

BSBXTW301 Topic 2 Activity 1

Organisational structures

Reading: <https://blog.hubspot.com/marketing/team-structure-diagrams>

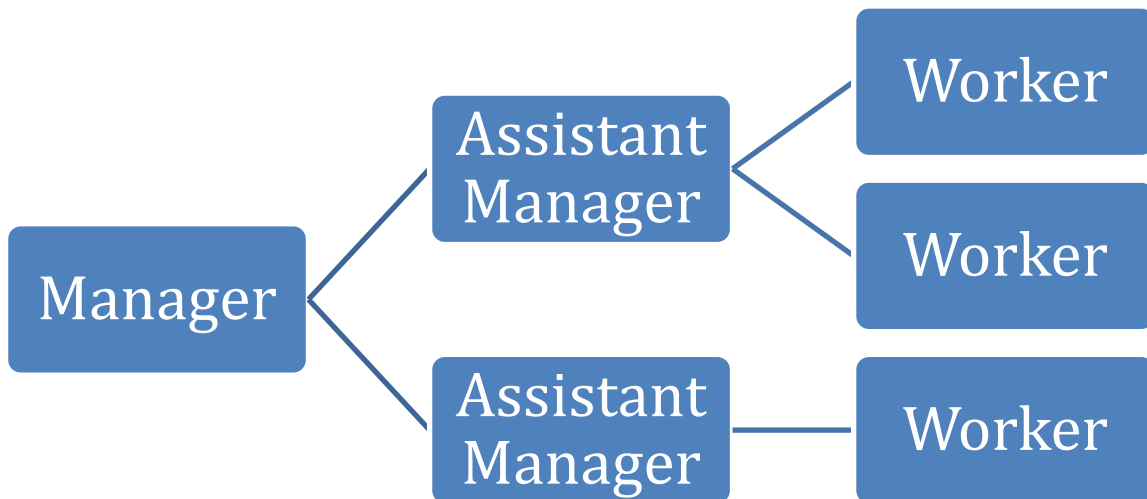
- 1: List three possible organisational structures for a team. Briefly describe how each structure works.
- 2: Using a suitable design tool, draw a basic organisational chart for each of the structures listed above

structure 1: Horizontal Organisational Chart. A Horizontal Organisational Chart has no minimal or no middle management. It features 2 levels. Top admins and workers. The structure lacks Hierarchy and gives equal standing among worker.

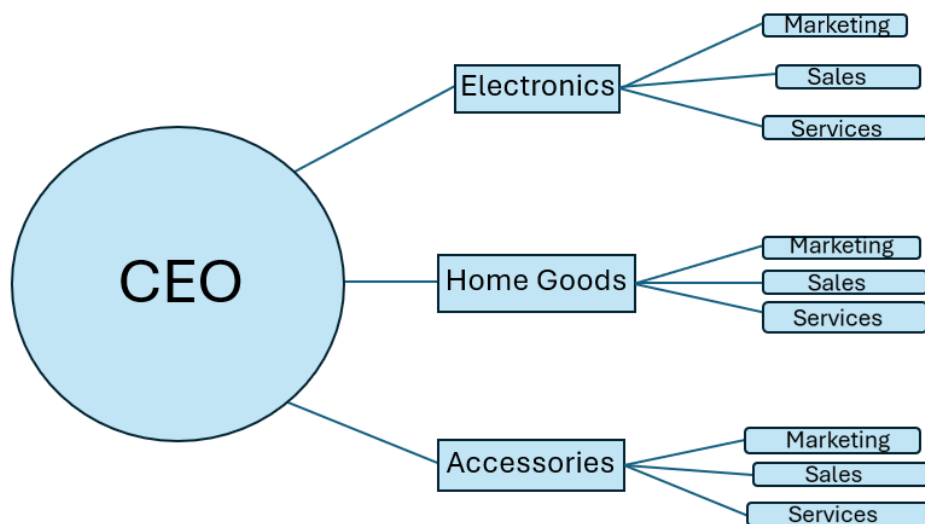
Structure 2: Divisional Organisational Chart. Divisional structures maintain their attention around certain groups, such as markets, goods and services, customer demographics etc. this type of chat allows workers to collaborate on other goals while maintaining focus on their own goals.

Structure 3: Centralised Organisational Structure. In a Centralized Organisational Structure, decisions are made by high level managers and go down the chain of command. Centralized Organisational Structures have a range of advantages. Like clear responsibilities and better chain of command. The biggest drawback of the Centralized Organisational Structure is the time amount of time decision making process takes in large companies.

Horizontal Organisational Chart Example:



Divisional Organisational Structure Example:



Centralised Organisational Structure Example:

