BCCP Web Scraping Course

Day 1

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Day 1

Very short intro to Python

Your experiences

- Which tools or programming languages do you use when working with data?
- Have you used Python before?

Why Python for web scraping?

- Common web data structures are similar to data structures in Python.
- Many Python packages for web scraping and APIs can be found.

Python interpreter — interactive mode

- input prompt >>>
- comments #
- operators +, -, * and /

```
>>> 2 + 2
4
>>> 8 / 5 # division always returns a floating point number
1.6
>>> 5 ** 2 # 5 squared
25
```

Python data structures

Lists (value)

```
squares = [1, 4, 9, 16, 25]
```

Dictionaries (key: value)

```
followers = {'kevin': 15, 'julian': 9}
```

Python data structures — Lists

```
\Rightarrow squares = [1, 4, 9, 16, 25]
>>> squares[0] # indexing returns the item
>>> squares[-1]
25
>>> squares[-3:] # slicing returns a new list
[9, 16, 25]
>>> squares.append((len(squares) + 1) ** 2) # using append() method
>>> squares
[1, 4, 9, 16, 25, 36]
```

Python data structures — Dictionaries

- Dictionaries (key: value)
- Unlike lists, dictionaries are indexed by keys not by positions.

```
>>> followers = {'kevin': 15, 'julian': 9}
>>> followers['kevin']
15
>>> followers['kevin'] = 16
```

Common web data structures

For example, JSON nearly identical to combination of Python's dictionaries and lists.

```
"id": "1290837412912998347",
"followers": "15",
"name": "Kevin"
"id": "1290837412973490803".
"followers": "9",
"name": "Julian"
```

For loops

Python for statement iterates over the members of a sequence in order, executing the block each time.

Creating a list of each iterations output:

```
>>> mylist = []
>>> for x in [1, 2, 3]:
... mylist.append(x**2)
>>> mylist
[1, 4, 9]
```

Same, but shorter:

```
>>> [x**2 for x in [1, 2, 3]]
[1, 4, 9]
```

Functions

- def defines a function.
- Followed by function name with parenthesized sequence of parameters.
- Body of function must be indented.

```
>>> def list append(a. mylist=[]):
        """Example documentation string:
        Append value to list. mylist defaults to empty list."""
       mylist.append(a)
        return mylist
>>> list append(97. [99. 98])
[99. 98. 97]
>>> list append(1)
[1]
```

Modules

- Definitions (functions and variables) can be saved in modules. Our example function list_append() can be saved in a file list_operations.py
- Such modules can be imported into the interpreter, scripts, or other modules.

```
import list_operations
list_operations.list_append(1)

from list_operations import list_append
list_append(1)

import list_operations as lo
lo.list_append(1)
```

Bad practice: from sound.effects import *

Packages

Packages structure modules namespace by using dotted module names.
 A.B designates a submodule named B in a package named A.

```
import matplotlib.pyplot as plt
```

Packages can be installed with pip.

```
pip install matplotlib
```

A common convention is to have a list of packages in requirements.txt:

```
pip install -r requirements.txt
```

Files

Reading and writing files

```
f = open('workfile', 'r') # read-only
f = open('workfile', 'w') # write-only
f = open('workfile', 'a') # appending

f = open('workfile') # read-only, as mode defaults to 'r'
```

Closing files

```
f.close() # Manually close a file
with open('workfile') as f: # with closes file "automatically"
    read_data = f.read()
```

Several packages offer file operations (e.g. pandas.read_csv())

Further reading

- Official Python Docs Tutorial
- W3Schools Python Tutorial
- Cookiecutter Data Science Project Template

Day 1

Intro to web scraping

Introduction to web scraping

- Basic idea: Turn information on website to structured data
- Typical workflow:
 - 1. Look at website to decide best approach
 - Is an Application Programming Interface (API) available?
 - Do the HTML elements have fixed names?
 - Does the page load statically or dynamically?
 - 2. Load the page and save the source code/API result
 - 3. Convert source code/API result to Python object
 - 4. Take wanted information from Python object, convert to DataFrame, and save

