

RISD | SUMMER 2015 WEB DESIGN | ASSIGNMENT 2

FILE LIST

1. README.md
2. content.txt

PHASE 1 (HTML)

You are creating a one-page web site using pre-defined content, and you'll use Git to revision control.

In phase one of this assignment, you'll create a new HTML document and add all the content in `content.txt` to it. You may not modify any of the content.

PHASE 1 (HTML)

As you build the page, ask...

PHASE 1 (HTML)

Which sections of the content are most important?

PHASE 1 (HTML)

What should go above the fold?

PHASE 1 (HTML)

What should be emphasized?

PHASE 1 (HTML)

What is the trend in pages that display similar content?

PHASE 1 (HTML)

When wrapping content, which tags make the most semantic sense?

PHASE 2 (CSS)

In the second phase of this assignment, you'll add the presentation (CSS) layer to your project. Ask the following questions:

PHASE 2 (CSS)

How should I emphasize the important content?

PHASE 2 (CSS)

Which typeface will help me to get my meaning across?

PHASE 2 (CSS)

Do I want to lead the user's eye in a direction other than that defined by the Gutenberg Diagram?

PHASE 2 (CSS)

What colors should I use and why am I using those colors?

PHASE 2 (CSS)

Do I want my design to be busy, minimal, or in between?

REVIEW

When you're done, ask yourself...

REVIEW

“Is my design communicating what I need it to?”

REVIEW

“Is it pleasing to look at?”

REVIEW

“Is it easy to navigate?”

REVIEW

“Is the user’s experience effortless?”

DUE

8:59 PM on Friday, 31 July 2015, via GitHub URL.

CRITIQUE

On Friday, 31 July 2015, you'll present your work to your peers for a formal crit.