Scene 1

*Introducing **SonoPass,** the world's **first** and **only** blockchain app to use digitally encrypted audio files for two-way contactless payments right from your phone.*

(Animation of displayed symbols bouncing above buildings followed by "SonoPass" dropping down from the top of the screen)

*Perhaps a good idea to add light shadows behind symbols for more contrast.

Scene 2

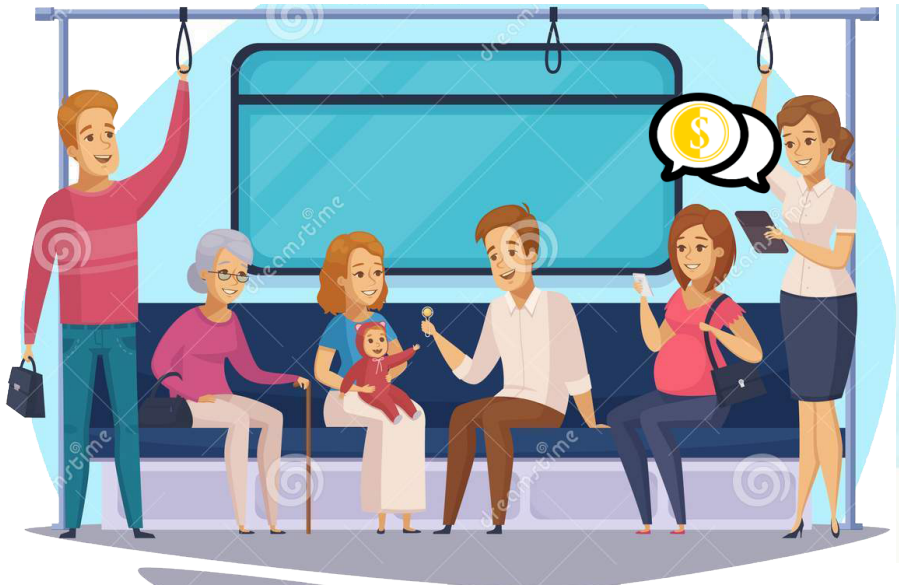
SonoPass uses digitally encrypted audio files for contactless payments right from your phone

(two people using audio transactions… light synthetic sound behind illustrating transaction)

Scene 3

BUT, *SonoPass is more than a payment solution, it's a digital gateway between Dubai's public and local businesses secured by blockchain technology.*

(Zoom-in on family in train, family in shopping mall, family in bus with shopping bags)



Scene 4

Title: Advantages for Dubai?

So what advantages can SonoPass offer a city?

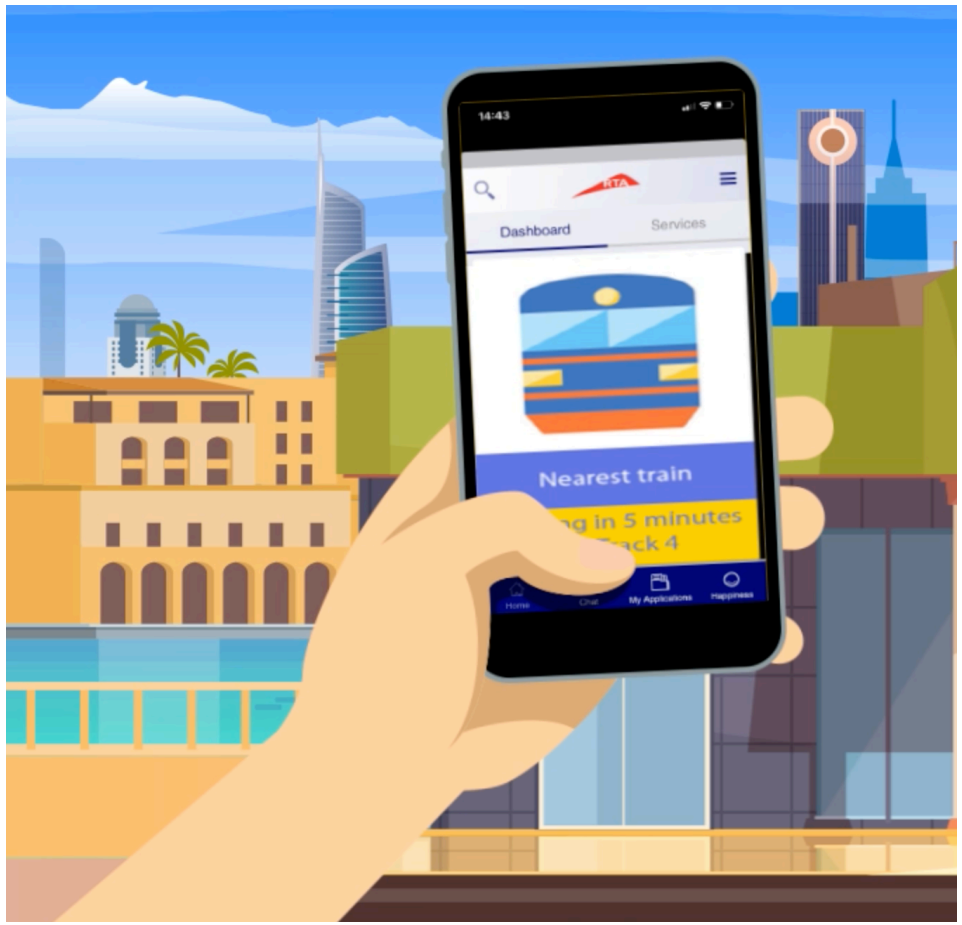
(City animation with various groups of people)