Some concepts

- APIs
- HTML parsing vs text matching
- Static vs dynamic websites

APIs

- If available, a convenient way to get pre-structured data (usually JSON or XML).
- Example: OpenStreetMap (OSM) (https://www.openstreetmap.org)
 - When searching manually, results can be shown as XML. Automating the search on OpenStreetMap and clicking on the relevant links would therefore be a way to save this data.
 - However, OSM offers several APIs that simplify this task. One API is the Nominatim API (https://nominatim.openstreetmap.org).

API example: Nominatim API for OSM

- See https://nominatim.org/release-docs/develop/api/Search/ for documentation on search syntax
- Search for 'diw berlin' and return as JSON:
 https://nominatim.openstreetmap.org/search?q=diw+berlin&format=json

HTML parsing

- Use structure of HTML code to find needed information.
- Works best if the source code has a fixed structure and element names are constant or follow some pattern.
- Two basic concepts: Navigation and searching
 - Navigation: Start at one point of the HTML document and navigate along the structure of the document (e.g. go to children tags or sibling tags)
 - Searching: Search for specific HTML elements using their tag name (e.g. <div> or) and values of attributes like class or id

HTML parsing example: eBay search results

- Look at results for 'star wars blu ray' on eBay: https://www.ebay.de/sch/i.html?_nkw=star+wars+blu+ray
- Most browsers have a feature to look at source code (e.g. in Chrome, you can right click on any website element and click on 'Inspect').
- On eBay, the HTML tags containing certain content always have the same name, this simplifies HTML parsing.
- For example, the tag contains all results. Inside this tag, the individual listings are saved in tags called class="sresult"> .. In Chrome, you can also look for elements using the XPath syntax (e.g. for the individual listings: //li[contains(@class,'sresult')]). More information on XPath here: https://www.w3schools.com/xml/xpath_syntax.asp

Text pattern matching

- If the HTML code is not well-structured or names change, text pattern matching is an alternative.
- Idea: Look at HTML elements in which wanted information is stored, identify patterns, and match using a regular expression

Example of website without clear HTML tag names: Airbnb

- Search for homes in Berlin-Mitte: https://www.airbnb.de/s/Berlin-Mitte--Berlin/homes?query=Berlin-Mitte%2C%20Berlin
- Say you wanted to get the number of results for this search. The element does
 not have a clear name. Using HTML parsing is still possible but is prone to errors.
 Instead, one could match on a regular expression, e.g.

```
re.findall('[0-9]{1,2} - [0-9]{1,2} von ([0-9+]+) Unterkünfte', srccode)
```

Static vs dynamic websites

- On static websites, the entire content is loaded immediately. E.g. eBay: https://www.ebay.de/sch/i.html?_nkw=star+wars+blu+ray
- On dynamic websites, content may not load instantaneously or only after user action, usually making them more complicated to scrape. E.g. Airbnb: https://www.airbnb.de/s/Berlin-Mitte--Berlin/homes?query=Berlin-Mitte%2C%20Berlin (Try disabling JavaScript in your browser and reloading the page).
- Getting the complete source code from a dynamic website can be done with browser automation. The idea is to open a website in an actual browser (and interacting with it if necessary) and save the source code of the content from there.

