

# BCCP Web Scraping Course

---

# Day 1

---

# Table of Contents

## Day 1

very short intro to Python

Intro to Webscraping

APIs

## Day 2

HTML parsing

Text pattern matching

## Day 3

Browser automation

Own script

# Day 1

---

very short intro to Python

# Very short intro to Python

-

# Day 1

---

## Intro to Webscraping

# Introduction to Webscraping

- Basic idea: Turn information on website to structured data
- Typical workflow:
  1. Look at website to decide best approach
    - Is an Application Programming Interface (API) available?
    - Do the HTML elements have fixed names?
    - Does the page load statically or dynamically?
  2. Download information from URL
  3. Turn information into structured data and save

## Some concepts

- APIs
- HTML parsing vs text matching
- Static vs dynamic websites



- If available, a convenient way to get pre-structured data (usually JSON or XML).
- Example: OpenStreetMap (OSM) (<https://www.openstreetmap.org>)
  - When searching manually, results can be shown as XML. Automating the search on OpenStreetMap and clicking on the relevant links would therefore be a way to save this data.
  - However, OSM offers several APIs that simplify this task. One API is the Nominatim API (<https://nominatim.openstreetmap.org>).

## API example: Nominatim API for OSM

- See <https://nominatim.org/release-docs/develop/api/Search/> for documentation on search syntax
- Search for 'diw berlin' and return as JSON: <https://nominatim.openstreetmap.org/search?q=diw+berlin&format=json>
- The JSON format has a similar structure as dictionaries in Python and can easily be transformed to DataFrames.

- Use structure of HTML code to find needed information.
- Works best if the code is well-structured and element names are fixed.

## HTML parsing example: eBay search results

- Look at results for 'star wars blu ray' on eBay:  
`https://www.ebay.de/sch/i.html?\_nkw=star+wars+blu+ray`
- Most browsers have a feature to look at source code (e.g. in Chrome, you can right click on any website element and click on 'Inspect').
- On eBay, the HTML tags containing certain content always have the same name, this simplifies HTML parsing.
- For example, the tag `<div id="ResultSetItems">` contains all results. Inside this tag, the individual listings are saved in tags called `<li class="sresult">`. In Chrome, you can also look for elements using the XPATH syntax (e.g. for the individual listings: `//li[contains(@class,'sresult')]`). More information on XPATH here: `https://www.w3schools.com/xml/xpath\_syntax.asp`

## Text pattern matching

- If the HTML code is not well-structured or names change, text pattern matching is an alternative.
- Idea: Take text from (parts of) a page and find needed information by matching a regular expression

## Example of website without clear HTML tag names: Airbnb

- Search for homes in Berlin-Mitte: `https://www.airbnb.de/s/Berlin-Mitte--Berlin/homes?query=Berlin-Mitte%2C%20Berlin`
- Say you wanted to get the number of results for this search. The element does not have a clear name. Using HTML parsing is still possible but is prone to errors. Instead, one could match on a regular expression.

## Static vs dynamic websites

- On static websites, the entire content is loaded immediately. E.g. eBay:  
`https://www.ebay.de/sch/i.html?\_nkw=star+wars+blu+ray`
- On dynamic websites, content may not load instantaneously or only after user action, making them usually more complicated to scrape. E.g. Airbnb:  
`https://www.airbnb.de/s/Berlin-Mitte--Berlin/homes?query=Berlin-Mitte%2C%20Berlin` (Try disabling JavaScript in your browser and reloading the page).
- Getting the complete source code from a dynamic website can be done with browser automation. The idea is to open a website in an actual browser (and interacting with it if necessary) and save the source code of the content from there.

## Important Python packages

- `requests`: To load URL and recover source code (for static web pages)
- `beautifulsoup4`: To turn HTML code to navigable Python object
- `selenium`: For browser automation
- `pandas`: To create DataFrames



# Day 1

---

## APIs



- "Conduct historical research and search from Twitter's massive archive of publicly-available Tweets posted since March 2006?"
- "Listen in real-time for Tweets of interest?"

## Day 2

---

# Table of Contents

## Day 1

very short intro to Python

Intro to Webscraping

APIs

## Day 2

HTML parsing

Text pattern matching

## Day 3

Browser automation

Own script

## Day 2

---

HTML parsing

- After obtaining the HTML source code, how to obtain the information required?
- If the HTML code is well-structured and its tags have (more or less) unique names, we can navigate the HTML elements to get the information we want.
- The `beautifulsoup4` package converts the HTML code into a Python object that can be navigated using properties and functions.

