



Peticiones cambio DL motor KPIS FERGUS

**VIEW ITEM LIST-VIEW ITEM**

**FERGUS HOTELS**

## Parámetro items en Wit\_Property Selection , Wit\_Accommodation Selection ,Wit\_Inventory Selection

```

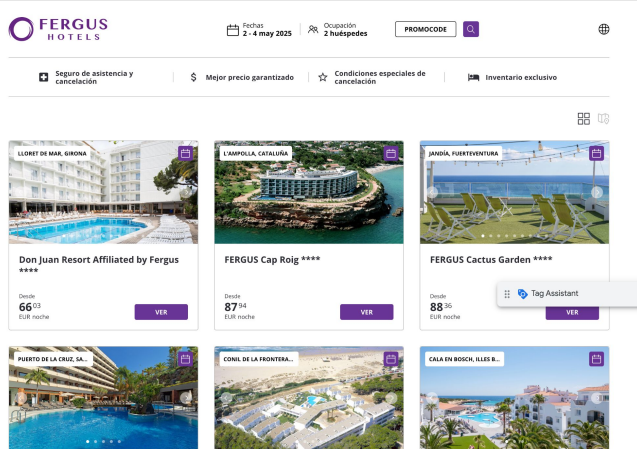
1 {
2   event: "Wit_Accommodation Selection",
3   gtm: {uniqueEventId: 3, priorityId: 8, start: 1733914859601},
4   ads_data_redaction: true,
5   url_passthroughs: false,
6   developer_id: {dWYIM: true},
7   content_engine_version: "v21",
8   content_category: "engine",
9   property_destination: "",
10  property_chain: "",
11  property_branch: "",
12  property_ticker: "fergus_capoignature",
13  property_name: "FERGUS Cap Roig ****",
14  property_valuation: 4,
15  property_country: "ES",
16  property_city: "L'Ampolla, Cataluña",
17  affiliation: "fergus_capoignature",
18  activePropertyTickers: "fergus_capoignature",
19  user_brand_ticker: "fergus",
20  is_loyalty_user: false,
21  user_customer_id: "",
22  user_tier_ticker: "",
23  transaction_affiliate: "www.fergushotels.com_es_PC",
24  transaction_tags: "",
25  content_lang: "es",
26  transaction_nights: 2,
27  transaction_guest_total: 2,
28  transaction_guest_adults_seniors: 2,
29  transaction_guest_adults: 2,
30  transaction_guest_seniors: 0,
31  transaction_guest_juniors: 0,
32  transaction_guest_children: 0,
33  transaction_guest_babies: 0,
34  transaction_checkin_iso: "2025-05-02",
35  transaction_checkout_iso: "2025-05-04",
36  coupon: "",
37  startDate: "02/05/2025",
38  endDate: "04/05/2025",
39  totalGuestTotal: 2,
40  totalGuestAdultsSeniors: 2,
41  totalGuestJuniorsChildrenBabies: 0,
42  totalAdults: 2,
43  totalSeniors: 0,
44  totalJuniors: 0,
45  totalChildren: 0,
46  totalBabies: 0,
47  totalNights: 2,
48  checkinDate: "2025-05-02",
49  checkoutDate: "2025-05-04",
50  transaction_date_iso: "2024-12-11",
51  totalAdvance: 142,
52  transaction_currency: "EUR",
53  transaction_cheapest_price: 87.94,
54  property_availability: true,
55  content_subcategory: "Accommodation selection",
56  content_virtual_url: "/es/hotel/fergus_capoignature"
57 }

```

```

1 {
2   event: "Wit_Checkout",
3   gtm: {uniqueEventId: 5, priorityId: 7, start: 1733915270717},
4   ads_data_redaction: true,
5   url_passthrough: false,
6   developer_id: {dWYIM: true},
7   content_engine_version: "v21",
8   content_category: "engine",
9   property_destination: "",
10  property_chain: "",
11  property_branch: "",
12  property_ticker: "fergus_capoignature",
13  property_name: "FERGUS Cap Roig ****",
14  property_valuation: 4,
15  property_country: "ES",
16  property_city: "L'Ampolla, Cataluña",
17  affiliation: "fergus_capoignature",
18  activePropertyTickers: "fergus_capoignature",
19  user_brand_ticker: "fergus",
20  is_loyalty_user: false,
21  user_customer_id: "",
22  user_tier_ticker: "",
23  transaction_affiliate: "www.fergushotels.com_es_PC",
24  transaction_tags: "",
25  content_lang: "es",
26  items: [
27    {
28      price: 104.5,
29      quantity: 2,
30      item_brand: "fergus_capoignature",
31      item_variant: "PR090_2A_AD_FLEX",
32      item_category: "Room",
33      item_category2: "Cancelación gratuita > Seguro de asistencia en" +
34        " viaje incluido",
35      item_category3: "Con desayuno",
36      item_category4: "Doble promo",
37      item_category5: "2 adultos, Doble promo, Con desayuno, Cancelac" +
38        "ión gratuita > Seguro de asistencia en viaje 1" +
39        "ncluido",
40      item_services: "",
41      item_name: "promo",
42      coupon: "",
43      item_room_amount: 289,
44      item_room_taxes: 10,
45      item_anticipation: 142,
46      item_guest_total: 2,
47      item_checkin_iso: "2025-05-02",
48      item_checkout_iso: "2025-05-04",
49      item_mealplan_ticker: "HD",
50      item_id: "PR090_2A_AD_FLEX"
51    }
52  ]
53 }

