

Address | 14 Milburn Drive Fonthill, Ontario Canada, LOS1E4

Contact

ellis.caleigh@gmail.com - Email (289) 668 6570 - Cell caledesign.ca - Website @cale.designs - Instagram

EDUCATION

September 2017 - April 2019

Graphic Design

Niagara College, Welland, Ont.

- 90% Average
- Achieved presidents honor roll every semester
- Courses include package design, typography, web design, photography, editorial design, and information design
- Studied the programs AdobeXD, Lightroom, After Effects, Photoshop, Illustrator, Indesign, and Premiere Pro
- Studied how to code websites and applications using HTML and CSS
- January 2017 April 2017

AutoCAD / Drafting - Dual Credit

Niagara College, Welland, Ont.

- Completed the class with 100%
- Studied AutoCAD, Revit, and other Autodesk Programs
- Worked with building 2D and 3D models
- September 2012 June 2017 Graduated in June 2016 All University/mixed courses

E.L. Crossley Secondary School, Fonthill, Ont.

- 90% Average
- Achieved honour roll every year
- Film, design and computer programing competitions
- Courses include visual arts, photography and communication design

AWARDS

Niagara College - 2020

Niagara Scholar's Award

E.L. Crossley - 2014 - 2016

Top art student in grade 10, 11 and 12

E.L. Crossley - 2016

DSBN Gold Medallion Award

E.L. Crossley - 2016

Ontario Scholar's Award

Niagara Regional Exhibition - 2013 - 2016

Art won 1st place in multiple categories

Rodman Hall Art Gallery - 2015

Art piece was 'Best In Show'

Strutt - 2015

Art piece was accepted into a wearable art fashion show

Welland Camera Club - 2015

Bronze ribbons

WORK EXPERIENCE

From July 2020 to Present Kaiser Design, St. Catharines Ontario

Graphic Designer

• Experience with Illustrator, Photoshop, Lightroom, After Effects, HTML, CSS, WordPress and Square Up

Performed both on teams and individually on projects

- Worked with Sublime Text and File Zilla to build and design E-Blasts and webpages
- Multitasked on projects daily
- Worked with clients closely to make to make design edits and changes to their liking

From July 2020 to Present

The Village of Healing and Wellness, St. Catharines Ontario Graphic Designer and Social Media Manager

- Experience with Illustrator, Photoshop, and Adobe XD
- Rebuilt the website in Squarespace and the online shop in Sam Cart
- Redesigned the brand and style on all accounts for the company
- Multitasked on projects daily
- Managed Social Media accounts daily and built up a following

From April 2019 to May 2020

Niagara College Marketing Department, Welland Ontario Associate Graphic Designer

- Answered calls and met with clients about upcoming
- Experience with Illustrator, Photoshop, Indesign, Lightroom, and other Adobe programs
- Performed both individually and in teams on projects
- Contributed during design meetings
- Would take on new projects and tasks daily

From September 2016 to January 2017

Forest Green Creations and Design, Fonthill Ontario Internship

- Organized their design and building code libraries
- Experience with AutoCAD and Revit
- Helped with the designs of future homes and plazas
- Shot photos of the construction of their most recent projects
- Answered calls and met with clients and business workers about current projects

From June 2015 to August 2018

Marineland, Niagara Falls, Ontario

Cashier, Customer Service, Warehouse Worker

- Packaging merchandise for shipment
- Covered mutliple shifts/tasks at a time
- Organizing stock and shelves in the warehouse and gift shop
- Locked up shop and handled money

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VOLUNTEER EXPERIENCE

From August 2019 - September 2019 Niagara College, Welland, Ontario Orientation Assistant

- Greeted new students and walked them to their lectures
- Passed out maps and schedules for upcoming events during the week
- Updated other groups about lecture or event time changes

From September 2012 - June 2018 Quaker Road Elementary School, Welland, Ontario Secretary Assistant / Kindergarten Room Assistant

- Created class schedules and presentations using Word, Excel and Powerpoint
- Filed out mail orders
- Passed out memos and forms to teachers
- Organized bookshelves and filing cabinets

From October 2013 - March 2017 Fenwick United Church, Fenwick Ontario Arts and Crafts Helper / Youth Center Assistant / Luncheon Helper

- Set up and took down the centers when the event was finished
- Made sure kids listened to instructions and helped them with their activities
- Photographed the activities for their monthly newsletter
- Helped prepare and deliver food to all the customers



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REFERENCES

Shelley Panetta Manager, Marketing

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Linda Reavley Personal Reference

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