- Automotive
  - Automotive dealers
    - New vehicles
      - Motorcycles dealers
      - Passenger cars dealers
      - Trucks dealers
    - Used car dealers
  - Automotive spare parts and services
    - Automotive accessories
      - Car Bulbs
    - Car care
    - Car repair shops
    - Fuels, oils, lubricants
    - Gas stations
    - Tyres
  - Means of transport
    - Aircraft
    - Car Rental
    - Lorries and vans
      - Buses
      - Pick-ups
      - Trucks
      - Vans
    - Motorcycles, bikes, scooters
    - Passenger cars
    - Semi-trailers, trailers
    - Ships, boats, motorboats
  - Specialised equipment
    - Agricultural equipment
    - Cranes, industrial forklifts
    - Other special equipment
- Beverages and alcohol
  - Beer
    - Alcoholic beer
    - Non-alcoholic beer
  - Energy drinks
  - o Ice tea
  - Isotonic drinks
  - Juices and drinks for kids
  - Juices, nectars
  - Liquor
    - Pure vodka
  - Low-alcohol spirits
  - Soft drinks
  - Water (mineral, flavoured)
    - Flavoured water
    - Sparkling mineral water
    - Still mineral water

- Wines, champagnes
- Clothing and accessories
  - Clothing
    - Children's clothes
    - Jeans
    - Men's confection
    - Other clothing
    - Protective, working clothing
    - Sportswear
    - Tights and socks
    - Underwear
    - Women's garments
  - Footwear
    - Children's shoes
    - Men's shoes
    - Other footwear
    - Sports footwear
    - Women's shoes
  - Glasses and contact lenses
    - Contact lenses and accessories
    - Glasses
      - Corrective
      - Sunglasses
  - o Leather and leather-like
    - Bags, suitcases, backpacks
    - Coats, leather jackets
    - Fine leather
    - Furs
  - Textiles and intermediates
    - Fabrics for production, yarns
    - Tailor additions
  - Watches & Jewellery
    - Gold, silver
    - Precious stones
    - Watches
- Computers and audio video
  - Audio Video Equipment
    - Audio equipment
      - CD players
      - Car radios
      - Loudspeakers
      - Radios
      - Tape players
    - Video equipment
      - Cameras
      - Home theater systems
      - Satellite equipment
      - Static DVD players and recorders

- Television sets
- Gaming consoles
- Hardware
  - Data transfer devices
    - CD, DVD
    - Memory cards
    - USB Memory
  - Desktops, Servers
    - Desktops
    - Servers
  - Fans, cooling systems
  - Hard drives, disk arrays
    - Disk arrays, mass storage devices
    - Hard drives
  - Keyboards, mouses, pointing devices
    - Graphic tablets
    - Joysticks, gamepads, steering wheels
    - Keyboards
    - Mouses
  - Modems, network equipment
    - Firewalls
    - Network accessories
    - Switches, hubs, routers
    - VOIP phones & routers
  - Monitors
    - LCD Monitor
  - Motherboards, Graphic cards
    - Graphic cards
    - Motherboards
  - Notebooks, PDAs
    - Notebook accessories
    - Notebooks
    - PDAs
  - Optical drives, floppy drives, card readers
    - CD and DVD recorders
  - Other PC products
    - Supplies
  - PC Cases, Power Supplies
    - Computer power supplies
    - PC Cases
  - Processors
  - RAM
  - Scanners, printers, plotters
    - Ink printers
    - Laser printers
    - Multifunctional devices, copy machines
    - Other printers
    - Plotters

