

B2 - Professional Writings

B-FRE-200

Sales letter

Here comes the money...





Sales letter

binary name: B2-sales.pdf
delivery method: GitHub
language: the native language of your campus



You have just created a great product!

To convince potential buyers, you need to add value to your product by making a personalized sales letter.

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Write your sales letter on a product that does not yet exist (yet), as a professional writing directly to an end customer (neither a distributor nor a partner).



Your letter must meet the key criteria for a professional-looking sales letter.

Your letter should prompt your reader to take action quickly.



Let your imagination run wild to define the product: invisibility cloak, teleportation command, time jump booth, flying car, powdered water, spelling pill, ...





Quality checks are essential before submitting a writing.

A letter containing spelling / syntax errors cannot be distributed to customers: pay close attention to the verification phase.

Take action to overcome your possible spelling / grammar difficulties: if necessary, contact us **BEFORE** submitting the project. LabTxt organizes individualized sessions to help you overcome your difficulties.