Important Python packages i

requests: To load URL and recover source code (for static web pages), e.g.:

```
import requests # Import package
url = "http://www.bccp-berlin.de/events/all-events" # Define URL to load
r = requests.get(url) # Load URL
srccode = r.text # Save source code
```

Important Python packages ii

selenium: For browser automation

```
from selenium import webdriver # Import webdriver class from selenium modu
from selenium.webdriver.chrome.options import Options # Load Options class
   # from chrome.options to set options for the Chrome webdriver
chrome options = Options() # Create instance of Chrome options
chrome options.binary location = browser app # Set the location where the
    # browser is located
driver = webdriver.Chrome(browser driver, options = chrome options) # Star
    # the browser driver (browser driver contains the location to the
   # webdriver
url = "https://www.berlin-econ.de/events" # Define URL to load
driver.get(url) # Load URL
html = driver.page source # Save source code
```

Important Python packages iii

• beautifulsoup4: To turn HTML code to navigable Python object

pandas : To create DataFrames

```
import pandas as pd # Load pandas module with short-cut pd
df = pd.DataFrame(resdict).T # Convert dictionary to DataFrame and transpose
df.to_csv(file_save) # Save df as csv (file_save contains the path to the
```

Day 1

APIs

Application Programming Interface

Why APIs?

- Data owners want know who is using their services.
- Data owners want to limit requests.
- Data owners want to supply data in their preferred format.

Twitter API

- "Conduct historical research and search from Twitter's massive archive of publicly-available Tweets posted since March 2006?"
- "Listen in real-time for Tweets of interest?"

Source: https://developer.twitter.com/en/docs/basics/getting-started.html

Twitter API — Limits

All request windows are 15 minutes in length.

Endpoint	Resource family	Requests / window (user auth)
GET followers/list	followers	15
GET lists/members	lists	900
GET lists/statuses	lists	900
GET search/tweets	search	180
GET statuses/lookup	statuses	900
GET statuses/retweeters/ids	statuses	75
GET statuses/user_timeline	statuses	900
GET users/lookup	users	900

Next to request windows other restrictions may apply (e.g. statuses/user_timeline has an additional restriction of the last 3200 tweets).

Source: https://developer.twitter.com/en/docs/basics/rate-limits

Tweepy package

We use the Tweepy package to access twitter's RESTful API.

```
user = api.get_user('twitter')

# tweepy models contain the data plus and some methods.
print(user.screen_name)
print(user.followers_count)
for friend in user.friends():
    print(friend.screen_name)
```

Twitter API — JSON Example

Packages usually also allow to access the JSON directly, which often contains more information than provided by package classes.

```
import tweepy
from twitter auth import auth
def get_tweets(api, screen name):
    tweets json = [status. json for status in tweepy.Cursor(
        api.user timeline.
        screen_name=screen_name,
        tweet mode='extended'
    ).items(2)
    return tweets json
api = tweepy.API(auth)
tweets = get tweets(api, '@guardian')
```

Twitter API — JSON Example

```
{'contributors': None,
 'coordinates': None.
 'created at': 'Tue Nov 20 17:56:53 +0000 2018',
 'display text range': [0, 97].
 'entities': {'hashtags': [].
              'symbols': [].
              'urls': [{'display_url': 'trib.al/hDWAWvZ',
                        'expanded url': 'https://trib.al/hDWAWvZ'.
                        'indices': [74. 97].
                        'url': 'https://t.co/GpWbVaZV3F'}],
              'user mentions': []}.
 'favorite count': 17.
 'favorited': False.
 'full text': 'I was arrested at a climate change protest - it was worth it | '
              'Gavin Turk https://t.co/GpWbVaZV3F'.
 'geo': None.
 'id': 1064940660942352385.
 'id str': '1064940660942352385'.
 'in reply to screen name': None.
 'in reply to status id': None.
 'in reply to status id str': None.
 'in reply to user id': None.
 'in_reply_to_user_id_str': None,
 'is quote status': False.
 'lang': 'en'.
 'place': None.
```

World Bank API

- World Bank APIs provide access to:
 - Indicators API
 - Data Catalog API
 - Projects API
 - Finances API
 - Climate Data API
- Access data without authentication.
- World bank API documentation
- world_bank_data package documentation

world_bank_data — Example

```
import world_bank_data as wb

# Get estimates for the world population:
wb.get_series('SP.POP.TOTL', date='2017')

# Get timeseries of "Agricultural machinery, tractors" in Albania
wb.get_series('AG.AGR.TRAC.NO', country='ALB')
```

There might be APIs without a working package

- Check more general packages. For example, https://pandas-datareader.readthedocs.io/en/latest/readers/
- Write your own API wrappers.