- Printer accessories, Supplies
- Scanners
- Sound cards, speakers, multimedia
  - Computer speakers and headphones
  - Webcams
- Other electronic equipment
- Photographic equipment, optical and drones
  - Camera equipment (cases, tripods etc.)
  - Digital & analog cameras
  - Optical equipment (microscopes, telescopes)
  - Projectors
- Software
  - Anti-virus software, security software
  - Combined IT services
  - Company management programs, accounting programs
    - Taxes
  - Databases and cloud solutions
  - Development tools
  - Educational programs, multimedia programs
  - Graphic software
  - Network software, Internet tools
    - Browsers
    - Search engines
  - Office programs
  - Operating systems
  - Other programs
  - Software design and cost estimate programs
  - Utilities
- Finance, insurance, brokerage
  - Banks
    - Accounts
      - Corporate accounts
      - Personal accounts
      - Savings accounts
    - Bank cards, ATMs
    - Deposits
    - Loans
      - Business loans
      - Car loans/Car leasing (banks)
      - Consolidation loans
      - Housing, construction, mortgage loans
      - Other loans
      - Personal loans
  - Financial Services
    - Money transfer, electronic payment, digital wallet
    - Online Exchange Markets (stock, currency, cryptocurrency etc.)
  - Financial institutions
    - Brokerages

- Prospectuses
- Credit & leasing institutions
  - Credit institutions
    - Short term loans
  - Leasing offers (from non-banks)
- Funds
  - Investment funds
- Insurance
  - Auto insurance
  - Insurance of people
    - Health insurance
    - Individual retirement accounts
    - Life insurance
    - Other insurance of people
    - Pension funds
  - Insurance of real estate and equipment
    - I. of agricultural activity
    - I. of business
    - I. of equipment
    - I. of real estate and land
- Stocks, bonds
  - Bonds
  - Shares
- Structured Financial Products
  - Structured products offered by banks
- Food
  - Baby food
    - Food powder for children
      - Meal
      - Milk powder
    - Purees
  - Cakes, pastries
    - Cakes
      - Ready to eat cakes
    - Cakes, muffins, croissants
    - Small cakes
      - Biscuits
      - Wafers
  - Chewing gum
  - Chocolate and chocolate products
    - Chocolate and peanut creams
    - Chocolate bars (in blocks)
      - Bitter chocolate
      - Chocolate with nuts
      - Milk chocolate
    - Chocolate snack bars and wafers
      - Chocolate snack bars
      - Chocolate wafers

- Gift boxes, chocolates
  - Chocolates loose per weight
  - Gift chocolate boxes
- Cocoa and drinking chocolate
- Coffee
  - Cappuccino
  - Capsules
  - Coffee in beans, and roasted
  - Decaffeinated coffee
  - Grain coffee
  - Instant coffee
- Dairy products
  - Blue cheese
  - Cheese
  - Cheese, cottage cheese, homogenized
  - Cream
  - Kefirs and buttermilk
  - Milk
  - Milk-based desserts
  - Processed cheese
    - Processed cheese slices
    - Processed cheese spreads
  - Yoghurt
- Fats
  - Butter
  - Margarine
  - Mix
  - Oil, olive
- Food for animals
  - Food for cats
  - Food for dogs
- Food powder
  - Additions to cake
    - Creams
    - Delicacies
    - The other additions to cakes
  - Cake mixes
  - Desserts
    - Jelly
    - Other desserts
    - Puddings
  - Ready meals in powder
  - Sauces, fixes, dips in powder
    - Dips
    - Fixes
    - Sauces
  - Soups, broths
    - Broths

- Soups
- o Frozen food
  - Chips
  - Dumplings
    - Dumplings
  - Frozen ready meals
  - Meat and fish
    - Frozen Meat
    - Frozen fish
  - Other frozen food
  - Pizza
  - Vegetables, fruits
    - Frozen Fruit
    - Frozen Vegetables
- Grain Products
  - Bread
    - Crispbread
    - Fresh bread
  - Breakfast cereals
  - Flour
  - Groats
  - Oatmeal
  - Pasta
  - Rice
- o lce cream
  - Ice cream on a stick, ice cream snacks
  - Ice desserts
- Other food products
- Plant-based milk
- Plant-based yoghurt
- Processed fruits, vegetables
  - Fruit
  - Vegetables
- Processed meat
  - Fish
  - Poultry
  - Processed Beef, Pork
- Ready meals
- Sauces and Spices
  - Ketchup
  - Mayonnaise
  - Mustard
  - Salad dressings
  - Sauces
    - Fruit sauces
    - Vegetable sauces
  - Spices
    - Herbs