## Some HTML terms

- Consider

```
<a href="http://www.bccp-berlin.de" target="_blank">BCCP</a>
```
- HTML Elements
  - The entire thing is an HTML element. Specifically, it is a link leading to the BCCP website and displayed as "BCCP".
  - HTML elements usually consist of a start tag and an end tag.
- HTML Tags
  - The start tag of the element above is `<a>` and the end tag is the corresponding `</a>`
  - Start tag can and sometimes must contain attributes.
- HTML Attributes
  - The `<a>` tag contains the attribute `href` and `target`. `href` specifies the destination to which the link should lead and `target="_blank"` specifies that the link should be opened in a new window.
  - For web scraping purposes, the attributes `class` and `id` are usually useful as these are often used to identify certain (groups of) elements.



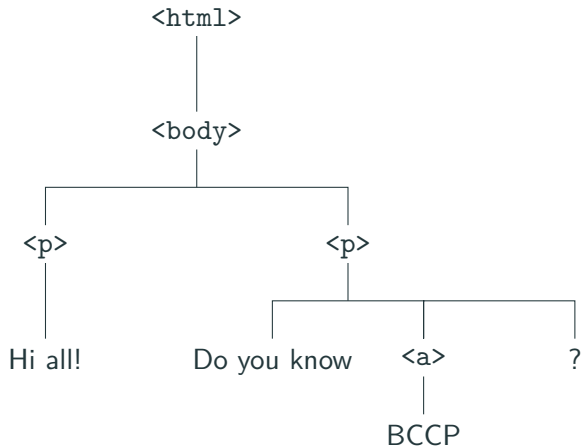
## Basic HTML documents structure

- HTML documents have a tree-like/nested structure
- Elements can contain various levels of sub-elements that in the end contain some content

## HTML document example

```
<html>
<body>
<p>
Hi all!
</p>
<p>
Do you know
<a href="http://www.bccp-berlin.de" target="_blank">BCCP</a>?
</p>
</body>
</html>
```

# Tree structure



## Example for today

- Let's scrape the details of all upcoming BCCP events:  
`http://www.bccp-berlin.de/events/all-events/`
- Steps:
  1. Analyze HTML structure
  2. Load source code
  3. Save information on events available on the front page
  4. Loop through individual event pages to get details
  5. Combine to DataFrame

## Analyzing the HTML structure i

- Open <http://www.bccp-berlin.de/events/all-events/> in a browser and inspect the source code
- Information on events saved in div elements

```
<div class="eventList">  
...  
<div class="event-list-item event-type1">...</div>  
...  
<div class="event-list-item event-type2">...</div>  
...  
</div>
```

## Analyzing the HTML structure ii

- Details are saved in sub-elements in each  
//div[contains(@class,'event-list-item')] element

```
<div class="event-list-item event-type1">  
  <div class="top-bar">  
    <span class="date single">June 27, 2019</span>  
    <span class="b-events__item__type">Seminar</span>  
  </div>  
  <div class="b-events__item__inner">  
    <div class="content">  
      <div class="genres">Berlin Behavioral Economics Seminar</div>  
      <h2 class="eventHeader">
```

## Analyzing the HTML structure iii

```
<a href="/events/all-events/events-detail/
felix-holzmeister-university-of-innsbruck/">
  Felix Holzmeister (University of Innsbruck)
</a>
</h2>
<div class="teaser">Delegated Decision Making in Finance</div>
<div class="location">
  <strong class="label">Location</strong>
  <div class="address">
    <span class="name">WZB</span>
    <span class="address">Reichpietschufer 50, Room B001</span>
    <span class="zip">10785</span>
```

## Analyzing the HTML structure iv

```
<span class="place">Berlin</span>
</div>
</div>
<div class="time">
  <strong class="label">Time</strong>
  <span>16:4518:00</span>
</div>
</div>
<div class="button detail">
  <a title="Felix Holzmeister (University of Innsbruck)"
  href="/events/all-events/events-detail/
  felix-holzmeister-university-of-innsbruck/">
```



```
    Event Details  
  </a>  
</div>  
</div>  
</div>
```

## Getting the data

- Idea: Loop through listings, save details, visit details page to load more info
- See “htmlparsing.ipynb”.