RESTful API

- Most APIs are RESTful APIs (Representational State Transfer)
- RESTful APIs use HTTP methods:
 - GET fetch item
 - POST create item
 - DELETE delete item
 - PUT modify an existing item

RESTful API — Example

For web scraping we only need GET.

```
import requests
url = ('http://ec.europa.eu/eurostat/wdds/rest/data/v2.1/json/en/'
       'nama 10 gdp?geo=EU28&precision=1&na item=B1GQ&unit=CP MEUR&'
       'time=2010&time=2011')
resp = requests.get(url)
resp json = resp.json()
resp_json['value']
resp json['dimension']['time']['category']['index']
```

Day 2

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Day 2

HTML parsing

HTML parsing

- After obtaining the HTML source code, how to obtain the information required?
- If the HTML code is well-structured and its tags have (more or less) unique names, we can search/navigate the HTML elements to get the information we want.
- The beautifulsoup4 package converts the HTML code into a Python object that can be searched or navigated using properties and functions.

Some HTML terms

- Consider BCCP
- HTML Elements
 - The entire thing is an HTML element. Specifically, it is a link leading to the BCCP website and displayed as "BCCP".
 - HTML elements usually consist of a start tag and an end tag.
- HTML Tags
 - The start tag of the element above is <a> and the end tag is the corresponding
 - Start tag can and sometimes must contain attributes.
- HTML Attributes
 - The <a> tag contains the attribute href and target. href specifies the destination to which the link should lead and target="_blank" specifies that the link should be opened in a new window.
 - For web scraping purposes, the attributes class and id are usually useful as these are often used to identify certain (groups of) elements.

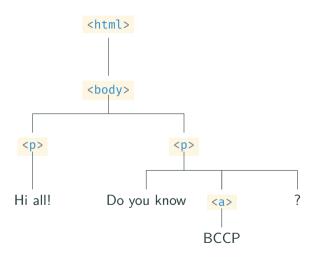
Basic HTML documents structure

- HTML documents have a tree-like/nested structure
- Elements can contain various levels of sub-elements that in the end contain some content

HTML document example

```
<html>
 <body>
 >
  Hi all!
 >
  Do you know <a href="http://www.bccp-berlin.de" target=" blank">BCCP</a>?
 </body>
</html>
```

Tree structure



A note on XPath i

- XPath is a syntax to address specific elements in an HTML document
- Most important expressions:
 - //div: Select all <div> tags in the HTML document
 - //div//span : Select all tags in the HTML document that are
 descendants of a <div> tag, e.g.
 <div></div>
 - //div/span : Select all tags in the HTML document that are children of
 a <div> tag, e.g. <div></div> but not
 <div></div>

A note on XPath ii

- //div/span[@class='bccp']: Select all tags in the HTML document
 that are children of a <div> tag and whose class attribute takes the value
 'bccp', e.g. <div></div>
 div></div>
- //div/span[contains(@class,'bccp')]: Select all tags in the
 HTML document that are children of a <div> tag and whose class attribute
 value contains 'bccp', e.g.
 <div></div>
- When inspecting source codes in Chrome, you can use XPath to find elements
- Find more here: https://www.w3schools.com/xml/xpath_intro.asp

General steps

- 1. Load a web page and get the source code: Use requests for static and selenium for dynamic websites
- 2. Convert ("parse") the source code into a soup object: Use beautifulsoup4
- 3. Navigate/search the soup object to get the information you want