- Sugar, salt
- Sweetener
- Vegetable seasonings
- Snacks
  - Crackers
  - Crisps, chips
    - Chips
    - Crisps
  - Ground nuts
    - Salty nuts
    - Sweet nuts
- Sweets
  - Candies
    - Caramel candies
    - Filled candies
  - Fruit dragees
  - Lollipops
  - Peppermint candies
    - Hard mint candy
    - Pills, mint dragees
    - Soluble gum and candy for chewing
- o Tea
  - Fruit tea
    - Fruit express tea
  - Herbal tea
  - Natural tea
    - Natural express tea
    - Natural granulated tea
  - Tea blend
- Household equipment, furniture and decorations
  - Articles for renovation
    - Blinds, curtains
    - Carpets
    - Construction paints, varnishes
      - Building paints
      - Construction varnishes
      - Stains and preservatives
    - Glazes, tiles, floors
    - Sanitary fittings
      - Ceramic fittings
      - Metal fittings
    - Wallpapers
  - Furniture
    - Bathroom furniture
    - Kitchen furniture
    - Leisure furniture
    - Living room furniture
    - Office furniture

- Other furniture
- Household goods
  - Large household goods
    - Dishwashers
    - Gas and electric plates
      - Electric plates
      - Gas plates
    - Hoods
    - Microwaves
    - Other large equipment
    - Ovens
    - Refrigerators, freezers
    - Washing machines and dryers
  - Small household goods
    - Coffee makers, kettles
      - Coffee makers
      - Kettles
    - Fans, air conditioners, portable heaters
    - Food processors, mixers, blenders, juicers
      - Mixers, blenders
    - Fryers
    - Hair dryers, curling irons
    - Humidifiers and air purifiers
    - Irons, ironing boards
    - Kitchen and bathroom scales
    - Massaging devices
    - Other small household equipment
    - Sewing machines
    - Toasters, grills, barbecues
    - Vacuum cleaners, cleaning and washing equipment
      - Pressure washers and other washing equipment
      - Vacuum cleaners
    - Water filters
- Kitchenware
  - Cutlery
  - Dishes
    - Breakfast and dinner services
    - Cups, mugs
    - Pots & pans
    - Travel dishes
    - Small kitchen accessories
- Office equipment
  - Multipurpose adhesives
  - Shop equipment
  - Small office equipment
  - Stationery and writing items
- Other articles of home and office equipment
  - Alarm systems & smart home solutions

- Batteries
- Cassettes, films and photographic paper
  - Videos and photo papers
- Electrical items
- Lamps for lighting, light bulbs, candles
  - Bulbs
- Seasonal Decorations and Ornaments
- Household products
  - Air Fresheners
  - Bleaches and stain removers
    - Bleaches without chlorine
    - Stain removers
  - Insecticides
  - Liquid Fabric Softener
  - Means for washing dishes
    - Dishwasher products
    - Handwash products
  - Other cleaners
  - Products for cleaning floors and carpets
  - Products for cleaning furniture and wood
  - Products for glass cleaning
  - Products for toilet cleaning
    - Cube
    - Liquid
  - Sponges, cloths, mops
  - Universal cleaner
  - Washing
    - Liquids and gels for washing
    - Other products for washing
    - Washing powders
      - Powders with plasticizer
      - Powders without plasticizer
- Leisure time
  - o Cinemas, Theatres, Museums
    - Cinemas
    - Theatres
  - Cultural & entertainment events
    - Circus
    - Concerts
    - Fairs
    - Festivals
    - Parties
  - Dating sites
  - Lotteries, contests
    - Contests
    - Lotteries
  - Sport bets, casinos & other
  - Sports

