

SEBASTIAN GAYCKEN

FINAL YEAR GLOBAL BUSINESS STUDENT

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EINBECK, GERMANY

OBJECTIVE

As an ambitious individual with a background in Global Business and International Management, and practical experience in strategic planning and data analytics at leading automotive companies, I aim to leverage my skills in a challenging role focused on data-driven decision-making and strategy optimization. With internships at smart Europe and BMW Motorrad, and expertise in Python, SQL, SPSS, and PowerBI, I seek to contribute to business growth through innovative solutions. My goal is to join a forward-thinking company, applying predictive analytics and machine learning to enhance strategies and product development, fostering professional growth and significant business impact.

EXPERIENCE

01.2023 – 07.2023

Intern CEO Office, Stuttgart, Germany

smart Europe

- Support to the CEO assistants as a cross-company interface and coordination between the management of smart Europe GmbH
- Support in CEO Office topics such as internal and external communication, cooperation management, business model, product launch management projects and topics
- Assistance in the preparation, implementation and documentation of relevant decision-making bodies and formats of the top management of smart Europe GmbH
- Creation of ad-hoc analyses and presentations for top management and relevant decision formats
- Participation in the communication and content preparation for interviews, decision papers and relevant briefing documents for management

Assisted market

07.2021 – 02.2022

Intern Strategy & Cooperation, Munich, Germany

BMW Motorrad

- Research and statistical evaluation of quantitative market and customer data
- Supported project and strategy activities
- Assisted market research studies with software (e.g. SPSS)
- Introduced new interns to the department's specific activities and provided training on new company systems
- Coordinated and planned team meetings
- Created internal websites and surveys

EDUCATION

09.2022 – 06.2024	BA Global Business Dublin City University, Ireland
09.2020 – 06.2024	BSc International Management Double Degree Reutlingen University, Germany
08.2011 – 06.2019	Abitur (High School Diploma) Goetheschule Einbeck, Germany

RELEVANT COURSEWORK

- Professional Business Analytics Portfolio
- Machine Learning and Predictive Analytics
- Workflow and Data Management
- Data Analytics for Marketing Applications
- Business Informatics

SKILLS AND LANGUAGES

- Personal Skills: Conflict Solving, Leadership, Team-work, Communications
- Computer & IT Skills: Python, SQL, SPSS, PowerBI, Microsoft Office
- Languages: German (C2), English (C1), French (B2)

EXTRA CURRICULAR ACTIVITIES

- Mediation: Trained in order to resolve conflicts and to create sustainable agreements between quarrelling parties
- Finance: Member of ESB Investment Club at Reutlingen involved in various educational events about investments and finance
- Athletics: Member of the local gym and sports club where I exercise frequently and take part in local sport events
- Politics & History: Participation in local politics allows me to expand my knowledge and deep interest in to gratify my extraordinary interest in international, & national politics and history
- Mentoring: Last year I mentored a first-year student and helped them to settle into university life at Reutlingen