##
##
     Minors = col_integer(),
     Own = col_integer(),
##
     House = col_integer(),
##
     White = col_integer(),
##
     English = col_integer(),
##
     `Prev Child Mag` = col_integer(),
##
     `Prev Parent Mag` = col_integer()
##
## )
data.cata <- read_csv("D:/WORKSPACE/DATASETS/KidCreative.csv")</pre>
```

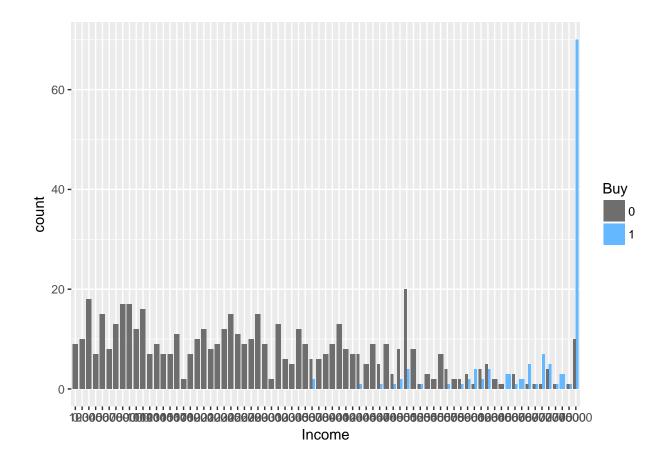
Parsed with column specification:

```
## cols(
     `Obs No.` = col_integer(),
##
     Buy = col_integer(),
##
##
     Income = col_integer(),
##
     `Is Female` = col_integer(),
     `Is Married` = col_integer(),
##
     `Has College` = col_integer(),
##
     `Is Professional` = col_integer(),
##
     `Is Retired` = col_integer(),
##
     Unemployed = col_integer(),
##
     `Residence Length` = col_integer(),
##
     `Dual Income` = col_integer(),
##
    Minors = col_integer(),
##
     Own = col_integer(),
##
    House = col_integer(),
##
     White = col_integer(),
##
     English = col_integer(),
##
##
     `Prev Child Mag` = col_integer(),
##
     `Prev Parent Mag` = col_integer()
## )
```

Income

```
data.cata$Income <- as.factor(data.cata$Income)
data.cata$Buy <- as.factor(data.cata$Buy)

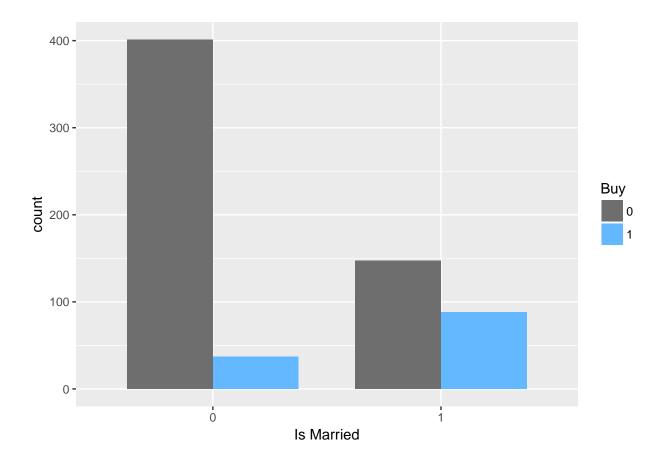
ggplot(data.cata, aes(x = Income, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



Is Married

```
KidCreative$`Is Married` <- as.factor(KidCreative$`Is Married`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

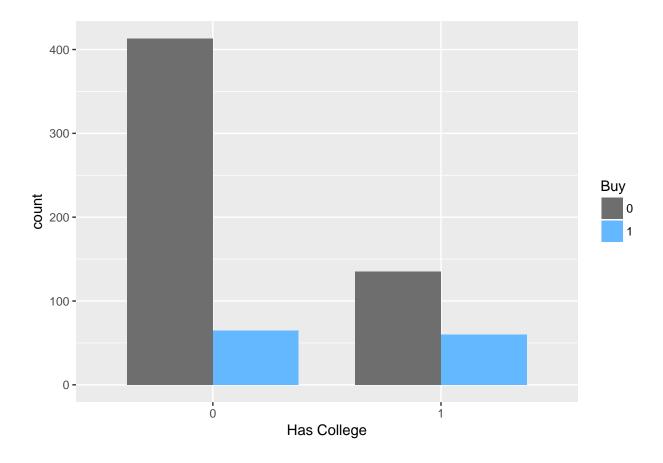
ggplot(KidCreative, aes(x = `Is Married`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



Has College

```
KidCreative$`Has College` <- as.factor(KidCreative$`Has College`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

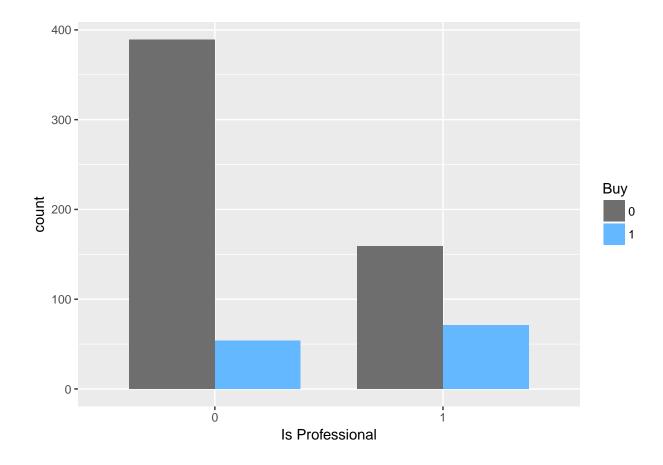
ggplot(KidCreative, aes(x = `Has College`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



