### **BCCP** web scraping course

#### **Table of Contents**

```
Day 1
very short intro to Python
Intro to Webscraping
APIs
```

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very short intro to Python

### Very short intro to Python

1

Intro to Webscraping

#### Introduction to Webscraping

- Basic idea: Turn information on website to structured data
- Typical workflow:
  - 1. Look at website to decide best approach
    - Is an Application Programming Interface (API) available?
    - Do the HTML elements have fixed names?
    - Does the page load statically or dynamically?
  - 2. Download information from URL
  - 3. Turn information into structured data and save

### Some concepts

- APIs
- HTML parsing vs text matching
- Static vs dynamic websites

#### **APIs**

- If available, a convenient way to get pre-structured data (usually JSON or XML).
- Example: See 0\_intro\_webscraping.ipynb

#### **HTML** parsing

- Use structure of HTML code to find needed information.
- Works best if the code is well-structured and element names are fixed.
- Example: See 0\_intro\_webscraping.ipynb

### Text pattern matching

- If the HTML code is not well-structured or names change, text pattern matching is an alternative.
- Idea: Take text from (parts of) a page and find needed information by matching a regular expression
- Example: See 0\_intro\_webscraping.ipynb

### Static vs dynamic websites

- On static websites, the entire content is loaded immediately.
- On dynamic websites, content may load subsequently or after user action, making them usually more complicated to scrape.
- Example: See 0\_intro\_webscraping.ipynb

### Important Python packages

- requests: To load URL and recover source code (for static web pages)
- beautifulsoup4: To turn HTML code to navigable Python object
- selenium: To automate browsers
- pandas: To create DataFrames

**APIs** 

### **Application Programming Interface**

#### Twitter API

- "Conduct historical research and search from Twitter's massive archive of publicly-available Tweets posted since March 2006?"
- "Listen in real-time for Tweets of interest?"

#### **Table of Contents**

```
Day 2
HTML parsing
Text pattern matching
```

**HTML** parsing

### Basic principle

- Load URL and save HTML source code: requests or urllib2
- 2. Convert source code to Python object: beautifulsoup4
- 3. Navigate the source code and save needed elements

Text pattern matching

#### **Table of Contents**

```
Day 3
Browser automation
Own script
```

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**Browser automation** 

Own script

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