# Sebastián Ignacio Urbina Gajardo

LinkedIn — Github — Website

Data Scientist experience in designing, developing, and deploying Traditional/Generative AI solutions in a corporate environment. Skilled in technical leadership, cloud infrastructure, and cross-functional collaboration. Strong background in data science, machine learning, and delivering business value.

#### **EDUCATION**

University of Chile

Santiago, Chile

MSc in Data Science; GPA: 6.7/7.0

2023 - 2024

University of Chile

Santiago, Chile

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BSc in Industrial Engineering; GPA: 6.4/7.0

2018 - 2024

o Outstanding student: 2018, 2019, 2020, 2021 & 2022.

• Teaching Assistant: Data Analysis and Causal Inference, Introduction to Deep Learning, Finance II & Seminar of Thinking.

### Programming Skills

- Languages: Python (advanced), R (intermediate), JavaScript (basic), SQL (intermediate)
- Technologies and Frameworks: AWS (intermediate), GCP (basic), Git (advanced)

#### EXPERIENCE

Entel

Santiago, Chile

Data Scientist Senior Specialist (AI Engineer)

April 2025 - Present

- Ownership of Generative AI products: Led technical development and iteration of Generative AI solutions, aligning with business goals and delivering continuous value.
- **Technical solution design:** Defined scalable technical architectures aligned with Entel's corporate Generative AI strategy.
- Stakeholder communication: Prepared and delivered both technical and executive-level presentations to communicate project progress, results, and roadmaps to diverse stakeholders.

Entel

Santiago, Chile

 $Data\ Scientist\ Specialist$ 

April 2024 - March 2025

- Technical consultancy for internal AI projects: Acted as technical consultant in Generative AI projects with external vendors, supporting business areas in defining scope and success criteria for AI-based solutions.
- POC/MVP development and business insights: Built MVPs using Generative AI and presented data-driven insights to guide strategic decisions across business areas.
- Chatbot with RAG architecture: Built a chatbot using Retrieval-Augmented Generation (RAG) to answer questions based on internal documentation, leveraging AWS services such as ECS, RDS, and Lambda.
- Cloud management: Managed and deployed cloud infrastructure on AWS, provisioning services, monitoring costs, and supporting the team in adopting new cloud tools and practices.

Entel

Santiago, Chile

Data Scientist

August 2023 - March 2024

- Anomaly detection: Developed a methodology using clustering techniques to identify antennas with anomalous energy consumption; 80% of the identified antennas presented opportunities for energy efficiency improvements.
- Customer experience insights: Created a novel metric to evaluate customer experience by processing hundreds of millions of quality and coverage data points, including geospatial analysis to evaluate customer experience trought network coverage.
- Customer segmentation modeling: Trained a supervised models to classify customers based on quality indicators of mobile phone data.

## CERTIFICATIONS

• Meta: Version Control

• University of Chicago: AI and Data Science for Leaders • **Huawei**: Seeds for the future program

• HardvardX: Exercising Leadership: Foundational Principles