Scene 5

Title: Easy onboard purchases

For starters, commuter will *No longer need to top-up Nol credits on physical cards. SonoPass allows you to Pay hands-free on all RTA transit vehicles*

Perfect for on-the-go commuters

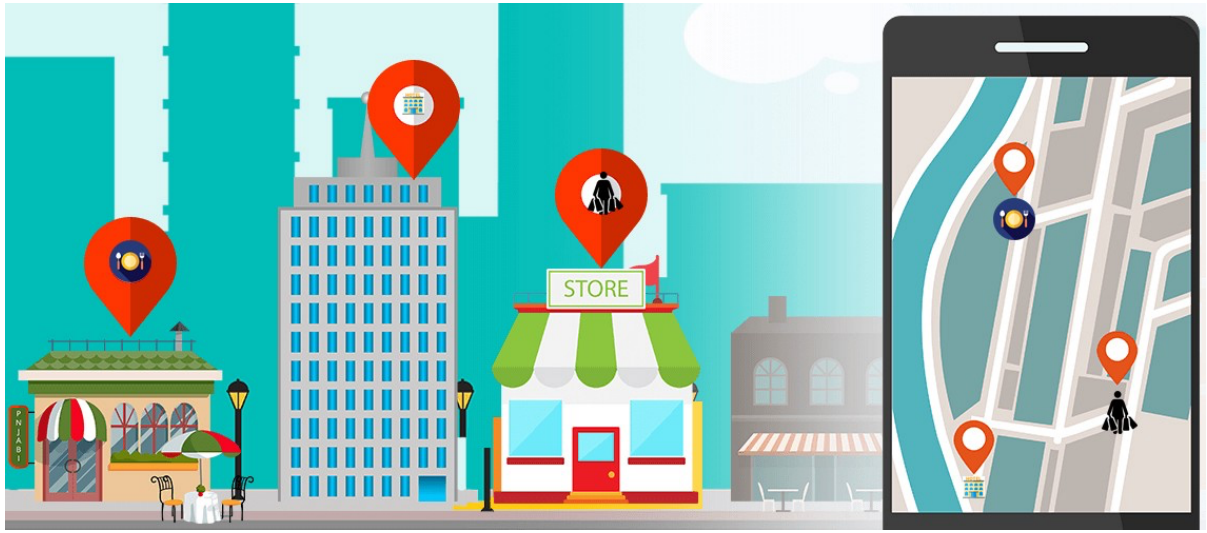


Leading to more RTA customer satisfaction

Scene 6

Title: *Monetize idle commuters*

For customers …. Receive deals on nearby restaurants, conveniently locate items and
Local merchants ….

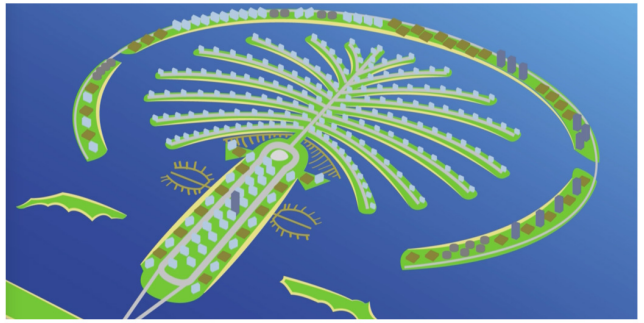


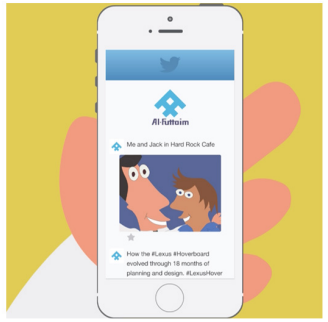
As a result Local companies will benefit from increased awareness

Scene 7

Title: *Market tourist destinations*

The same solution can educate visitors on Dubai's surrounding tourist destinations





A perfect way to highlight Dubai's culture & upcoming Expo 2020 events

Scene 8

Title: Incentivize nearby shoppers

Proximity marketing can notify customers of deals inside nearby shops, increasing overall foot traffic

This can be a new source of revenue for malls – selling SonoPass access to resident shops

Scene 9

All of this in one place, across any device, in any location.

