

Stage	Description	How it works with record share
1. Forming the Goal	The user decides what they want to accomplish.	A buyer wants to find a specific vinyl/CD/DVD, or a seller wants to list an item.
2. Forming the Intention	The user chooses how they plan to achieve the goal.	The buyer intends to use the search bar or filters. Seller intends to click "Create Listing."
3. Specifying the Action	The user identifies the exact steps needed.	The buyer decides what keywords or filters to use. Seller gathers item photos and details to upload.
4. Executing the Action	The user performs the steps.	Buyer types in search, clicks listings, adds to cart. Seller uploads photos and submits listings.
5. Perceiving the State of the System	The user notices system feedback.	Search results appear, cart updates, confirmation messages appear, listing uploads successfully.
6. Interpreting the State	The user interprets what the feedback means.	The buyer sees the item is added to the cart. Seller sees their listing is now live. Order tracking status updates.
7. Evaluating the Outcome	The user checks if the outcome matches their goal.	The buyer sees if the search results are correct or if the purchase went through. Seller checks if their listing looks correct.

attention

Users should be able to focus on what is important without distraction.

How RecordShare includes attention:

- Listings have a simple design with big photos.
- - Strong visual contrast is used in important actions (Add to Cart, Buy Now, Create Listing).
- Effort is decreased with persistent navigation (Home, Search, Cart, Account).
- Results can be narrowed for targeted searching with the use of filters and sorting.

memory

Interfaces should reduce the amount of information the user must remember.

How memory is included in RecordShare:

- Search history or recent listings immediately displayed.
- Product recommendations are based on user preferences.
- Saved addresses and payment methods reduce re-entering details.
- Rather than having to rewrite descriptions, sellers can view and modify previous postings.
- Order tracking saved in the system—no need to recall tracking numbers.

perception

Design should align with how users naturally interpret visual information.

How perception is included by Record Share :

- Visual hierarchy (titles → price → condition → buttons).
- Consistent colour coding: Green for confirmations and success Warnings in yellow, such as "Low stock" Errors or banned accounts are indicated in red.
- A real-time order progress bar enhances status perception.