- Sporting and camping gear
- Sports and recreation centres
- Sports events
  - Competitions
  - Matches
  - Organizer
  - Other sports events
  - Tournaments
- Toys
  - Board Games
  - Computer & TV
  - Dolls, soft toys
  - Game design, building bricks
  - Other toys
- Video Games
  - Browser games
  - Computer games (PC)
  - Console games
  - Mobile devices games (smartphone, tablet)
- Media, books, CD & DVD
  - Books, press
    - Blogs, vlogs
    - Books
    - Magazines
      - Biweekly m.
      - Monthly m.
      - Weekly m.
    - Newspapers
      - Journals
    - Online magazines (websites)
    - Other publications
      - Non-periodic magazines
  - Internet
    - Portals
    - Social media
    - Theme services
  - Movies
    - Cinema movies
    - DVD & Blu-ray
    - Photography
    - Videos
  - Radio and television broadcasts
    - Players
      - Online music streaming
      - Online video players
    - Radio stations
    - Television stations
      - TV Series

- Video on demand
- Recorded music
  - CD
- Other
  - Building Materials
    - Construction adhesives
      - Assembly silicone and foam
      - Construction adhesives and grouts
    - Heating and air conditioning
    - Installations
    - Insulations
    - Metal products
    - Other construction materials
    - Roofing
    - Windows, doors
    - Wooden articles
  - Children's items
    - Car seats
    - Prams, walkers
    - Swings, baby chairs
  - Company Advertisement
    - Job announcements
    - Sponsorship
    - Teaser Campaigns (Unknown Advertiser)
  - Construction services
    - Design services
    - Electrical services
    - Other construction services
  - Delivery food services
  - Education
    - Elementary school
    - Further training and improvement
      - Driving courses
      - Fixed courses
      - Foreign language courses
      - Miracle solutions (clickers, earn on Internet etc.)
      - Specialist courses
    - High school
    - Other
    - Secondary school
  - Erotic
    - Erotic and social services over the Internet, TV, phone
  - Foundations, charities, parties
    - Charitable institutions
    - Foundations
    - Political parties
  - Horticulture, agriculture, farming
    - Fertilizers

- Chemical fertilizers
- Natural fertilizers
- Gardening accessories, tools
  - Gardening accessories
  - Gardening tools
- Pets for sale
  - Dogs, cats
  - Other animals
- Plant protection products
  - Anti-bug, fungicidal and bactericidal products
  - Herbicides
- Products for animals
  - Cosmetics for animals
  - Seeds and seedlings of plants
    - Seedlings of annual plants
    - Seeds
    - Tree and shrub seedlings
- Municipal services
  - Heat, power plants, other
  - Sewage treatment plants
- Natural resources
  - Coal
- Printing services & products
- Security services
- Services for business
  - Business centres, conference rooms
  - Consulting services, accounting, outsourcing
    - Accounting and personnel services
    - Auditing, auditors
    - Consulting
    - Legal services
    - Outsourcing
  - EU Consulting, acquisition of EU funds
  - Economic information
  - Estate protection agencies
  - Exhibitions, trade fairs, fashion shows
    - Auctions
    - Conferences
    - Exhibitions
    - Fairs
    - Fashion shows
  - Job agencies, employment
    - Internet job sites
    - Job agents, job agencies, personnel consultancy
    - Labour offices
  - Logistics, warehousing
  - Marketing and advertising
    - Advertising materials

- Installation of outdoor advertising
- Marketing & research services
- Media houses, advertising and PR agencies
- Office services
- Support for debt recovery
- Telephone centrals
- Translation agencies
- Services for individual customers
- Shared Advertising
- Shipping companies and courier services
- Social Advertisement
  - Copyright protection
  - Ecology
  - Promotion of health and lifestyle
  - Prosocial ideas
- Tobacco
  - Cigarettes
    - Electronic cigarettes
    - Light cigarettes
    - Regular cigarettes
  - Cigars
- Tools
  - Hand tools
  - Power tools
    - Drills
- Weapons and defence
  - Firearms
    - Ammunition
    - Guns
- Personal care and hygiene
  - Ads of cosmetics (groups)
    - Cosmetics: group for men
    - Cosmetics: group for women
  - Body care
    - Anti-cellulite products
    - Creams and oils: sun protection and after-sun
      - Auto-tanning
      - Creams and ointments after sunburn
      - Creams and suntan oils
    - Hand care products
    - Leg care
    - Lotions, body lotions
    - Other products for bodycare
    - Products for hair removal, shaving and shearing
      - Epilators
      - Hair clippers
      - Lotions and aftershave lotions
      - Products for hair removal and shaving for men