(Show SonoPass with “powered by SonoCoin” underneath)

HYPERLEDGER
Compatible

Powered By
SONOCOIN

Scene 10

SonoCoin's platform offers efficient mass distribution of information and value. The SonoPass project will leverage already existing technology and blockchain by means of tokenization benefitting from an ecosystem of expert developers and technical partners.

(SonoCoin logo, Swisscom Blockchain, EXMO, coinpayments)

Scene 11

*SonoPass will **maximize existing WiFi infrastructure** within the city and transit vehicles; **engage and connect citizens, tourists** and business in meaningful ways, never seen before; **Increase sales** across tourist destinations and local commerce; **offer concrete analytics on activity** and trends; all of which will be user-friendly and secured on distributed ledger technology.*

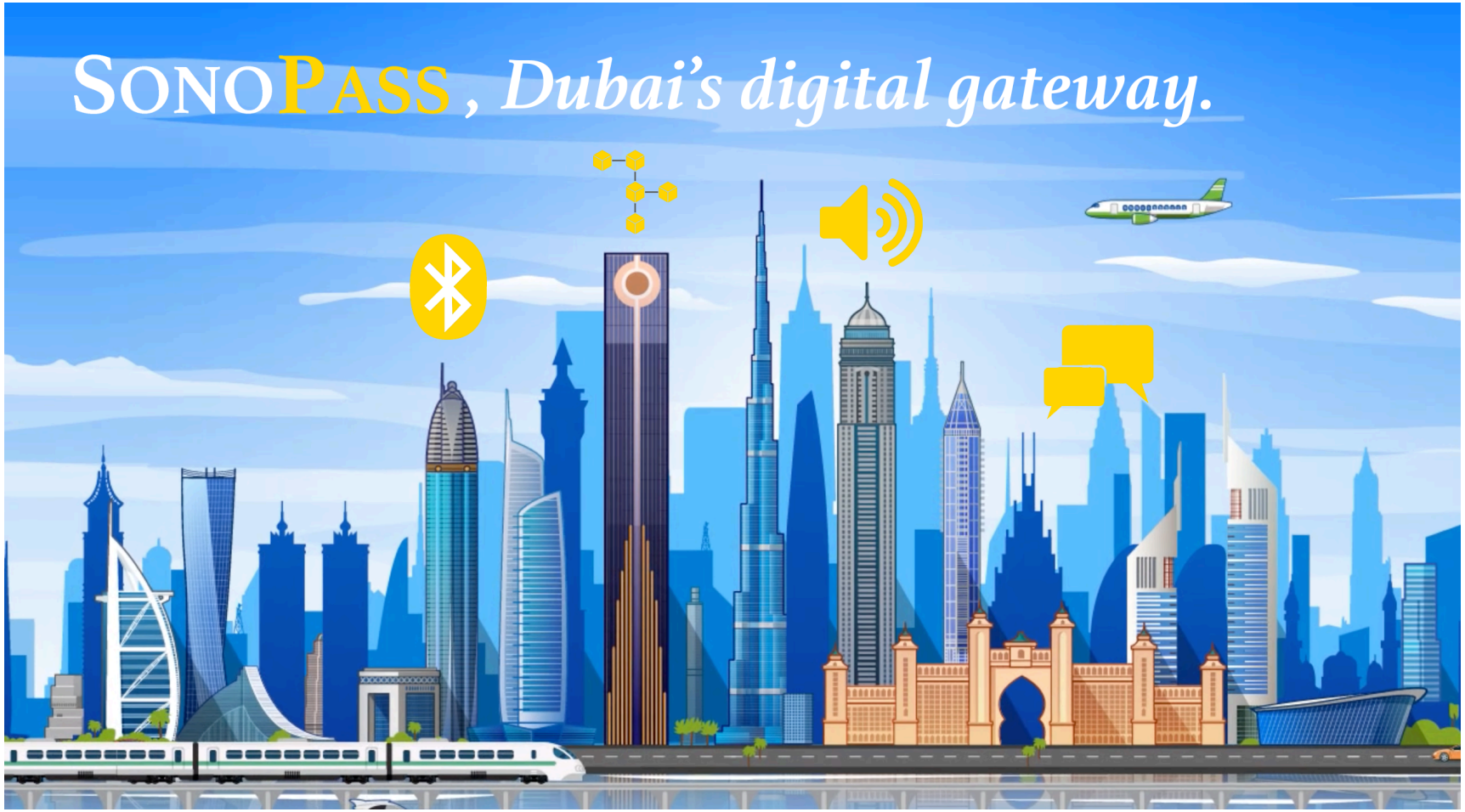
Leverage existing WiFi

Engage

Increase Sales

Data Analytics

Scene 12(conclusion)

SonoPass, Dubai's digital gateway

(Text descends into picture as voice over begins)