Is Professional

```
KidCreative$`Is Professional` <- as.factor(KidCreative$`Is Professional`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

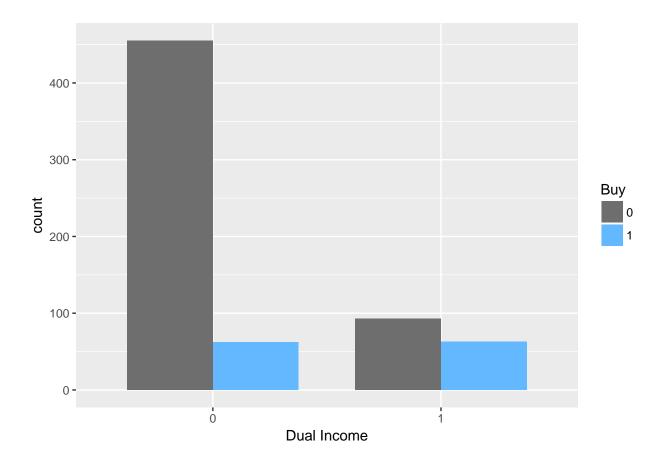
ggplot(KidCreative, aes(x = `Is Professional`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



Dual Income

```
KidCreative$`Dual Income` <- as.factor(KidCreative$`Dual Income`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

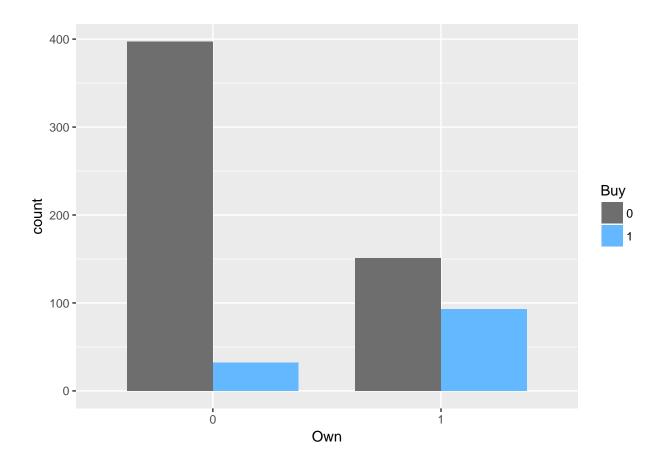
ggplot(KidCreative, aes(x = `Dual Income`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



\mathbf{Own}

```
KidCreative$^Own` <- as.factor(KidCreative$^Own`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

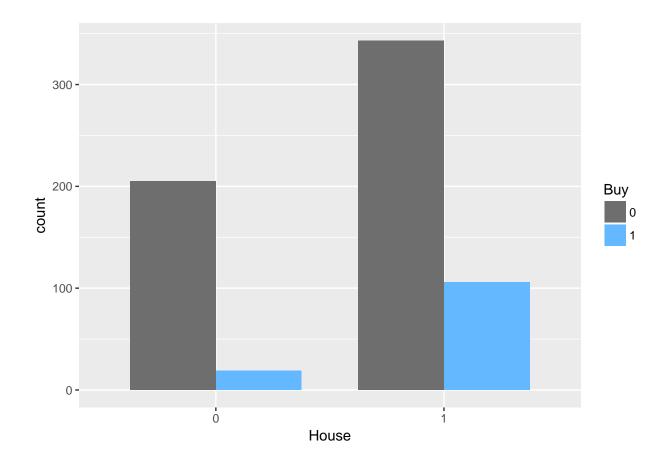
ggplot(KidCreative, aes(x = `Own`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



House

```
KidCreative$`House` <- as.factor(KidCreative$`House`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

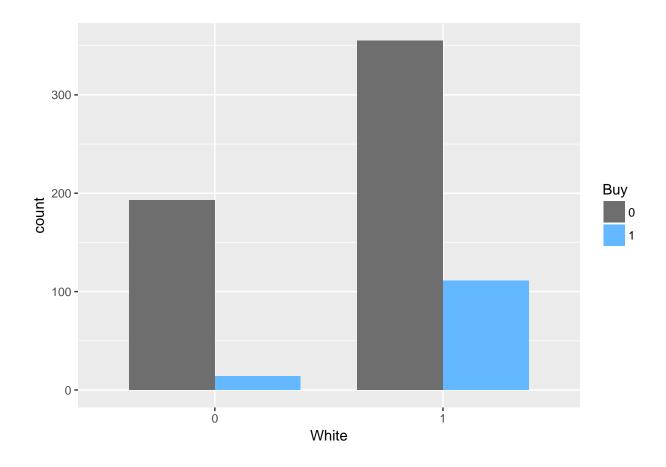
ggplot(KidCreative, aes(x = `House`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



White

```
KidCreative$`White` <- as.factor(KidCreative$`White`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

ggplot(KidCreative, aes(x = `White`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```



Prev Child Mag

```
KidCreative$`Prev Child Mag` <- as.factor(KidCreative$`Prev Child Mag`)
KidCreative$Buy <- as.factor(KidCreative$Buy)

ggplot(KidCreative, aes(x = `Prev Child Mag`, fill = Buy)) +
geom_bar(width = 0.75, position='dodge') +
scale_fill_manual(values = c('gray43', 'steelblue1'))</pre>
```