Example for today

- Let's scrape the details of all upcoming BCCP events:
 http://www.bccp-berlin.de/events/all-events/
- Steps:
 - 1. Analyze HTML structure
 - 2. Load source code
 - 3. Loop through events available on the front page and save details
 - 4. Create DataFrame from this
 - 5. Loop through and load individual event pages to save further details

Analyzing the HTML structure i

- Open http://www.bccp-berlin.de/events/all-events/ in a browser and inspect the source code
- Information on events saved in div elements

```
<div class="eventList">
...
<div class="event-list-item event-type1">...</div>
...
<div class="event-list-item event-type2">...</div>
...
</div>
```

Analyzing the HTML structure ii

Details are saved in sub-elements in each

```
//div[contains(@class,'event-list-item')] element
```

Analyzing the HTML structure iii

```
<div class="event-list-item event-type1">
 <div class="top-bar">
  <span class="date single">June 27, 2019</span>
  <span class="b-events item type">Seminar</span>
 </div>
 <div class="b-events item inner">
  <div class="content">
   <div class="genres">Berlin Behavioral Economics Seminar
   <h2 class="eventHeader">
    <a href="/events/all-events/events-detail/</pre>
    felix-holzmeister-university-of-innsbruck/">
     Felix Holzmeister (University of Innsbruck)
    </a>
   </h2>
   <div class="teaser">Delegated Decision Making in Finance</div>
   <div class="location">
    <strong class="label">Location</strong>
```

From website to Python soup

See htmlparsing.ipynb.

1. requests: Load website and save source code as string

```
url = "http://www.bccp-berlin.de/events/all-events" # URL to BCCP events pa
r = requests.get(url) # Load URL
srccode = r.text # Save source code
```

- 2. beautifulsoup4: Take source string and parse to get soup object
 - There are three different parsers: httml.parser, lxml, httml5lib
 - Differences are discussed here: https://www.crummy.com/software/BeautifulSoup/bs4/doc/#installing-a-parser
 - I usually use lxml

```
soup = BeautifulSoup(srccode, "lxml")
```

Some BeautifulSoup functions

- Look at the very good documentation: https://www.crummy.com/software/BeautifulSoup/bs4/doc/
- You can either *search* the document:
 - find_all(): Find all elements that match a certain condition. Returns a list.
 - .find(): Same as .find_all() but only returns first match.
- If unique tag names are not available, navigation of the HTML tree rather than searching it is possible, e.g.:
 - Vertically: .parent, .parents, .children
 - Horizontally: .next_sibling , .previous_sibling

Day 2

Text pattern matching

Text pattern matching

- Regular expressions (regex) are rules for the set of possible strings to match.
- Use regex to search and extract substrings.
- Set might contain words, whole sentences, or e-mail addresses, or anything you like.
- Are there matches for the pattern anywhere in the string?

Regular Expression Syntax

- matches any character except a newline.
- matches the start of the string.
- \$ matches the end of the string.
- * match 0 or more repetitions of the preceding RE.
- match 1 or more repetitions of the preceding RE.
- match 0 or 1 repetitions of the preceding RE.

See: Python regex cheat sheet

Text pattern matching — Example

```
import re
# Find all href tags with http(s) link
re.findall('href="https?://.*?"', html)
# Find all href tags with http(s) link and return links only
re.findall('href="(https?://.*?")'. html)
# Find all href tags with http(s) link and split
links parts = re.findall('href="(https?)://(.*?)"', html)
[x[0]  for x in links parts]
[x[1]  for x in links parts]
# Find all prices
prices = re.findall('(\\d+(\\.?\\d+)*.?\\d*\\s€)'. html)
prices = [x[0] \text{ for } x \text{ in prices}]
prices
```

Day 3

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Day 3

Browser automation

Why browser automation?