## From website to Python soup

1. requests: Load website and save source code as string
2. BeautifulSoup: Take source string and parse to get soup object
  - There are three different parsers: `html.parser`, `lxml`, `html5lib`
  - Differences are discussed here: <https://www.crummy.com/software/BeautifulSoup/bs4/doc/#installing-a-parser>
  - I usually use `lxml`
3. Soup object includes functions and attributes that facilitate searching and navigating HTML elements

## Some BeautifulSoup functions

- Look at the very good documentation:  
<https://www.crummy.com/software/BeautifulSoup/bs4/doc/>
- You can either *search* the document:
  - `.find_all()`: Find all elements that match a certain condition. Returns a list.
  - `.find()`: Same as `find_all()` but only returns first match.
- If unique tag names are not available, *navigation* of the HTML tree rather than searching it is possible, e.g.:
  - Vertically: `.parent`, `.parents`, `.children`
  - Horizontally: `.next_sibling`, `.previous_sibling`

## Day 2

---

**Text pattern matching**

## Day 3

---

# Table of Contents

## Day 1

very short intro to Python

Intro to Webscraping

APIs

## Day 2

HTML parsing

Text pattern matching

## Day 3

Browser automation

Own script

# Day 3

---

## Browser automation



## Why browser automation?

- If the content of a page is loaded dynamically (e.g. with JavaScript), using requests could yield an “empty” source code.
- Browser automation is then a way to load the page in an actual browser and let the JavaScript load as if you actually visited the page.
- Because this uses an actual browser and a browser driver, this approach is less stable and crashes can occur. Further, loading a page in a browser usually takes more time than loading it in requests.

## Example for today

- Let us scrape all future events from the BERA website:  
`https://www.berlin-econ.de/events.`
- In order to load all events, we need to click on the bottom buttons to navigate through the results pages.
- However, these buttons do not link to a new URL but load content using JavaScript:

```
<a href="javascript:;" class="item" data-request-success="scroll(0,0)"  
data-request="onEventSearch"  
data-request-update="'@events-list': '#event-results'"  
data-request-data="page:2">Next </a>
```

## Some technical notes

- We will use the `selenium` package
  - It allows you to control a browser from a Python script
  - The documentation can be found here:  
`https://selenium-python.readthedocs.io/`
- Besides `selenium`, you need to have an actual browser installed that you are going to use and a compatible browser driver that `selenium` can use to control the browser
  - We will use Google's Chrome browser (`https://www.google.com/chrome/`) and the corresponding `ChromeDriver` (`http://chromedriver.chromium.org/`). Some parts of the code might have a different syntax for different browsers.
  - `selenium`'s documentation includes links to drivers for four popular browsers:  
`https://selenium-python.readthedocs.io/installation.html#drivers`
  - The documentation for the various browser driver types in `selenium` can be found here: `https://seleniumhq.github.io/selenium/docs/api/py/api.html`
  - Make sure that the driver version fits your installed browser version

## First, analyze the HTML code of <https://www.berlin-econ.de/events>

- Events are saved in a `<div class='event-results'>` element
- Inside this, events for different days are separated by a `<div class='event-date-separator'>` element
- The actual events are then saved in a `<div class='ui segments'>` elements, more specifically, in `<div class='ui segment'>` elements
- The buttons to navigate to the next results pages are saved in the last element in `<div class='event-results'>` (`<div class='ui pagination menu'>`)
- Need a mix of navigating and searching the HTML document

# Approach

1. Load events page in browser
2. Loop through elements in `<div class='event-results'>`
  - 2.1 If it is a date, save the date
  - 2.2 If it is an event, save the event details
  - 2.3 If it is the buttons, click the button for the next page, if available.
  - 2.4 Repeat until no other next page available
3. Turn to DataFrame and save
  - See `automation.ipynb`

- In order to be able to click the button, we need to scroll it into view first
- For this, we need to tell selenium! where the wanted element is and have it scroll there
- This can be done e.g. using XPATH syntax
- Typical steps are therefore:

1. Find the element in the source code (e.g.  
`driver.findElement_by_xpath()`!, *other alternatives here* : )

Scroll it into view

Interact with it (scrolling and interacting can both be done using ActionChains!,  
see [https://seleniumhq.github.io/selenium/docs/api/py/webdriver/selenium.webdriver.common.action\\_chains.html](https://seleniumhq.github.io/selenium/docs/api/py/webdriver/selenium.webdriver.common.action_chains.html))

## Day 3

---

Own script