**Excel Challenge Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * Overall, more campaigns succeed than are live, canceled or fail.
   * Theater campaigns are the most successful category, but they are also most likely to fail.
   * Technology campaigns are the most likely category to be canceled.
   * Plays are the most successful subcategory, but they are also most likely to fail.
   * Projects created in June & July are more likely to succeed whereas projects created in August are most likely to fail. And there is relatively low variability by month for projects canceled.
2. What are some limitations of this dataset?
   * The category Theater and subcategory Plays represent a higher number of projects submitted; therefore, they have a greater number of successful and failed project states. Looking at this data on a percentage basis would be a better representation of the data.
3. What are some other possible tables and/or graphs that we could create?
   * Percent of Categories and Subcategory project states as a percent of total
   * Box Plot chart

**Statistical Analysis:**

To me the mean seems to be the better metric because the median seems to be very far off from the maximum.