

Assignment A1- Two Data Sources

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BUS 798 Machine Learning and AI

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September 9, 2024

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Introduction

The topic of the research is the impact of consumer data breaches and the level of trust among business entities. There has been a total of 3,122 Data breaches affecting 349,221,481 victims. 25 data exposures reaching a total of 96,700 victims. 2 Data leaks for a total of 2,696,728 victims and 56 unknown compromises affecting 148,983 victims. Compromises involving sensitive personal information remained the most common type of breach. 2023 was the year that represented an all-time high data compromises reported in the United States. (Identity theft data breach report, 2023).

The data sources include Statista statistical data source and identify theft protection services.

Statista Data Breach <https://www-statista-com.libproxy.usouthal.edu/statistics/290525/cyber-crime-biggest-online-data-breaches-worldwide>

Identify theft protection services <https://www.idtheftcenter.org>

Dependable Variables- Data Breach.

Independent Variables- Identity Theft, Organizations Type, Method and Industry.

Data Breach Conceptual Framework Statistical Model

IV

Identity Theft

Organizations Type

Method

Industry

DV

Data Breach