```



incluir el parámetro items en algunos pasos más del funnel como Wit\_Property Selection , Wit\_Accommodation Selection ,Wit\_Inventory Selection Creo que es relevante que los artículos vistos y listas de artículos incluyan las mismas variables que los artículos añadidos al carrito, comprados...etc.



## Valor de la reserva incluye impuestos: WEB FERGUS

```

hashed_email_address: "a784d58be38eff44a3d4d081c810c2da8f82b6cad9c" +
  "cbe2f186671e18bc73f1a",
items: [
  {
    item_id: "P953a2a9",
    item_name: "promo",
    price: 184.5,
    item_brand: "fergus_campaign",
    item_variant: "PROMO_2A_AD_FLEX",
    item_category: "Room",
    item_category2: "Cancelación gratuita » Seguro de asistencia " +
      "en viaje incluido",
    item_category3: "Con desayuno",
    item_category4: "Doble promo",
    item_category5: "2 adultos, Doble promo, Con desayuno, Cancel" +
      "ación gratuita » Seguro de asistencia en via" +
      "je incluido",
    item_anticipation: 142,
    item_services: "",
    coupon: "",
    promotion_id: "",
    promotion_name: "",
    item_guest_total: 2,
    item_checkin_iso: "2025-05-02",
    item_checkout_iso: "2025-05-04",
    item_room_amount: 209,
    quantity: 2,
    item_nealplan_ticker: "NO",
    item_room_taxes: 19,
    item_room_fees: 5.28
  },
  {
    transactionId: "M6987428",
    transactionTotal: 214.28,
    transactionTax: 19,
    transactionCurrency: "EUR",
    transaction_affiliate: "www.fergushotels.com_es_PC",
    transaction_guest_adults: 2,
    transaction_guest_adults_seniors: 2,
    transaction_guest_juniors_children_babies: 0,
    transaction_guest_seniors: 0,
    transaction_guest_juniors: 0,
    transaction_guest_children: 0,
    transaction_guest_babies: 0,
    user_brand_ticker: "fergus",
    is_loyalty_user: false,
    user_customer_id: "",
    user_tier_ticker: ""
  },
  {
    transaction_id: "M6987428",
    value: 214.26,
    shipping: 0,
    currency: "EUR",
    transaction_payment_type: "PAY_NO_PAIN_V0",
    transaction_date: "2024-12-11",
    transaction_fees: 5.28,
    transaction_anticipation: 142,
    encrypted_email_address: "j15d1m135hpC0L1aNsY0u74V7PZ0MaxrV0y0H" +
      "aXERf6pJA0PfzC1c1d4LE",
    hashed_email_address: "a784d58be38eff44a3d4d081c810c2da8f82b6cad9c" +
      "cbe2f186671e18bc73f1a",
    transactionId: "M6987428",
    transactionTotal: 214.28,
    transactionTax: 19,
    transactionCurrency: "EUR"
  }
]

```

### ALOJAMIENTO

Doble promo, 2 adultos, Con desayuno, Cancelación gratuita » Seguro de asistencia en viaje incluido

NÚMERO TOTAL DE PERSONAS: 2 adultos

#### PRECIO POR NOCHE (EUR):

02-05-2025: 99.75 (EUR) 03-05-2025: 109.25 (EUR)

TOTAL ALOJAMIENTO (EUR): 209.00 EUR

HORA DE LLEGADA: 23:00

### TOTAL

TOTAL(IVA incluido)(EUR): 209.00 EUR

PENDIENTE(EUR): 214.28 EUR

Sería posible registrar el parámetro value como el valor de la reserva sin impuestos. Lo ideal seria un campo nuevo de precio base sin impuestos ni tasas.