- Products for hair removal and shaving for women
- Shavers
- Care Services
  - Cosmetic and hairdresser
  - Other services
  - Tanning, massage
- Colouring Cosmetics
  - Eye shadow products, pencils
  - Lipsticks and pencils
  - Mascaras
  - Nail cosmetics
    - Nail polish
  - Powders
    - Cream powders, primers
    - Liquid powders, primers
    - Loose powders, primers
    - Pressed powders, primers
- Deodorants and antiperspirants
  - Antiperspirants
    - Antiperspirants for men
    - Antiperspirants for women
  - Deodorants
    - Deodorants for men
    - Deodorants for women
- Facial care products
  - Antimycotic products
  - Cosmetic milk, cream
  - Face creams
  - Face masks, scrubs
  - Face tonic
  - Other products for facial care
  - Under-eye products
- Hair care
  - Anti-alopecia (hair loss) products
  - Hair coloring agents
  - Other products for hair care
  - Products against hair graing
  - Products for hair styling
    - Hair lacquers
    - Lotions, mousses, hair gels
  - Shampoos, conditioners, hair masks
    - Anti-dandruff shampoos
    - Shampoo normal
    - Shampoo with conditioner
    - Supplements, lotions
- Oral care
  - Other products for oral care
    - Liquids for rinsing

- Other products for oral care
- Pastes, gels and tooth powders
  - Herbal products
  - Universal products for teeth
  - Whitening products
- Products for prostheses
  - Adhesives for prostheses
  - Other products for prostheses
  - Powders for prosthesis cleaning
- Toothbrushes
  - Electric toothbrushes
  - Regular toothbrushes
- Perfumes and toilet waters
  - Perfume and toilet water for men
  - Perfumes and toilet water for women
- Personal Care
  - Cosmetics personal care
    - Detergents
  - Other personal hygiene
    - Adult Diapers
    - Toilet paper
    - Wipes, refreshing wipes
  - Pads, panty liners
    - Sanitary pads
    - Sanitary standard
    - Sanitary towels with wings
  - Tampons
    - Cups and sponges
    - Tampons with applicator
    - Tampons without applicator
- Products for childcare
  - Children shampoo
    - Shampoo with conditioner for children
  - Diapers
  - Essential oils, powders for children
    - Creams and suntan oils for children
    - Oils for children
  - Other products for childcare
    - Bottles, warmers
    - Moisturizing wipes
    - Pacifiers
  - Soaps, bath gels for kids
- Soaps, lotions, oils, bath gels
  - Bath gels
    - Conditioner bath gels
    - Ordinary bath gels
  - Hand sanitizers
  - Liquid soaps

- Liquids, bath oils
- Soap cubes
  - Toilet Soaps
- Pharmaceuticals
  - Health Services
    - Health centres
      - Clinics, private medical offices
      - Other healthcare centers
      - Rehabilitation centres
  - Medical Equipment
    - Dental Equipment and Supplies
    - Equipment for hair, beauty and tanning salons
    - Hearing Aids
    - Minor Medical Accessories
      - Bandages, plasters, compresses
      - Other minor medical accessories
      - Pregnancy and ovulation tests
    - Orthopedic and rehabilitation equipment
    - Other medical equipment
    - Pressure measurement, gleukometry, thermometers
  - Pharmaceuticals and auxiliary products
    - Anti cold
      - Anti-flu products
      - Anti-throat diseases
      - Antipyretic products
      - Other products against cold
      - Products for runny nose
    - Anti-eye diseases products
    - Anti-insect
      - Insect repellents
      - Products to mitigate the effects of insect bites
    - Anti-smoking products
      - Nicotine chewing gum
      - Nicotine patches
      - Nicotine tablets
    - Antiallergic Products
    - Contraceptives
      - Chemical contraceptives
      - Condoms
    - Miracle solutions
    - Other pharmaceuticals, auxiliary products
      - Anti-motion sickness
      - Products aiding diabetes' treatment
    - Painkillers
      - Analgesic tablets
      - Other painkillers
    - Products against diseases of the musculoskeletal system
      - Anti-hallux products

