

# SEBASTIAN ROMERO VILLA

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## PORTFOLIO

<https://seavibes10.github.io/sebb.me/>

## OBJECTIVE:

Dedicated and detail-oriented web developer with an associate degree in Web development and design and a passion for creating innovative web solutions. Eager to apply my knowledge of web development, gained through coursework and personal projects, to an entry-level web developer position.

## SERVICES & SKILLS

- Web Development Fundamentals
- Front-End Development with HTML and CSS
- WordPress
- JavaScript
- Photoshop, Illustrator, Lightroom, After effects

Programming Languages: HTML, CSS, JavaScript

Web Development Tools: Visual Studio Code

Git and GitHub

Web Design: Responsive Design, UI/UX Principles

Problem Solving: Troubleshooting, Debugging

Operating Systems: Windows, macOS.

# EMPLOYMENT HISTORY

## DOG TRAINING SOLUTION- DECEMBER 2023- CURRENT

AS THE WEB DEVELOPER, DESIGNER, AND MARKETING DIRECTOR AT DOG TRAINING SOLUTION, I PLAYED A PIVOTAL ROLE IN ENHANCING THE COMPANY'S ONLINE PRESENCE, DESIGNING ENGAGING USER EXPERIENCES, AND DRIVING MARKETING INITIATIVES TO PROMOTE OUR SERVICES AND PRODUCTS.

### KEY RESPONSIBILITIES:

- DEVELOPED AND MAINTAINED THE COMPANY WEBSITE, ENSURING ITS FUNCTIONALITY, RESPONSIVENESS, AND USER-FRIENDLINESS.
- DESIGNED VISUALLY APPEALING AND INTUITIVE USER INTERFACES FOR WEB AND MOBILE PLATFORMS, INCORPORATING BEST PRACTICES IN UI/UX DESIGN.
- IMPLEMENTED SEO STRATEGIES TO IMPROVE THE WEBSITE'S VISIBILITY AND RANK ON SEARCH ENGINES.
- MANAGED DIGITAL MARKETING CAMPAIGNS ACROSS VARIOUS CHANNELS, INCLUDING SOCIAL MEDIA, EMAIL, AND GOOGLE ADS.
- CREATED COMPELLING CONTENT, SUCH AS BLOG POSTS, ARTICLES, AND PROMOTIONAL MATERIALS, TO ENGAGE WITH THE TARGET AUDIENCE.
- ANALYZED WEBSITE TRAFFIC AND USER BEHAVIOR USING ANALYTICS TOOLS TO OPTIMIZE CONVERSION RATES AND PERFORMANCE.
- COLLABORATED WITH CROSS-FUNCTIONAL TEAMS TO ALIGN MARKETING EFFORTS WITH BUSINESS GOALS AND OBJECTIVES.
- STAYED UPDATED ON INDUSTRY TRENDS AND EMERGING TECHNOLOGIES TO DRIVE INNOVATION AND CONTINUOUS IMPROVEMENT.

## GROUNDED NUTRITION-DECEMBER 2023 DESCRIPTION:

- Designed and developed visually appealing and user-friendly websites for Grounded Nutrition.
- Conducted user research and usability testing to optimize website performance.
- Implemented SEO optimization, accessibility standards, and mobile responsiveness.

- Maintained and updated existing websites to ensure accuracy and functionality.
- Stayed current on industry trends and emerging technologies to enhance web design capabilities.
- Proficiency in HTML, CSS, JavaScript, and content management systems.
- Excellent communication and collaboration abilities.
- Attention to detail and passion for creating exceptional user experiences.

### **The Wisp- June2023- October 2023**

Proficiency in configuring and troubleshooting network equipment.

Knowledge of cable management best practices.

Excellent problem-solving and communication skills.

Ability to work independently and as part of a team.

### **Winco/Transmotion- 2022-2023**

Read and interpret assembly instructions, blueprints, and schematics. Assemble products according to established guidelines and specifications. Inspect components for defects and ensure they meet quality standards. Use hand tools and machinery to perform assembly tasks. Maintain a clean and organized workspace. Collaborate with team members to meet production goals and deadlines. Report any issues or malfunctions with equipment or materials to a supervisor. Follow safety protocols and use personal protective equipment (PPE) as required. Assist with inventory management and restocking supplies as needed.

## LANGUAGES

Spanish: Native

English: Native

## HOBBIES & INTERESTS

### **Soccer Coaching: MONTANA RUSH**

- Engaged as a Soccer Coach for the Montana Rush Team in Great Falls, fostering the development of young athletes in the sport.
- Mentored and guided aspiring players, instilling fundamental skills, and fostering a passion for the game.
- Created and executed dynamic training sessions focused on skill enhancement, teamwork, and sportsmanship.
- Provided constructive feedback and encouragement to players, nurturing their individual growth and confidence on and off the field.
- Contributed to the positive team culture, emphasizing respect, dedication, and a love for the beautiful game.