

Peter-Stühlen-Straße 140, 51103 Köln

# crafting engaging digital experiences

# \_work experience

## **UX/UI Designer**

Fulltime associate

Designed wireframes, mockups & prototypes of new features of software products, developed guidelines for the implementation of ui elements, co-designed a ui style guide and implemented it in XAML, (re)designed UI elements and ui layouts, wrote a language guide (EN & DE).

#### **UX/UI Designer**

Working student

Created ux personas, crafted pixel-perfect icons in different sizes, formats and color schemes, created markting materials. e.g. (html) banners, website layouts, business cards, information materials, product mockups.

## **UX Internship**

Created a tag-based information architecture for an icon library.

#### First Level IT Support

Working student

Worked at the university's data center ZIM help desk, administrated access rights within the university's active directory. content management with typo3. Technical eqipment rental, answered user emails via ticketing system.

#### SE<sub>0</sub>

Working student

Conducted market & competitor analysis, assisted in email campaigning, link popularity & link building

### 09/2021 - 10/2023

empower GmbH

Köln

05/2019 - 09/2021

empower GmbH

08/2015 - 02/2016

10/2012 - 08/2015

Bergische Universität

02/2008 - 06/2009

Sumo GmbH

Köln

Wuppertal

**Deutsche Telekom AG** 

Köln

Bonn

# \_contact



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## \_tech stack

#### ux/ui design

Adobe CC · · o

Adobe XD · · o

Figma •• o

#### frontend

HTML5 •••

CSS3 .. o

Bootstrap · · ·

TailwindCSS · · ·

Javascript .. o

TypeScript .. o

React.js •• °

Node.js •• °

#### backend

SQL .. o

 $MongoDB • \bullet \circ$ 

Insomnia •• o

Express.js · · o

Contentful .. o

#### project management

Git •• °

Jira · · o

Trello •• °

Confluence .. o

1/2

## \_education

#### **Continuing Education**

Advanced JavaScript programming with TypeScript and EcmaScript

Learned TypeScript for web development



11/2024 - 12/2024



User research

- Design thinking
- · UX writing & UI copy
- Scrum

skills

Usability testing

Web & App Development Bootcamp

Learned how to apply frontend, backend and middleware technologies for web and app development.

03/2024 - 08/2024

## methods

- SCRUM
- kanban
- · design thinking

#### **Master of Arts**

User Experience Design

Analyzed user needs and user experiences (Scientifically and practically), designed concepts for interactive services and products with focus on psychology, empathy, diversity and social responsibility. Designed interfaces and interaction designs. Practiced skills for self-presentation, visualization of design processes and results, and general presentation skills.

Thesis topic:

The development history of ubiquitous computing

03/2018 - 07/2021



# \_languages

- German (mother tongue)
- English (fluent)
- French (basics)

## **Bachelor of Arts**

Media Design / Design Technology & English Studies

Studied the principles of different field of design, e.g. visual design, layout, typography, film and the history and theory of design. Created concepts and designs for media projects using a broad stack of media and design technologies.

Thesis topic:

S. Weber

The development history of the graphical user interface

BERGISCHE UNIVERSITÄT WUPPERTAL

10/2010 - 06/2017