- Anti-inflammatory, antirheumatic products
- Anti-osteoporosis products
- Products against diseases of the skeletal system
  - Products against pain in joints and muscles
- Products aiding digestion
  - Antidiarrhoeal products
  - Other products to help the digestive system
  - Products for hyperacidity
  - Products to improve digestion
  - Products to regulate metabolism
- Products supporting in case of dermatological problems
  - Anti-psoriasis
  - Antifungals
  - Other products against skin diseases
  - Products to treat wounds and ulcers
- Products supporting the cardiovascular system
  - Cardiac products
  - General supportive products
  - Other products supporting the cardiovascular system
  - Products against varicose
  - Products for hemorrhoids
- Products supporting urinary and reproductive systems
  - Other products supporting urinary and reproductive systems
  - Products aiding potency
  - Products for prostate problems
  - Products supporting urinary and reproductive systems for women
- Sedatives and hypnotics
  - Products for sleeping problems
  - Sedatives
- Slimming products
- Vitamins, stimulants, immune products
  - Other immunity products, stimulants and vitamins
  - Products improving memory and concentration
  - Products strengthening the immune system for adults
  - Products to mitigate the symptoms of menopause
  - Stimulants
  - Vitamins and immunity products for children
  - Vitamins and immunity products for seniors
  - Vitamins and supplements for athletes
  - Vitamins and vitamin supplements for adults
- Products and medical services for animals
- Real estate
  - Housing associations, developers
  - Real Estate Agents
- Telecommunications
  - Cable TV and satellite TV

- Combined offers, boxes (providers, networks)
- Domain hosting and web services
- Landlines
  - Landline internet
- Mobile devices
  - Accessories
  - Mobile phones
  - Other mobile devices
  - Smartwatch
  - Tablets
- Mobile networks
  - Card Services
  - MIX Services
  - Mobile internet
  - Subscription services for companies
  - Subscription services for individual customers

## Trade

- Comparison shopping website
- Distribution agency
- Mail order
- Online Auction Services
- Online classifieds service
- Shopping malls, department stores
- Shops, warehouses
  - Online Stores
    - Art and collectibles
    - Beauty
    - Bookstore/Mediastore
    - Clothing & Footwear
    - Electronics
    - Food & online supermarkets
    - Furniture
    - Group buying
    - Health
    - Kids
  - Other retail stores, warehouses
  - Shops, warehouses: construction
  - Shops, warehouses: cosmetic stores
  - Shops, warehouses: electronics
  - Shops, warehouses: music, books and multimedia
  - Stores, warehouses: clothing and footwear
  - Stores, warehouses: computerware
  - Stores, warehouses: equipment
  - Stores, warehouses: food
- Super-and hypermarkets
  - Construction supplies & gardening markets
  - Electronic and housewares stores
  - Furniture and equipment stores

- Multibranch, large markets
- Multibranch, small markets and discount stores
- Sporting goods markets
- Video rental
- Travel and tourism
  - Accommodations
    - Hotels
    - Pensions
    - Rooms for rent
  - Eating
    - Clubs, pubs
    - Restaurants, confectioneries & coffee shops
  - Promotion of tourist regions
  - Public transport, railways, airlines
    - Airports and airlines
    - Bus
    - Ferries
    - Railway
    - Taxi
  - Travel Agents
    - Booking accommodation
    - Booking tickets
    - Special offers
    - Tourist & leisure offer