

## Outlook Integration for Calender Events and Meetings

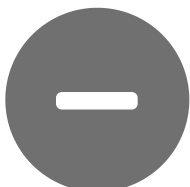
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You could intergrate your Events and Meetings into your exsisting Outlook Calender with only one click. When you integrate Outlook and Salesforce, you help your reps spend less time entering data and switching between the two applications. You also help sales teams track important email conversations relevant to Salesforce records. These perks help your reps. Eliminate the time they spend on redundant data entry into two applications.



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Your sales reps use Outlook. And they use Salesforce. Isn't it time your reps use Outlook and Salesforce together?

Sam

It’s important for them to bring Salesforce data to the place where they spend so much of their time.



Lara

In the next unit, we look at how folks using Salesforce for Outlook can