- If the content of a page is loaded dynamically (e.g. with JavaScript), using requests could yield an "empty" source code.
- Browser automation is then a way to load the page in an actual browser and let the JavaScript load as if you actually visited the page.
- Because this uses an actual browser and a browser driver, this approach is less stable and crashes can occur. Further, loading a page in a browser usually takes more time than loading it in requests.

Example for today

- Let us scrape all future events from the BERA website: https://www.berlin-econ.de/events.
- In order to load all events, we need to click on the bottom buttons to navigate through the results pages.
- However, these buttons do not link to a new URL but load content using JavaScript:

```
<a href="javascript:;" class="item" data-request-success="scroll(0,0)"
data-request="onEventSearch"
data-request-update="'@events-list': '#event-results'"
data-request-data="page:2">Next →</a>
```

Some technical notes

- We will use the selenium package
 - It allows you to control a browser from a Python script
 - The documentation can be found here: https://selenium-python.readthedocs.io/
- Besides selenium, you need to have an actual browser installed that you are going to use and a compatible browser driver that selenium can use to control the browser
 - We will use Google's Chrome browser (https://www.google.com/chrome/) and the corresponding ChromeDriver (http://chromedriver.chromium.org/). Some parts of the code might have a different syntax for different browsers.
 - selenium 's documentation includes links to drivers for four popular browsers: https://selenium-python.readthedocs.io/installation.html#drivers
 - The documentation for the various browser driver types in selenium can be found here: https://seleniumhq.github.io/selenium/docs/api/py/api.html
 - Make sure that the driver version fits your installed browser version

First, analyze the HTML code of https://www.berlin-econ.de/events

- Events are saved in a <div class='event-results'> element
- Inside this, events for different days are separated by a <div class='event-date-separator'> element
- The actual events are then saved in a <div class='ui segments'> elements, more specifically, in <div class='ui segment'> elements
- The buttons to navigate to the next results pages are saved in the last element in <div class='event-results'> (<div class='ui pagination menu'>)
- Need a mix of navigating and searching the HTML document

Approach

- 1. Load events page in browser
- 2. Loop through elements in <div class='event-results'>
 - 2.1 If it is a date, save the date
 - 2.2 If it is an event, save the event details
 - 2.3 If it is the buttons, click the button for the next page, if available.
 - 2.4 Repeat until no other next page available
- 3. Turn to DataFrame and save
- See <u>automation.ipynb</u>

Interacting with the webpage

- In order to be able to click the button, we need to scroll it into view first
- For this, we need to tell **selenium** where the wanted element is and have it scroll there
- This can be done e.g. using XPATH syntax
- Typical steps are therefore:

 - 2. Scroll it into view and click, e.g.
 ActionChains(driver).move_to_element(element).click(element).perform()
- See https://seleniumhq.github.io/selenium/docs/api/py/webdriver/selenium.
 webdriver.common.action_chains.html for documentation on ActionChains and things you can do with it

Waits

- It can occur that the page is not finished loading when the script continues and converts the source code
- To prevent this, Waits can be used
- There are two main types of Waits:
 - Explicit Waits: Explicitly waits until a condition is fulfilled or a maximum time is reached
 - Implicit Waits: Usually set once and is a maximum waiting time whenever some element is looked for
- More details here: https://selenium-python.readthedocs.io/waits.html

Explicit Waits with Expected Conditions

- What often comes in handy in browser automation are Explicit Waits with Expected Conditions
 - Here, you can let the script pause until e.g. some element is visible on the web page
- Selenium features some methods that should be enough for most use cases: See
 Section 7.39 at https://selenium-python.readthedocs.io/api.html

Finding the right button

- The page buttons are saved as children of the
 div class='ui pagination menu'> tag.
- Their tags are of the form .
- Unfortunately, the "Next" button does not have a unique id/name.
- However, using <u>.find_all()</u>, we can find the list of <u></u> items, look at the last one, and determine if it is a "Next" button or not

Day 3

_ ...

Own script

Own script

Today you can discuss your own script with us, ask questions, and give feedback.